

**STAFF MEETING MINUTES
LANCASTER COUNTY BOARD OF COMMISSIONERS
COUNTY-CITY BUILDING
ROOM 113 - BILL LUXFORD STUDIO
THURSDAY, JUNE 23, 2016
8:30 A.M.**

Commissioners Present: Roma Amundson, Chair
Todd Wiltgen, Vice Chair
Deb Schorr
Bill Avery

Commissioners Absent: Larry Hudkins

Others Present: Kerry Eagan, Chief Administrative Officer
Gwen Thorpe, Deputy Chief Administrative Officer
Dan Nolte, County Clerk
Ann Taylor, County Clerk's Office

Advance public notice of the Board of Commissioners Staff Meeting was posted on the County-City Building bulletin board and the Lancaster County, Nebraska, web site and provided to the media on June 22, 2016.

The Chair noted the location of the Open Meetings Act and opened the meeting at 8:32 a.m.

AGENDA ITEM

1 APPROVAL OF MINUTES OF THE JUNE 16, 2016 STAFF MEETING MINUTES

MOTION: Schorr moved and Wiltgen seconded approval of the June 16, 2016 Staff Meeting minutes. Schorr, Avery and Amundson voted yes. Wiltgen abstained from voting. Hudkins was absent. Motion carried 3-0, with one abstention.

2 ADDITIONS TO THE AGENDA

- A. Correspondence from the District Court Administrator Regarding Bailiff II Salary (Exhibit A)
- B. Mental Health Crisis Center Construction Update
- C. Farm Wineries
- D. Report on Nebraska Association of County Officials (NACO) Board Meeting

MOTION: Wiltgen moved and Schorr seconded approval of the additions to the agenda. Avery, Wiltgen, Schorr and Amundson voted yes. Hudkins was absent. Motion carried 4-0.

3 NATIONAL ARTS PROGRAM - Deb Weber, Lincoln Arts Council Executive Director; Alma Cerretta, National Arts Program Coordinator

Deb Weber, Lincoln Arts Council Executive Director, presented information on the National Arts Program (Exhibits B-C). She said the Lincoln Arts Council has been doing a program called the National Arts Program with the City and Lincoln Public Schools (LPS) for several years but lost funding for a coordinator in 2015. Weber said the program, which is funded by a foundation in Washington D.C., provides ribbons and cash awards for employees of public entities and their family members who submit artwork that goes on exhibition. She said Alma Cerretta, who has served as coordinator in the past, has volunteered to serve as the Program Coordinator. Weber asked the Board to consider participating in the program, which would be at no cost to the County. Kerry Eagan, Chief Administrative Officer, said the Board has agreed to support participation by County employees in the program (see May 26, 2016 County Board Staff Meeting minutes).

Cerretta circulated photographs of past exhibitors and their artwork (Exhibit D). She said indicated plans to hold a reception in April, 2017, noting the registration deadline will be in February. Cerretta said winners are selected in all the categories (amateur, intermediate and professional) with different age ranges.

Wiltgen suggested the program would be an appropriate topic for a Management Team Meeting.

Cerretta agreed to forward posters and brochures to Minette Genuchi, Administrative Assistant to the County Board, for distribution to departments.

4 APPOINTMENT TO THE AGING PARTNERS AREA WIDE ADVISORY COUNCIL - Randy Jones, Aging Partners Director

Randy Jones, Aging Partners Director, and said three individuals responded to the press release seeking individuals with expertise who were interested in appointment to the Aging Partners Area Wide Advisory Council. He recommended appointment of all three individuals (Catherine Rauch, Vern Schulte and John Wyvill) and said he will also present his recommendation to the Mayor's Office and City Council.

There was consensus to schedule a special presentation on the July 5, 2016 County Board of Commissioners Meeting regarding the appointments.

ADDITIONS TO THE AGENDA

A. Correspondence from the District Court Administrator Regarding Bailiff II Salary (Exhibit A)

Eagan said Jennifer Kulwicki, District Court Administrator, has indicated the District Court will have an open bailiff position and plans to offer the Bailiff II salary (\$60,489) when they make an offer of employment unless there is other instruction from the Board.

There was no objection to advertising at that salary.

D. Report on Nebraska Association of County Officials (NACO) Board Meeting

Schorr said Mary Ann Borgeson, Douglas County Commissioner was re-elected as the Nebraska representative to the National Association of County Officials (NACo). She said Borgeson announced plans to run for the office of NACo President and said she plans to campaign on her behalf. Schorr also reported on approval of the budget and discussion of a request from western counties to have NACO do a comparability survey on their behalf and the U.S. Department of Labor's new overtime regulations.

C. Farm Wineries

Wiltgen said he has reviewed the definition of farm wineries in preparation for the meeting he and Amundson will have with the Planning Department next week and said there is ambiguity about whether or not the wine should be produced onsite or can be outsourced. He said he has talked to others involved in the wine industry who indicated quality wines usually have outsourced production but said that does not meet the Planning Department's interpretation of farm wineries. Avery asked what it would take to change that definition. Amundson said that will be discussed at the June 30th Staff Meeting. She said Tom Cajka, Planner II, believes there is ambiguity in several of the zoning regulations and has suggested a review of all of the zoning requirements. Eagan said there has not been a major "revamp" of the County's zoning regulations since 1979. He said the Planning Department may want to undertake a more thorough review of the County's Zoning Regulations with a committee and have them make recommendations, rather than having the Board try to parse it out. Schorr felt there was no need to make a decision on farm wineries at this time if there are plans to review the entire code.

ADMINISTRATIVE OFFICER REPORT

A. Agenda Items for the Meeting with Villages (July 14, 2016)

There was consensus to schedule the following items on the agenda: 1) Feedback on "My Town, Lancaster County" (rural design workshop); 2) City recycling initiative; 3) Update on South Beltway project; and 4) Electronic records management.

5 HIGHWAY 79 OVERLAY PROJECT - Pam Dingman, County Engineer

Pam Dingman, County Engineer, discussed a proposed agreement with the Nebraska Department of Roads (NDOR) for Agnew Road, north and south (see maps in Exhibits E & F). The agreement is part of the State's plans to make improvements to State Highway 79. She said NDOR will pay for light poles and their placement at the West Agnew Road and West Raymond Road intersections but has asked the County to pay for the electricity and future maintenance of the poles. Dingman referenced Exhibit "B", Sheet 2 of 2 to the agreement in the agenda packet (see Page 37) and noted a dirt road that is the projection of the section line road through the Village of Agnew, across Highway 79. She said NDOR wants to modify the road for safety reasons and has purchased the right-of-way for that modification. Dingman also referenced Exhibit "B", Sheet 1 of 2 which shows the detour for the road construction. She said she asked NDOR to provide a separate detour for truck traffic because of concerns with the bridge on North 1st Street and West Raymond Road and said they have agreed to do so.

6 PENDING LITIGATION - Kristy Bauer and Ryan Swaroff, Deputy County Attorneys

MOTION: Schorr moved and Wiltgen seconded to enter Executive Session at 9:20 a.m. for the purpose of protecting the public interest with regards to pending litigation. Schorr, Avery, Wiltgen and Amundson voted yes. Hudkins was absent. Motion carried 4-0.

The Chair restated the reason for the Board entering Executive Session.

Avery exited the meeting.

MOTION: Wiltgen moved and Schorr seconded to exit Executive Session at 9:56 a.m. Wiltgen, Schorr and Amundson voted yes. Avery and Hudkins were absent. Motion carried 3-0.

7 BUDGET UPDATE - Dennis Meyer, Budget & Fiscal Officer
A) Purchase of Vehicles
B) Denovo Contract

Dennis Meyer, Budget and Fiscal Officer, presented Fiscal Year (FY) 2016-2017 Budget Requests: Expenditures by Percentage Increase-Departments over 3.30% (Exhibit G). He said the \$2,800,000 deficit in the General Fund and Building Fund has been reduced to \$1,700,000, due to expenditure reductions and increased revenues.

Avery returned to the meeting at 10:00 a.m.

Meyer said one item that will still “come into play” include the Railroad Transportation Safety District (RTSD) and said the request is for the County to give up an additional \$0.03 cents of the 15 cent levy authorized for certain political subdivisions, which would drop the County’s portion to \$0.07. He said the County will need to come up with an additional \$700,000 to make up that reduction. Meyer said other items that will be discussed within the coming weeks include: 1) Bridge and Road Fund and Highway Fund; 2) Interlocal agreement with the State of Nebraska Probation Administration for two probation officers to provide additional pre-sentence investigation (PSI) report services; 3) Out-of-state travel; and 4) Funding of Juvenile Drug Court.

Wiltgen asked if all the items shown in Exhibit G were included in those departments’ budgets. Meyer said they were. He noted there has been discussion on moving certain functions of the City Attorney’s Office to the County Attorney’s Office and said Joe Kelly, County Attorney, has indicated that would require additional personnel. That expense was not included in the County Attorney’s budget.

A) Purchase of Vehicles

Meyer said he asked the four departments that made requests to purchase vehicles to discuss their requests.

Weed Control

Brent Meyer, Weed Control Superintendent, discussed his request to purchase a 2016 ½ ton, 4x4 pickup. He said he would use the pickup for a few years then pass it down to the Chief Inspector. B. Meyer noted the interlocal agreement with the City for a combined weed control program (Contract No. C-11-0498) provides for the City to provide funding of one half of the budget but said Ty Barger, Public Works Maintenance Coordinator, informed him the City’s position is that it isn’t required to help fund capital outlay items. D. Meyer said he believes vehicles are part of operating the Weed Control Program and relayed that to Steve Hubka, City Finance Director. B. Meyer said the department hasn’t purchased a vehicle since the interlocal agreement was enacted in 1996 and hasn’t been paying rent so the City has benefitted more than it realized. The

department currently has nine vehicles, including a 1989 two-wheel drive pickup, that were transferred from other County departments. He said Barger told him the City might be willing to transition in some City vehicles but said he is not sure how that would work.

Wiltgen asked whether Weed Control is able to use County Engineering's vehicles. B. Meyer said yes, when there is a special need but not on a daily basis.

Schorr suggested the capital outlay issue might be an appropriate topic for a City-County Common meeting.

There was consensus to hold the request.

Community Corrections

Kim Etherton, Community Corrections Director, gave an overview of her request to purchase four new Ford Fusion vehicles. She noted she relayed at the department's budget hearing that three of the department's vehicles were out of service. Since that time, one of vehicles was taken to auction, one was repaired and it is recommended that the third be removed from service. The department currently has 10 vehicles, including the questionable vehicle. Etherton noted one of her employees filed a workers' compensation claim when their vehicle broken down and they tried to push it out of an intersection and said her staff have expressed concerns about the condition of their vehicles. She said it was recommended the department no longer take City surplus vehicles and said none of the Sheriff's surplus vehicles are worthy of putting on the street.

Avery exited the meeting at 10:25 a.m.

Wiltgen noted Etherton indicated at the department's budget hearing that she had included the most expensive model for budgeting purposes and intended to have the officers determine which model best met their needs. He said that gives the impression it is a "perk." Etherton explained there wasn't much of a cost difference between the three models that were available through the State contract, noting the highest priced model was \$17,000. She said she reasoned some models fit an individual's body type better than others and that it builds morale when employees feel they have a "voice" in matters. Etherton said if the Board directs her to make the selection, that is what she will do.

Wiltgen noted Community Corrections' vehicles are only driven an average of 5,000 miles a year and said he can't justify buying new vehicles for that use. He said there is a large fleet of surplus government vehicles and suggested there would be cost savings by going to the used market. Etherton said she can work with the Purchasing Department and Bill Fleisher, Equipment Mechanic Supervisor, County Engineering, to

develop a request for proposal (RFP). Fleisher appeared and said the cost to purchase used vehicles would be close to that of new vehicles off the State bid.

Avery returned to the meeting at 10:32 a.m.

There was general consensus to look at purchasing fleet vehicles.

County Sheriff

Terry Wagner, Lancaster County Sheriff, reviewed his request to purchase seven Ford Interceptors (cruisers) and one investigations vehicle (total cost of approximately \$226,000), noting 15% of the department's fleet has over 120,000 miles. He said the normal practice is to run patrol vehicles to 100,000 miles then move them to lower impact duty such as civil process. Wagner said, in comparison, the majority of police vehicles nationwide are taken out of service at 70,000 miles. He said the investigations vehicle that is being replaced is a 2003 model and is "falling apart."

In response to questions from Schorr, Wagner said the department has a total of 73 vehicles and replaces about 10% of its fleet each year.

Avery inquired about maintenance issues once a vehicle exceeds 120,000 miles. Fleisher said they tend to be "maintenance heavy", noting there is a lot of idle time on the Sheriff's vehicles which is hard on the vehicles.

Schorr asked how many of the vehicles that are being replaced will be able to be utilized by another department. Fleisher estimated half.

There was consensus to approve the Sheriff Office's vehicle request but to look for other reductions in the department's budget.

County Engineer

Pam Dingman, County Engineer, discussed the department's request for four pickups, two motor graders and two highway mowers. She said the department has reduced the number of pickups in its fleet from 53 to 48 in the last two and a half years, noting she shares a pickup with the county surveyor and other engineers. Dingman said the four pickups that are requested will be assigned to the four district supervisors, who typically drive 30,000 miles a year, and their vehicles, which are equipped with plows, will be cycled down. Fleisher said they typically receive a good trade-in price on older plows and are able to buy new ones for the district supervisors trucks. Dingman said the department will take four high maintenance pickups out of service, noting they range in age from 1996 to 2004 and mileage from 168,000 to 205,000.

In response to a question from Wiltgen, Dingman said the district supervisors' pickups are on a three-year rotation schedule. She said a supervisor truck is on a three-year rotation schedule and survey and mechanic trucks are on a ten-year rotation schedule.

Avery questioned whether new vehicles are a "perk" for the district superintendents. Dingman said they are not, rather it is a natural place to "slot in" new vehicles since those individuals are out driving at night and need dependable vehicles.

Dingman said the motor graders have been on a 22-year rotation cycle, with two purchased every other year (the department has a total of 26 motor graders). She said she is seeking to replace two 1998 motor graders, purchased at a cost of \$139,600 each, that have had maintenance costs of \$150,000 and \$125,000. The cost to purchase a new motor grader is \$245,000. Fleisher said one of the motor graders needs a new transmission and bearings at a cost of \$13,000 to \$16,000. Dingman said substantial maintenance costs are incurred when the machines are run past their recommended life cycle.

Dingman said they looked into leasing highway mowers this year. Fleisher said they would like to purchase the highway mowers and lease the tractors that would pull them. He explained that the tractors have had a lot of maintenance costs.

Schorr questioned two other capital outlay items in the Highway Fund budget: 1) Back hoe loader (\$120,000); and 2) Crack sealing machine (\$44,000). Fleisher said they purchased a crack sealing machine for \$12,545 in 2007 have spent \$21,960 in repairs. Wiltgen said the back hoe loader was a similar situation.

Schorr said she is supportive of the motor graders, the back hoe loader and crack sealing machine but said she would prefer to purchase two pickups this year and two next year. She added she will be looking for reductions wherever Dingman feels they are appropriate. Avery concurred. Amundson said she supports the entire package. Wiltgen said he is supportive of purchasing between two to four pickups, noting the Board doesn't have the Engineer's full "budget picture" yet. He added he feels public safety and infrastructure are the priority in terms of new vehicle purchases.

Budget Update

Meyer said the Clerk of the District Court had planned to contribute \$35,000 in savings from the current budget towards a remodel project. He said the bids will not be received in time to encumber the funds so he plans to transfer those funds from the General Fund to the Building Fund.

B) Denovo Contract

Meyer said an agreement with Denovo Ventures, LLC to provide functional and technical support for the JD Edwards EnterpriseOne (accounting software) system will be scheduled on the June 28th County Board of Commissioners Meeting agenda. He noted a recent upgrade of the system cost \$50,000 less than anticipated.

ADDITIONS TO THE AGENDA

B. Mental Health Crisis Center Construction Update

Scott Etherton, Mental Health Crisis Center Director, appeared and reported and said work on the building is being finalized and clients are scheduled to move in on June 29th.

Schorr asked Etherton whether his department has any vehicles. Etherton said they have two vehicles that are used for transporting clients but could probably get by with one. Schorr asked that Etherton provide a log of how the vehicles are used.

Gwen Thorpe, Deputy Chief Administrative Officer, noted Etherton is working on a contract for an umbrella license for motion pictures and other audio visual programs.

There was consensus to authorize Etherton to submit an application for the license.

8 ACTION ITEMS

There were no action items

9 CONSENT ITEMS

There were no consent items.

10 ADMINISTRATIVE OFFICER REPORT

A. Agenda Items for the Meeting with Villages (July 14, 2016)

Item was moved forward on the agenda.

B. Management Team Meeting (July 14, 2016)

A presentation by representatives of the Nebraska National Guard on employer support of the National Guard and Reserve was scheduled on the Management Team Meeting agenda.

- C. Claim for Review - Payment Voucher (PV) 530488 to Pam Dingman, County Engineer, in the Amount of \$1,050.06. This Claim is for Reimbursement of Meals Paid for Other County Employees While Attending an Out-of-Town Conference. The County Resolution R-12-0018 States "Traveling Employees Will Be Required to Personally Pay for Meals and Request the Per Diem from the County."

Pam Dingman, County Engineer, appeared and gave an explanation of the claim.

MOTION: Wiltgen moved and Schorr seconded to schedule the item as a claim for review on the Tuesday, June 28, 2016 Board of Commissioners Meeting agenda. Wiltgen, Schorr, Avery and Amundson voted yes. Hudkins was absent. Motion carried 4-0.

Wiltgen exited the meeting at 11:24 a.m.

- D. United States Department of Agriculture (USDA) Agreement for Wildlife Management

Item was held for more information.

Wiltgen returned to the meeting at 11:27 a.m.

- E. Appointment of Commissioner Amundson as Chair of Lincoln Metropolitan Planning Organization (MPO)

Informational only.

- F. Update on Sale of Community Mental Health Center (CMHC) Property

Eagan said the City Council has approved B-3 (Commercial) zoning for the property.

MOTION: Schorr moved and Wiltgen seconded to direct the County Attorney's Office to begin the process to declare the Community Mental Health Center (CMHC) property surplus. Avery, Wiltgen, Schorr and Amundson voted yes. Hudkins was absent. Motion carried 4-0.

- G. Lancaster County Visitors Improvement Fund Grant Application from Lancaster County Agricultural Society

Amy Dickerson, Lancaster Event Center (LEC) Managing Director, appeared and presented information about the National High School Rodeo Finals (NHSRF) and the Lancaster Event Center's request for a Visitors Improvement Fund grant in the amount of \$3,000,000 (\$600,000 a year for five years) to meet the facility requirements of the

NHSRF (Exhibits H & I). She said the finals have been held in Gillette and Rock Springs, Wyoming and said the University of Nebraska-Lincoln (UNL) Rodeo Team and their coach informed her in January of a bid proposal to add a third facility to host the event (there would be a six year rotation with each of the three facilities hosting the event for two years on their respective turn). Dickerson said there are very few facilities in the country that have what NHSRF is looking for and said the two incumbents each had to do over \$4,000,000 of improvements. She said the event relies heavily on camping and the grant will help LEC to expand their existing campground. There are also plans to construct an expanded outdoor multi-purpose complex that could hold two large rodeo arenas. Dickerson noted UNL is a key partner and said it has offered \$10,000 a year to fund a portion of a full-time employee who will work on the event. She said the event is estimated to have a \$16,000,000 economic impact for the community but will likely be a break-even for LEC. However, it will provide additional exposure for LEC and is consistent with its master plan.

Wiltgen asked if the grant award could be contingent on award of the bid. Dickerson said it is and said it should also be contingent on approval of Phase III bonds.

MOTION: Schorr moved and Avery seconded to refer the grant request to the Visitors Promotion Committee (VPC) for review and recommendation. Wiltgen, Schorr, Avery and Amundson voted yes. Hudkins was absent. Motion carried 4-0.

NOTE: Also present for the discussion was Hoyt Kraeger, an intern at the Lancaster Event Center who is working on the project.

11 PENDING

There were no pending items.

12 DISCUSSION OF BOARD MEMBER MEETINGS

A. Cornhusker Girls State - Wiltgen

Wiltgen said he met with five Cornhusker Girls State participants and discussed county government.

B. Lincoln Metropolitan Planning Organization (MPO) - Amundson

Amundson said they reviewed the metropolitan traffic improvement plans.

C. Lancaster County Fairgrounds Joint Public Agency (JPA) - Avery

Avery said the meeting will be held this evening.

D. Lincoln Independent Business Association (LIBA) Budget Monitoring Committee - Amundson

Amundson said discussion focused on the Mayor's budget, the City brine facility, and changes regarding accrued sick leave and vacation time.

E. Railroad Transportation Safety District (RTSD) - Avery, Schorr, Wiltgen

Schorr said they allocated funding for a study for an alternative option for the "quiet zone" (a railroad grade crossing at which trains are prohibited from sounding their horns in order to decrease the noise level for nearby residential communities) in Southwest Lincoln; approved the final 33rd & Cornhusker Highway Planning and Environmental Linkages (PEL) Study; and approved the Fiscal Year (FY) 2016-2017 Budget.

F. General Assistance (GA) Monitoring Committee - Wiltgen

Wiltgen said the GA budget will need to be increased next year due to pharmacy costs, adding the issue of psychotropic medication for Region V patients will need to be addressed. He also reported that Kohll's Pharmacy, the new pharmacy provider, will now handle the Medicaid reimbursement claims.

G. Parks and Recreation Futures Committee - Hudkins

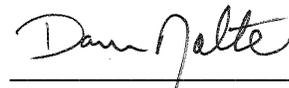
No report.

13 EMERGENCY ITEMS AND OTHER BUSINESS

There were no emergency items or other business.

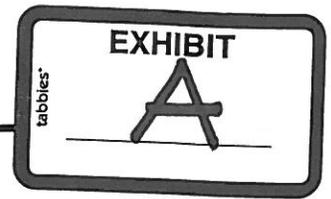
14 ADJOURNMENT

MOTION: Schorr moved and Avery seconded to adjourn the meeting at 11:49 a.m. Schorr, Avery, Wiltgen and Amundson voted yes. Hudkins was absent. Motion carried 4-0.



Dan Nolte
Lancaster County Clerk





Kerry P. Eagan

From: Jennifer C. Kulwicki
Sent: Wednesday, June 22, 2016 11:07 AM
To: Kerry P. Eagan
Subject: Bailiff II Salary

Kerry,

As we discussed briefly on the phone, Judge Otte's bailiff (Jan Wood) is retiring in August. She will be replaced by Sheri Lampe, who is currently a bailiff for the Child Support Referee. As such, we will have an open bailiff position and are starting the process of locating a suitable replacement. The bailiffs work very closely with judges and the referee, and the position carries a great deal of responsibility with regard to scheduling, jury management, and working with specialized programs. Generally, our candidates are very experienced paralegals and others with similar educational and experiential backgrounds.

As per Resolution 16-002, our understanding is that the salary for a Bailiff II position here is \$60,489, and when we are ready to make an offer of employment, our plan is to offer that salary absent some other instruction.

Thanks,

*Jennifer Borgerding Kulwicki
District Court Administrator
575 S. 10th Street, 3rd Floor
Lincoln, NE 68508
Ph: (402)441-9187*

Our Staff

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President & Chairman's Statement

I have been involved with The National Arts Program® since its inception 31 years ago. It has given me great satisfaction to see the thousands of pieces of original "peoples art" exhibited in a professional gallery manner.

The pride, self-esteem, and personal gratification felt by these participants year after year only substantiates that there is creative talent within everyone.

For 31 years now, we have held annual exhibits of The National Arts Program® in more than 450 major and minor cities throughout the United States. Each year brings an extraordinary exhibit of artistic talent in the form of sculpture, paintings, photography, and crafts by people who most likely would not otherwise have had such an opportunity.

I look forward to the continued growth of the program, which now includes 82 venues in 38 states.



Kathleen C. Jamieson

Kathleen C. Jamieson
President & Chairman

Testimonials

"We are glad to be able to offer MSP employees and their family members the opportunity to participate in this exhibit. It is a great way to acknowledge them while simultaneously promoting their artistic endeavors and providing a varied exhibit that appeals to the vast majority of passengers and employees at MSP. I hope we can continue to build our exhibit and increase the number of participants every year!"

– Diane Dombrock, Program Director, Airport Foundation MSP, MN

"All involved continue to comment on what an uplifting and moral boosting event it is each year. It is also wonderful for everyone to meet and interact with staff from so many different areas and departments of the hospital. It is one of the most inclusive and diverse events we put on here."

– Sally Denman, Artist Facilitator, Napa State Hospital, CA

"It is inspiring and eye-opening to see the breadth of artistic talent in our community. This show is the perfect platform to encourage creativity in our city and provides an amazing opportunity that more city employees and family members should take advantage of."

– Jessica Flynn, Judge, Boise, ID

"By advocating for others to never hide their talent, you have left a mark on this Institution. It is the first time in my 15 plus years here that janitors and researchers have come together to do something on an equal plane. We are exceedingly grateful!"

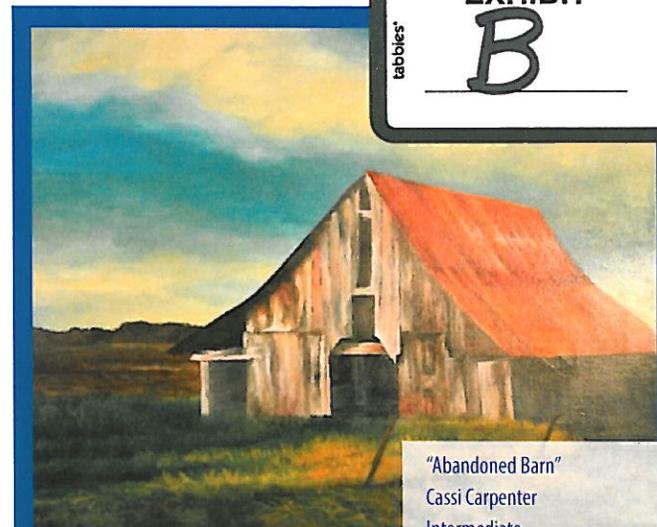
– Michael Hibler, Sr. Associate Director of Development, Johns Hopkins, MD

"Art is a language that is wonderful to share with the community and competitions like the CRT National Arts Program® provide a wonderful venue for this expression."

– Karen Israel, Participant, Hartford, CT

THE National ARTS PROGRAM®

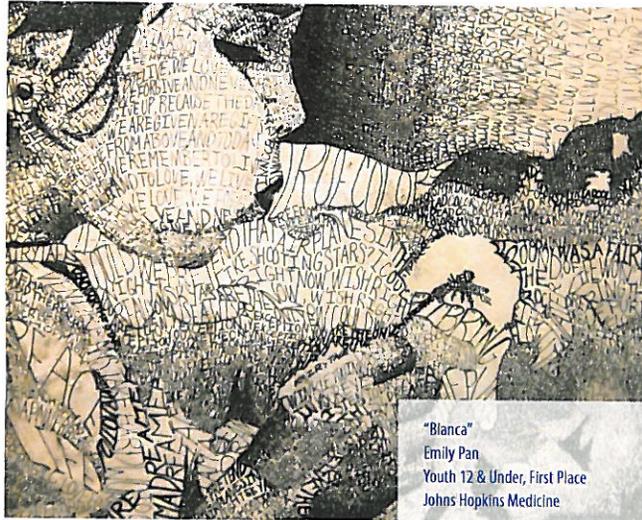
tabbies®
EXHIBIT
B



"Abandoned Barn"
Cassi Carpenter
Intermediate

There is genuine artistic talent in our society that is often not publicly recognized. The National Arts Program® invites the public to a new experience by making visual artistic self-expression both accessible and rewarding through public exhibitions across the country.

About The National Arts Program®



"Blanca"
Emily Pan
Youth 12 & Under, First Place
Johns Hopkins Medicine

The National Arts Program® was founded in 1982 with the purpose of providing individuals a forum to showcase and develop their visual artistic talents. The broad aim of the program is to create a sense of community and artistic fulfillment by encouraging the creative talent of our nation's employees to come forth and be recognized by the public.

Historically, individuals have faced a number of obstacles that prevent them from bringing forth their artistic talents. These obstacles include financial expenses, art politics, and the commercial requirements of most exhibitions. However, The National Arts Program® has absolutely proven that there is another way.

For 31 years, The National Arts Program® has held annual exhibits featuring the visual artworks of employees and their immediate family members in a variety of venues including cities, counties, airports, hospitals, transit authorities and other large organizations. The program has proven that each year brings an extraordinary exhibit of visual artistic talent from these individuals.



"Bursting Out with Joy"; Mariš Zamoski; Teen 13-18,
Second Place; Children's Hospital of Michigan



"Loneliness"; Alexandra Charoitida ; Amateur,
Second Place; City of Tulsa

Our Mission

The National Arts Program® provides an uninhibited opportunity for employees and their family members to participate in a professional visual arts exhibition.

Our Core Values

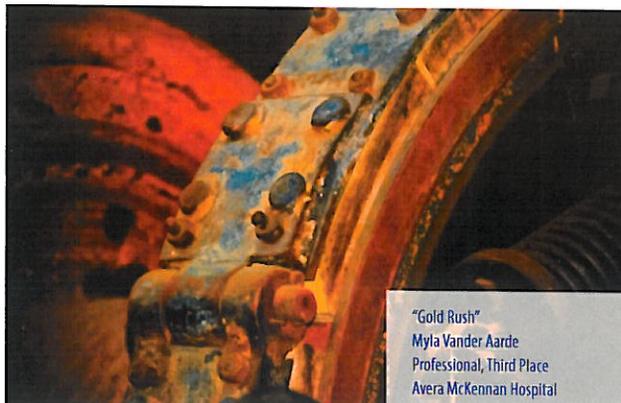
There is artistic talent in everyone – Everyone possesses artistic talent regardless of their chosen professional career that should be nurtured and encouraged.

Art provides a sense of self-worth - By encouraging people to display their artistic talents, the program builds confidence and provides a sense of accomplishment within the individual.

Displaying art enriches the community – By giving individuals the opportunity to showcase their creative talents in their work environment, the program creates a sense of community within the workplace while boosting employee morale.

Our Impact

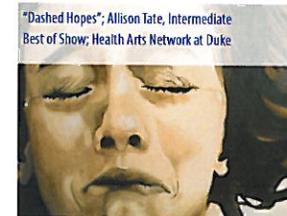
With 82 exhibitions held within 38 states, the program produces around 15,000 pieces of visual art each year, demonstrating to the general public a human dimension of employees previously hidden, making it a vital part of the local cultural community. In addition, by inviting artists of varying skill levels, from youth to professional, to participate, the program promotes a sense of confidence, self-worth and artistic accomplishment within the individual.



"Gold Rush"
Myla Vander Aarde
Professional, Third Place
Avera McKennan Hospital



"Skydiving"
Kathryn Fazekas
Professional, First Place
City of New Orleans



"Dashed Hopes"; Allison Tate, Intermediate
Best of Show; Health Arts Network at Duke



"Klein Matterhorn Visor Reflection"; Austin Magnuson;
Teen 13-18, First Place; DFW Airport

Want to Join Us?

There are many advantages to hosting The National Arts Program®: provides individual artistic fulfillment, boosts employee morale, creates a sense of community within the workplace, and gives the public enjoyment of seeing the creative talents of the employees and their families in the participating venues.

When a venue joins The National Arts Program®, the program is tailored to meet the venue's particular interests or goals. All venues are required to provide a coordinator to manage the program, a public space to hang the exhibition, and an awards reception to honor all participants. The National Arts Program® supplies all other materials including online resources, monetary awards, and step-by-step guidance throughout the entire process. The program is so successful, that it almost always becomes an annual event.

To find out more about participating in The National Arts Program®, please visit :
www.nationalartsprogram.org



**RULES OF EXHIBIT
(Continued)**

REGISTRATION DEADLINE

The attached Registration Form must be received no later than February 17, 2014. Just detach, stamp and mail. Forms may be copied or additional forms may be obtained by contacting Alma Cerretta at (402) 434-2787 or via email: alma@artscene.org

To register online, please visit:
www.nationalartsprogram.org/venues/lincoln-ne

DELIVERING ENTRIES

All entries must be delivered to the Lincoln Arts Council located at 1701 S. 17th Street, Suite 1A on either March 7 or 8, 2014 between 9am and 5pm.

**RECEPTION & AWARDS
CEREMONY**

A reception and presentation of awards will be held at the Bennett Martin Library located at 136 S. 14th Street on April 4, 2014 from 6pm - 8pm.

PUBLIC EXHIBIT

The exhibit is free and will be open to the public from April 4 - 30, 2014 at the Eiseley Branch, Gere Branch, Walt Branch and the Bennett Martin Libraries during normal library hours.

RETRIEVING ENTRIES

Each artist is responsible for retrieving his/her artwork from the Lincoln City Libraries on either May 1 or 2, 2014 during normal library hours. No work is to be removed prior to the end of the exhibition. Neither the City of Lincoln, the Lincoln Arts Council nor The National Arts Program® will be responsible for unclaimed works.

LIABILITY

Every attempt will be made to preserve, secure and protect each entry submitted; but neither The National Arts Program®, the City of Lincoln, nor the Lincoln Arts Council can be held responsible for damages, loss of art entries, or the cancellation of this exhibit due to unforeseen circumstances. *The placing of art in the exhibition constitutes an agreement on the part of the entrant with conditions herein set forth.* The National Arts Program Foundation, the City of Lincoln and the Lincoln Arts Council reserve the right to publish for publicity purposes reproductions of the entries. The National Arts Program® in Lincoln, NE is a public exhibit and photographing/filming of the exhibit is encouraged.

Place
Stamp
Here

The National Arts Program* in Lincoln
Attention: Alma Cerretta
Lincoln Arts Council
1701 S. 17th Street, Suite 1A
Lincoln, NE 68502

**THE
National
ARTS
PROGRAM®**

For the encouragement and development of artistic talent

www.nationalartsprogram.org

Lincoln, NE
April 4 - 30, 2014

**The 8th Annual Exhibit and Awards of
The National Arts Program®
for the
City of Lincoln
and Lincoln Public Schools
Employees and their Families**

Co-sponsored by
The National Arts Program Foundation
of Malvern, Pennsylvania,
and the **City of Lincoln**



Rules of Exhibit for The National Arts Program® in Lincoln, NE

Never hide your talent! The National Arts Program® is designed to give all artists, at all skill levels, an uninhibited opportunity to exhibit their work in a professional manner and to compete for cash prizes. Sponsored by the National Arts Program Foundation in support and cooperation with the City of Lincoln, the exhibit is judged by professional artists and visual art professionals in Amateur, Intermediate, Professional and Youth classifications, and it is free to all. Don't miss this chance to be recognized for your creativity. Be proud of your art! Visit The National Arts Program® website where you can upload photographs of your artwork: www.nationalartsprogram.org.

ELIGIBILITY

- Participants must be an employee, retiree or an immediate family member of an employee or retiree of the City of Lincoln or an employee or immediate family member of an employee of Lincoln Public Schools.
- All entries submitted must be the **original** work of the applicant **completed within the last three years**. **Not accepted:** kits; paint-by-number pieces; photocopies or photographs of artwork; magazine or book illustrations, random snapshots.
- The National Arts Program® and the City of Lincoln reserve the right to disqualify entries they consider to be unacceptable or inappropriate for a public exhibit.

MEDIUM CATEGORIES

- A. Painting (oils, acrylics)
- B. Works on Paper (watercolor, pencil, ink, charcoal, pastel, marker, crayon, digital)
- C. Photography (black-and-white; color)
- D. Sculpture
- E. Craft (ceramics, glasswork, jewelry, woodcarving, fiber)
- F. Mixed Media (a work of visual art that combines more than one medium)

CLASSIFICATIONS

Artwork will be judged in the classification of the artist's selection; however, in some cases, the exhibition judges will make the final determination.

Adult

Amateur – a person with little or no experience

Intermediate – a person with some experience, beginning art students, etc.

Professional – a person with serious art training, or employed in an art related job

Youth / Teen

Youth - 12 years and under

Teen - 13-18 years old

PRIZES & AWARDS

Prizes will be awarded by classification:

Adult (Amateur, Intermediate, & Professional)

3 – First Place Awards of \$300

3 – Second Place Awards of \$200

3 – Third Place Awards of \$100

Youth / Teen (Youth 12 & under; Teen 13-18)

2 – First Place Awards of \$75

2 – Second Place Awards of \$50

2 – Third Place Awards of \$25

- A Best of Show Award of \$300 will be presented.
- Honorable Mention Ribbons will be awarded at the discretion of the judges.
- Each artist receives a Certificate of Participation in The National Arts Program®.

PREPARING ENTRIES

- Submit only entries which fit into the listed medium categories.
- All artwork will need an NAP identification label placed on the back (provided at drop off).
- **All 2-dimensional entries should be matted, framed and/or ready to hang with wire securely on the back.**
- All work must measure no more than 48" in any direction or weigh more than 50 pounds unless otherwise stipulated.
- Artwork that does not meet size limitations or specifications will be disqualified before judging.

(Continued on back)

The 8th Annual Exhibit of
The National Arts Program®
in Lincoln, NE
April 4 - 30, 2014

REGISTRATION FORM

Complete this entry form to participate in the 8th Annual Exhibit of The National Arts Program® for the City of Lincoln and Lincoln Public School employees and their family members. There is **no fee** to enter the program. *Please print clearly.*

To register online, please visit:

www.nationalartsprogram.org/venues/lincoln-ne

- City of Lincoln Employee or Retiree
- Immediate Family Member of a City Employee or Retiree
- Lincoln Public School Employee
- Immediate Family Member of a Lincoln Public School Employee

Employee Name _____

Department of Employee _____

Position of Employee _____

Artist Name (if different) _____

Artist Age (if youth applicant) _____

Artist Address _____

City/State _____ Zip _____

Phone (day) _____

Phone (eve.) _____

E-mail address _____

- I am interested in volunteering to help with the exhibit.

Classification:

- Amateur Intermediate Professional
- Youth (12 years and under) Teen (13-18 years)

Entries (limited to 2 works per person):

Title: _____

Medium: (select from categories list A-F): _____

Dimensions (HxWxD): _____

For Sale: Yes No Price: _____

Title: _____

Medium: (select from categories list A-F): _____

Dimensions (HxWxD): _____

For Sale: Yes No Price: _____

Preferred Library of Display: _____

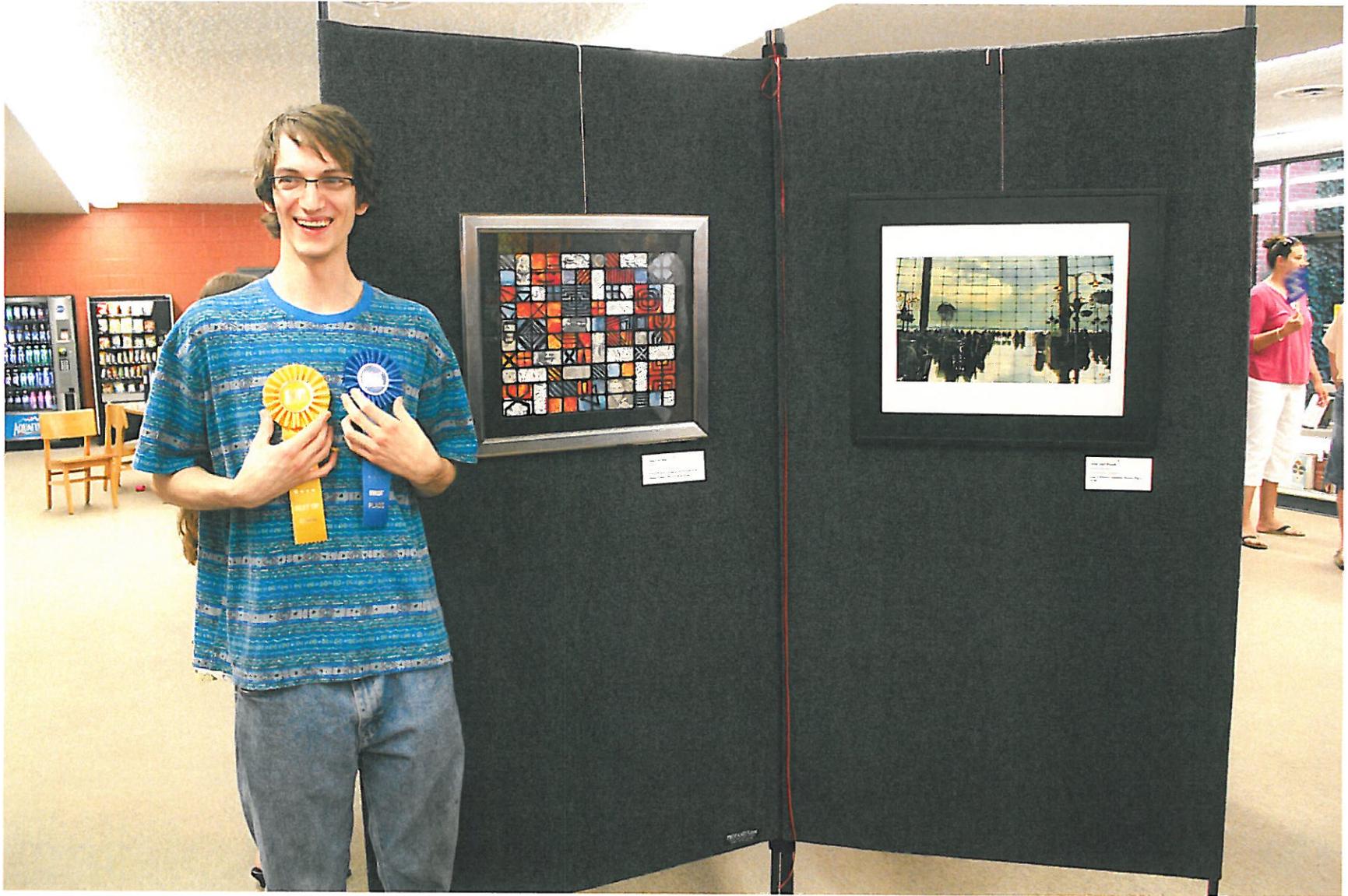
REGISTRATION DEADLINE:

February 17, 2014

For additional information call:

Alma Cerretta at (402) 434-2787



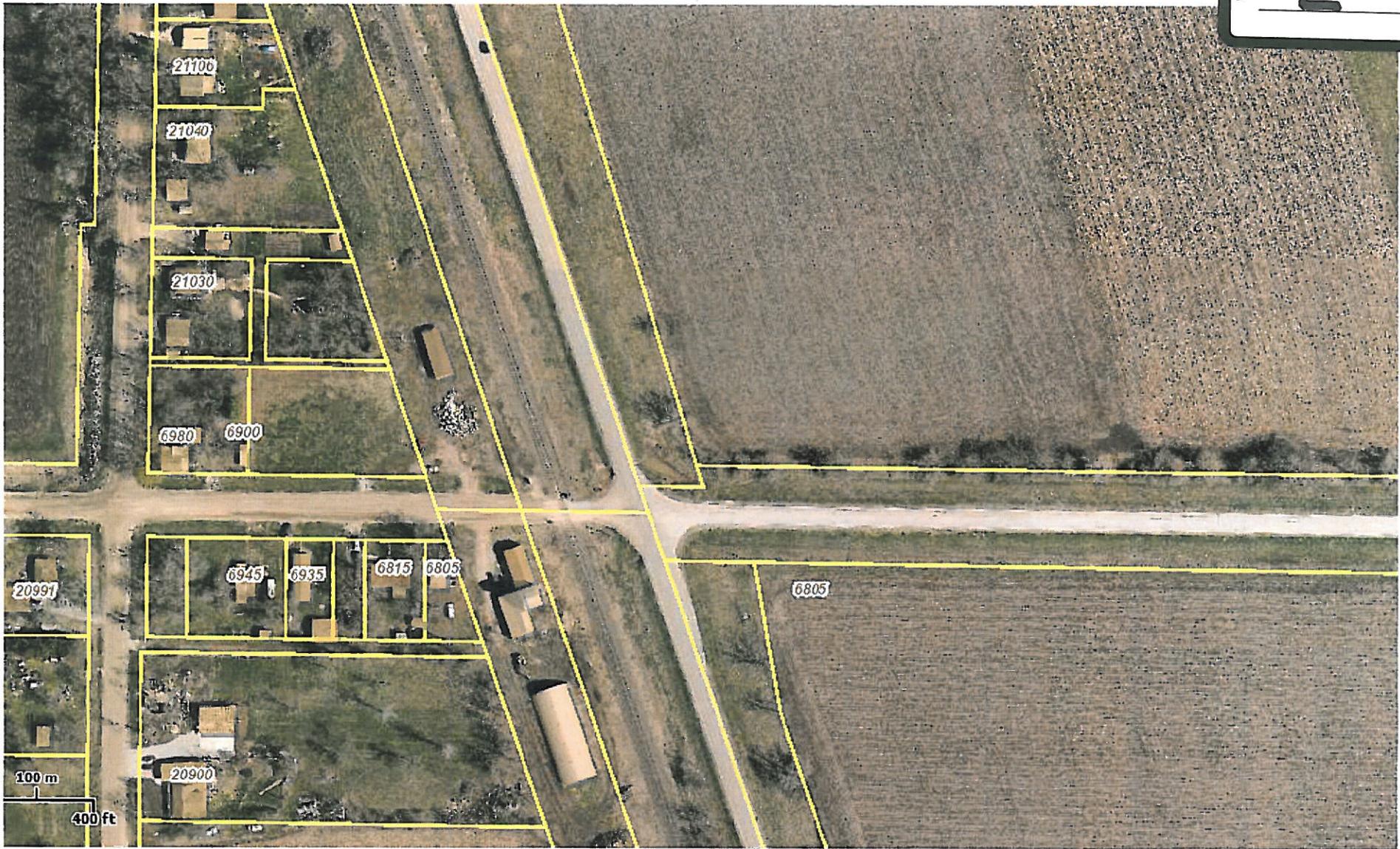










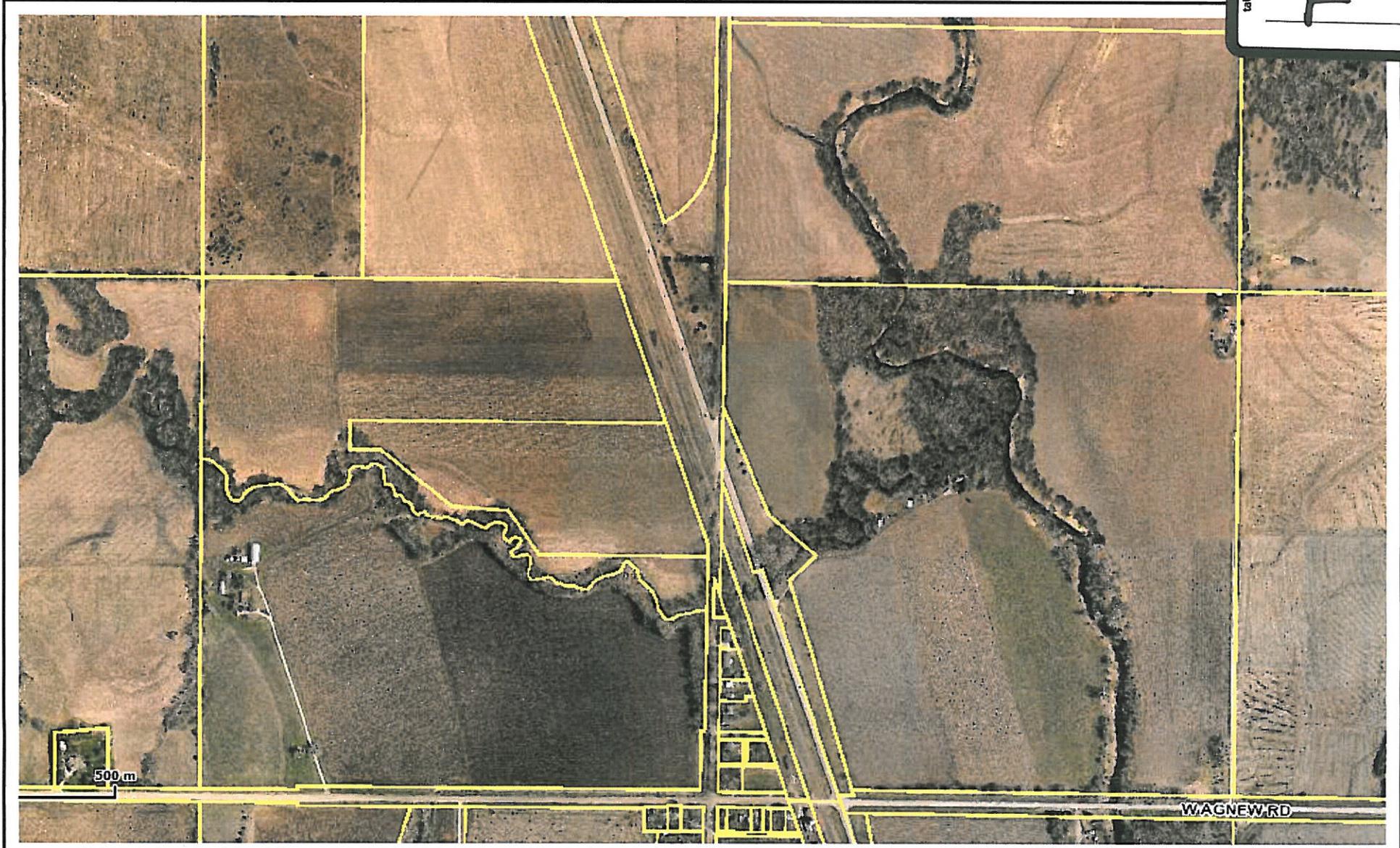


Lancaster County/City of Lincoln GIS Map

HWY 79 and Agnew

Printed: Jun 22, 2016

DISCLAIMER: The information is presented on a best-efforts basis, and should not be relied upon for making financial, survey, legal or other commitments. If you have questions or comments regarding the data displayed on this map, please email ags@lincoln.ne.gov and you will be directed to the appropriate department.



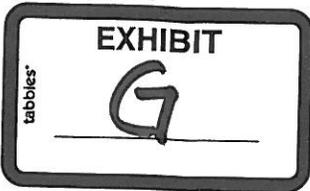
Lancaster County/City of Lincoln GIS Map

Roadway Modification



Printed Jun 23, 2016

DISCLAIMER: The information is presented on a best-efforts basis, and should not be relied upon for making financial, survey, legal or other commitments. If you have questions or comments regarding the data displayed on this map, please email ags@lincoln.ne.gov and you will be directed to the appropriate department.



FY16-17 Budget Requests:
Expenditures by Percentage Increase - Departments over 3.30%

Election Commissioner 45.12% 479,774

Due to number of elections
Revenue also increased \$350,000
Election Board +\$150,970
Voting Supplies +\$110,000
Postage +\$70,195

Adult Probation 30.80% 116,205

Rent increased due to 605 Bldg
and North Reporting Center +\$97,200
Will have a discussion regarding PSI Contract
next week - \$63,450

Human Services 28.90% 112,144

Revenue also increase +\$91,383
Additional employee
County/City share +13.47%
Change in health insurance

Administrative Services 19.55% 80,733

Reduced \$25,000 due to travel pool/public relations
Gwen's retirement - \$51,881

ROD Technology 15.42% 48,097

will change after ending balance - no effect on
property tax

Crisis Center 12.87% 368,264

Rent has been reduced \$71,775
Software +\$95,000
Rent still increasing +\$61,811
Fund balance will be lower than expected due to revenues
General Fund transfer +14.90%

Weed Control 9.45% 37,499

Pickup +\$26,000
County/City Share +11.81%

County Court	9.04%	81,891
Legal Services +\$42,000		
Audio System - 3 courtrooms +\$26,016		
General Assistance	8.66%	199,800
Revenues also increasing \$199,800		
Trying to get back to real number		
County Sheriff	6.64%	773,382
6 retirements +\$271,197		
3 new FTE's		
Other Misc Equipment +\$55,991		
Revenue +177,362		
Juvenile Court	6.56%	126,986
Law Violators +\$73,000		
Court Costs +\$10,000		
Audio System - 2 courtrooms +\$18,000		
Jury Commission	6.39%	9,228
Folding Machine +\$2,500		
Corrections	5.49%	1,204,932
Reduced expenditures by \$458,876		
County Treasurer	5.48%	188,252
Postage for new plates +\$140,000		
Revenues are increasing +\$434,000 which includes postage reimbursement		
Juvenile Probation	5.47%	17,344
Rent - move to 605 Building +\$16,813		
Will have discussion about funding of Drug Court (Letter from Judge in binder - \$46,050)		
Human Services Misc	5.05%	220,391
Match to Region V +\$162,061		
Health Dept projection +\$95,147		
County Clerk	4.87%	50,226
IS hours for new payroll system +\$47,760		

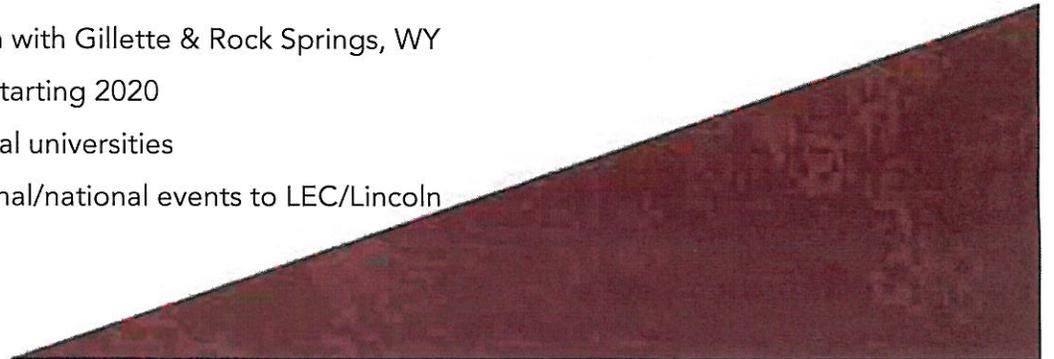
NHSRF update

June 1, 2016



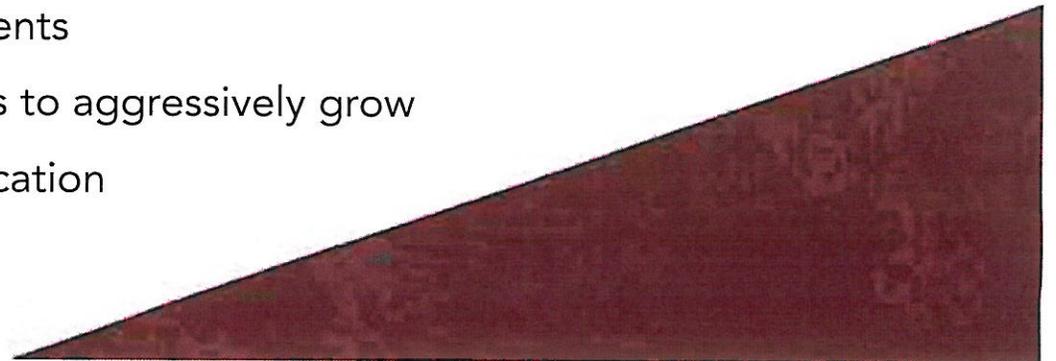
National HS Rodeo Finals (NHSRF)

- Event needs 3rd facility to rotate every 2 years of 6 starting mid-July in 2020, 2021 (2 weeks after Des Moines JHSRF)
 - 10 day event includes 3-day check-in, 13 performances
 - 1650 competitors from 43 states, Canada 5 provinces, Australia with 3-4 family members each (family vacation)
 - 1900 horses (1550 temp stalls on grounds)
 - 8-13K+ people on grounds daily for shows, trade show
 - 5000+ spectators per evening, weekend shows (total ~40K spectators)
 - 1000+ camping
 - 120K sq foot trade show
- Bid due mid-July: choose finalists (or incumbent will get if no strong bid)
- Fall 2016: visits & negotiate to decide by Jan 2017
- Long-term impact:
 - Could secure long-term contract in rotation with Gillette & Rock Springs, WY & get 8 years in Lincoln out of 20 years starting 2020
 - Bring 2000 potential students/event for local universities
 - More economic impact: attract other regional/national events to LEC/Lincoln



Why we can have a strong bid

- Central location in USA for competitors to drive to
 - (1 vote/state so Eastern USA stronger vote power to move event east)
- Near major interstates, airports
- Size of Lincoln while still manageable (10x bigger than WY towns)
- Lincoln leading city with lots new, to do
- Contestant families want a new location besides WY (summer vacation)
- Weather more mild than AZ, Peoria
- Proximity to JHSRF happening two weeks prior (Des Moines)
- Close to Shawnee OK Intl. Youth Finals Rodeo held week prior annually
- Better, more buildings for trade show, cutting, reined cow horse etc.
- LEC experience running large events
- UNL leading university that wants to aggressively grow
- Association anxious to find 3rd location
- We have local rodeo experts



NHSRF seeking 3rd facility for two out of every 6 years rotation

	JHSRF 6-year Rotation	NHSRF Rotation (2 weeks later)	Notes
2012-15		Rock Springs WY (four years since got ready in 15 mos., ready for a break)	Went to Rock Springs due to cancellation last minute for 2012-13 in Springfield IL
2016-17	Lebanon TN	Gillette WY	
2018-19	Huron SD	Rock Springs WY	
2020-21	Des Moines IA (3 hours from Lincoln is major advantage)	TBD July bid, decide July – Jan 2017	Other bidders: Springfield, Scottsdale + Gillette asked to
3 more rotations given after successful initial hosting: 2026-27, 2032-33, 2038-39	<i>Association wants to be booked out 15-20 years in advance, very anxious to find 3rd facility this year</i>		

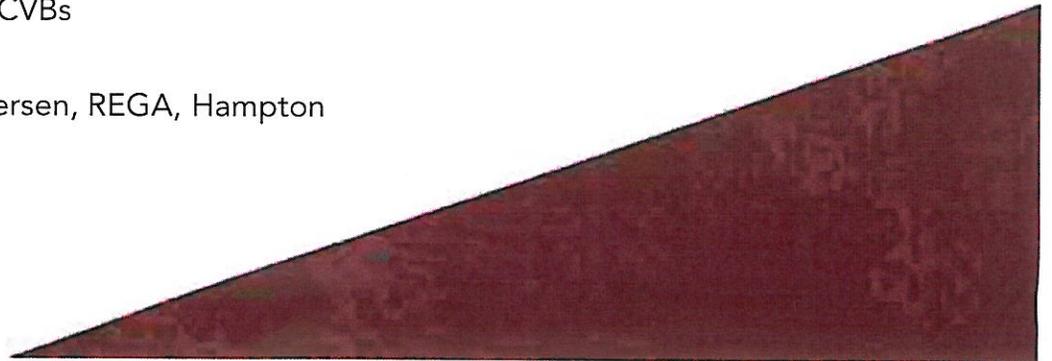
If win bid: potential to have event 8 years of next 20

Info gathering / organizing support

- Dr. Eric Thompson, UNL Bureau of Economic Research
- City of Lincoln—use of floodway/plain, TBD: security, emergency mgt.
- UNL Rodeo Club past event attendees & coach Bump Kraeger
- Former PBR/NFR bull riding champion in North Platte—Dustin Elliott
- UNL CASNR Dean Waller & Recruitment Coordinator Sue Ellen Pegg
- Dr. Kelly Heath, Director IACP (Institute of Animal Care Program) @ UNL

- NHSRF President James Higginbotham
- NHSRF Marketing Director Austin White
- NHSRF board members in NE—Tricia Schaefer
- Head of the NHSRF facility selection committee—Jim Thorpe, board member
- Gillette WY Operations Manager Greg Rook
- Rock Springs WY Office Manager Erica, Accountant Candy
- Gillette WY & Rock Springs WY Chambers/CVBs

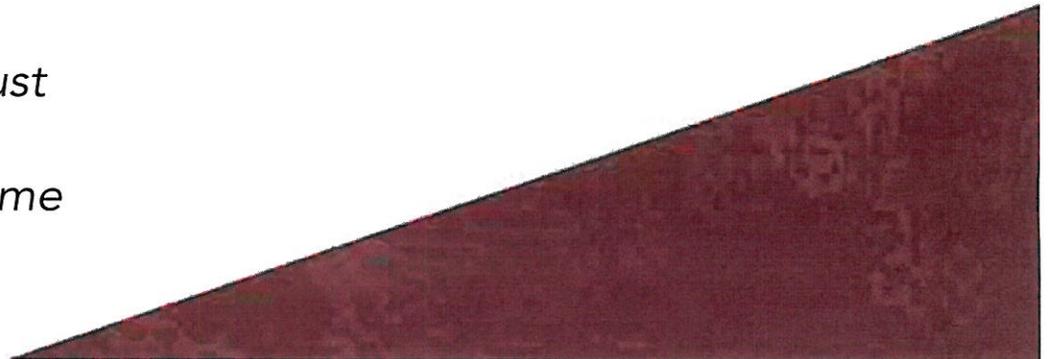
- LEC master planning committee—Clark Enersen, REGA, Hampton
- Lancaster Co Ag Society
- Lancaster Co Fairgrounds JPA
- Lincoln CVB



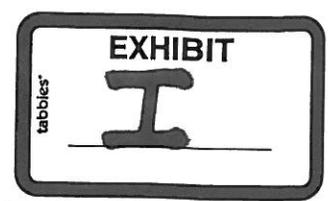
Economic impact per year

ECONOMIC IMPACT		
JHSRF in Des Moines June 2014	\$9,361,746	assumed no spectators stayed overnight
# contestants	982	
# hotel room nights	2951	
multiplier	1.73	
NHSRF 73% bigger	\$16,206,689	per Dr. Thompson, UNL
# contestants	1700	
# hotel room nights	5105	

Note: \$32M impact every 6 years just from this event, other regional/national events can use same improvements



LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST



Name of Organization Lancaster Event Center

Contact Person Amy Dickerson

Address/City/State/Zip 4100 North 84th Street, Lincoln, NE 68307

Telephone Direct: 402-429-1950 Office: 402-441-1810 Email: adickerson@lancastereventcenter.org

Organization Status: Non-Profit Association Civic Group Other
(If other, please attach explanation)

Applicant Government/organization Federal ID number 47-0786365

If tax exempt organization, designate IRS classification: 501(c)3 501(c)6

Provide a detailed description of your exhibit/attraction:

Lancaster Event Center (LEC) is owned and operated by the Lancaster County Ag Society as a nonprofit 501(c)(3) organization dedicated to growing community through events headlined by the annual Lancaster County Super Fair—one of the largest county fairs in the country. In 2016, the LEC is celebrating its 15th anniversary and has grown to be the home for over 300 local/regional/national events annually including: the largest farm show west of the Mississippi, the National Barrel Bonus Race Finals, several regional trade shows such as the Home Builders Show, the UNL College Rodeo, the annual Sesostri Shrine Circus, and several leading regional equine shows including the 13th largest quarter horse show in the country all while maintaining access for dozens of youth, 4-H/FFA, charities and other local community events. Lancaster Event Center is proud to drive local economic impact through millions of dollars of revenue for hotels, restaurants, gas/convenience and other retailers as well as tax revenues for City, County and State governments and providing direct employment for over 200 people per year.

We are applying for this grant specifically to meet the facility requirements of the National High School Finals Rodeo (NHSRF) which will bring 1650 contestants and their families from 43+ states, 5 Canadian provinces, and Australia to the chosen host city for 10 days of competition. These high school boys and girls will compete in the classic rodeo events (Bucking Horses, Bulls, Barrel Racing, Team Roping, Etc.), as well as Cutting, Reined Cow Horse, and two shooting competitions (Light Rifle and Trap Shoot). Every state/province will bring 4 top students in each of the events to compete for both team and individual titles. Alongside this event will be a 330+ vendor, 120,000+ square foot trade show. All told NHSRF will bring an estimated \$16 million of economic impact per year to the City of Lincoln and Lancaster County, with added impact to the rest of the state of Nebraska as competitors and their families travel across the Country and Nebraska to Lincoln.

The Lancaster Event Center and Lincoln Convention Visitor Bureau is bidding in July 2016 to have NHSRF come to Lincoln and our facility in 2020 and 2021. After we prove to the National High School Rodeo Association (NHSRA) that the NHSRF belongs in Nebraska, we will have the opportunity to sign a long-term contract to be locked in as the 3rd city in a six year rotation, with each city getting the NHSRF for two years on their respective turn. (The other two host cities currently are Rock Spring, WY and Gillette, WY.) This would allow Lincoln to host the Finals a total of 8 times between the years 2020 and 2040.

A recruitment effort to secure presenting partners and sponsors has begun and will continue until 2020 with support pledged for the initial bid from: University of Nebraska-Lincoln (\$50K + other support), L&H Manufacturing (use of \$150K panels), Ernie Weyneth of the Kimmel Foundation (\$5K intern to work on bid), UNL Rodeo Association, and Nebraska and neighboring states rodeo committees. (See attachment 8) Initial briefings have garnered positive feedback from the Lancaster County Ag Society, Lancaster Co Fairgrounds JPA, Lancaster County Extension and Extension Board representatives, County Commissioners Roma Amundson and Todd Wiltgen, City of Lincoln Mayor Chris Beutler. A briefing is in process of being delivered to Governor Pete Ricketts who is already an ongoing supporter of the UNL Rodeo Association.

Number of attendees estimated: Out of town: 49,820 staying multiple days Local: 10,000 (see chart)

	# Unique Visitors		People/Group	Days Stayed	Total Visitor Days	
	Local	Out of Town			Local	Out of Town
Contestants		1,650	5.41	8.12		72,483
Show Staff		333	1	10.5		3,497
Vendors		145	3.22	10.5		4,913
Spectators	10,000	47,692	1	1	10,000	47,692
TOTAL	10,000	49,820			10,000	128,585

Source: National Junior High Finals Rodeo Economic Impact Study, Des Moines IA, June 22-28, 2014 by Dr. Gerald L. Grotta multiplied by 1.73 factor for increased show size per Dr. Eric Thompson, Director of UNL Bureau of Business Research

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

The Lancaster Event Center is asking for a \$3 million grant (\$600K/year over five years 2017-2021) for capital improvements required to bring this event, and other new regional/national events and visitors to Lancaster County that would be attracted to the same attraction improvements including a new 3,400 seat outdoor grandstand, expanded outdoor multipurpose arena, extended loop road and expanded campgrounds. (see attachment 7 for list of other potential events)

Project Start Date July 2016 **Completion Date** July 2021

Is this project part of a larger renovation project? Yes

If yes, please describe the entire project:

The renovations that LEC is asking to be funded are consistent with the Phase 3 buildout plans of the LEC Master Plan. Phase 3 is planned to be funded entirely by a new bond issue proposal as soon as 2018. However, with the opportunity to bid for the NHSRF in a mid-July 2016 presentation, it has become critical to have the funding for the first \$3M of capital improvements in hand to show that the Lancaster Event Center can definitely have the facilities required to host their event.

Also in order to accommodate the NHSRF some of the renovations need to be started before the planned 2018 bond vote so all improvements can be completed by 2020. Phase 3 is still in the planning stages, but the renovations we are suggesting are in line with Phase 3 and the planned development of the Lancaster Event Center.

Should the Phase 3 bonds pass in 2018, the grant contract would be written to reflect that any remaining Visitors Improvement grant funds would be foregone.

As it pertains to the grant related project, provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc. Include target market demographics

Lancaster Event Center will promote the new improvements in our annual marketing campaign with over \$94K in spend which includes TV, radio, website, social media, emails, community websites and Lincoln Convention Visitor Bureau marketing to show the new multipurpose outdoor complex and

expanded/improved camping directly to potential show promoters and to build general awareness with the local public who may refer new events to the LEC and/or be attracted to visit additional events at LEC.

Advertising for the NHSRF is planned at a minimum of \$115,000 with a combination of local, regional and national reach using a variety of media. Goals in the campaign include to:

1. attract maximum attendance from contestants (number of family members accompanying, planning to stay to visit area)
2. Attract spectators (local, regional) to max. revenue from tickets, food & beverage
3. Recruit sponsors, trade show vendors, volunteers
4. Increase awareness of LEC improvements and local area attractions among potential new show promoters (local to national) leveraging credibility and excitement of hosting world's largest rodeo.

We have already touched base with Nebraska Dept. of Tourism which commented that this type of event fits the intent for both of their marketing grants:

1. Community Impact for advertising outside a 100 mile radius of event/community up to \$15K
2. State Impact for out-of-state advertising of a national event up to \$100K.

We also intend to create other local media partnerships for advertising within 100 miles of Lincoln to attract local spectators to enjoy one of the 13 shows. (See draft marketing plan attachment 4.)

Do you anticipate submitting future applications for projects relating to this project?

No, there are no other needs for capital improvement funding anticipated.

Total projected budget (attach detailed budget)

Total Revenue \$ N/A Total Expense \$ 3,000,000

How will your project impact new visitor recruitment and lodging tax revenues?

Over the 5 year grant period, LEC's baseline events would drive approx. \$563K in lodging tax from hotel room nights and LEC campground. The new NHSRF event in 2020/2021 would grow this impact by \$62K over the 5 year grant period (with added ongoing potential impact from the event returning every 2 out of 6 years). The additional events that LEC could attract from the same improvements could add an additional \$75K impact over a typical 5 year period after improvements are implemented.

	# lodging nights		Lodging Gross Revenue \$100/hotel/nt or \$22.27/camp spot		4% county lodging tax	
	per year	5 years	per year	5 years	per year	over 5 years
LEC Baseline						
Hotel Rooms LEC baseline	27,356	136,780	\$ 2,735,600	\$ 13,678,000	\$ 109,424	\$ 547,120
Camping LEC baseline	3,611	18,057	\$ 80,427	\$ 402,136	\$ 3,214	\$ 16,071
Total LEC baseline lodging tax impact					\$ 112,638	\$ 563,191
New NHSRF event in 2020/2021			\$100/hotel night or \$375/275/115 camping/event			
	per year	5 years			per year	over 5 years
New NHSRF hotel rooms	5,105	10,210	\$ 510,500	\$ 1,021,000	\$ 20,420	\$ 40,840
New NHSRF camping	1,300	2,600	\$ 265,450	\$ 530,900	\$ 10,618	\$ 21,236
Total new NHSRF lodging tax impact	32,461	146,990	\$ 3,246,100	\$ 14,699,000	\$ 31,038	\$ 62,076
% growth					28%	11%
Other new events impact						
	3,750	18,750	\$ 375,000	\$ 1,875,000	\$ 15,000	\$ 75,000
Total % growth					41%	24%

Estimated annual visitors: Local 369,214 Outside of Lincoln 93,636

This is based off a 4 year average attendance (see chart below). For most LEC events, attendance from outside of Lincoln is 11.4% on average. For consumer/trade show and equine events, there is a higher average outside of Lincoln attendance of 30%.

**Estimated Annual economic impact of your facility and/or project based on lodging tax use
(Use multipliers listed below)**

Is this based on annual use of the facility or for a specific event/exhibition? Facility

Event Type	# Events Ave	Ave Total Event Show Days	Ave Attendance	Hotel Usage	Ave. Event Days/Show	Hotel Nights	Room Nights
Banquet	25	26	14,195	1.0%	1	1	142
Agricultural	6	15	10,438	2.0%	2.5	2	418
Convention	4	11	11,663	1.0%	2.75	2	233
Meeting	30	36	8,194	0.5%	1	1	41
Consumer/Trade Show	37	76	161,701	1.0%	3	3	4,851
Community/ Civic	10	30	19,518	0.5%	3	1	98
Sporting	20	44	32,149	0.5%	2	1	161
County Fair	1	10	120,387	1.0%	10	2	2,408
4-H Meetings/Events	16	20	2,634	0.5%	1	1	13
Rodeo	11	20	14,904	5.0%	2	2	1,490
Equine	70	129	58,037	15.0%	2	2	17,411
Family Show	3	5	9,030	0.5%	1.5	2	90
Totals	233	422	462,850				27,356
NHSRF (Proposed Event)	1	10	59,820	1.0%	10	9.3	5,105
% hotel growth from NHSRF							19%
Other new regional/national events using new facilities (est.)	10	25	50000	5.0%	2.5	1.5	3,750
% hotel nights growth from other new events							14%
Total New Hotel Room Nights							8,855
Total % hotel nights growth from LEC improvements							32%

Sources: Crossroads Consulting Market Study for LEC 2016, LEC event bookings 2011-2014, post-event surveys

of hotel rooms utilized 27,356 x \$245 (* Multiplier – see below)
(Facility on annual basis—see chart above)

* National/Regional event Multiplier - \$375 per night

* State event - \$350 per night

* Local event - \$245 per night

TOTAL ECONOMIC IMPACT BASED ON GRANT FORMULA: LEC currently \$6,702,220 per year. NHSRF event would add 5,105 hotel rooms/year x \$375 = \$1,914,375 (event would occur 2 years out of five year grant period = \$3,828,750 total impact)

TOTAL ECONOMIC IMPACT of NHSRF EVENT BASED ON 2014 STUDY (Dr. Grotta Des Moines NJHRF Study with accuracy confirmed by UNL's Dr. Eric Thompson, see attached email--attachment 1):

\$16,200,000

Is this grant request in addition to other project related grant requests? No

If yes, then list other grant requests N/A

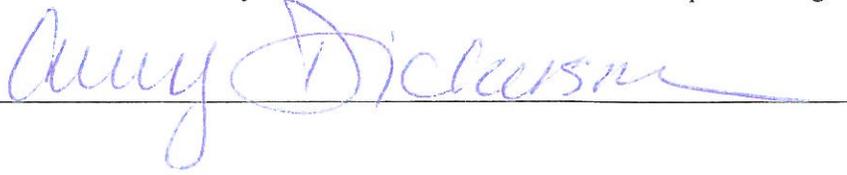
Grant amount requested from Visitors Promotion Committee

\$ 3,000,000 (\$600K/year for five years 2017-2021)

Note that the engineering cost estimate is slightly over this amount but this is before bidding processes have been conducted following County Purchasing Act law including sealed bid for components over \$20K and multiple informal bids for any component \$5-20K as well as there are contingencies that may not be needed such as \$80K for earth footing.

Other Sources of NHSRF Event Support (attachment 8) to help cover other capital and operating expenses of bringing this event to Lancaster County that have been secured so far in this pre-bid stage.

Signature of Applicant



Date

6/22/16

Return Application (s) to:

Lincoln Convention and Visitors Bureau
Attn: Jeff Maul, Executive Director
1135 M St. Suite 300
Lincoln, NE 68501

For more information:

(402) 434-5343

jmaul@lincoln.org

Attachments:

1. Economic Impact Study Confirmation—Dr. Eric Thompson of UNL
 2. NHSRF Event Operating Budget
 3. LEC Annual Operating Budget
 4. Marketing Budgets for LEC and NHSRF Event
 5. NHSRF Event Layout on LEC grounds
 6. Engineering Improvements Site Plan and Cost Estimates
 7. Project Timeline
 8. Other Sources of NHSRF Event Support
 9. Proof of 501(c)3 Status
-

From: Eric Thompson <ethompson2@unl.edu>
Subject: Re: National High School Finals Conversation Summary
Date: June 1, 2016 at 1:33:03 PM CDT
To: Hoyt Kraeger <hoytkraeger@earthlink.net>
Cc: Amy Dickerson <adickerson@lancastereventcenter.org>

Hoyt,

Your summary of our conversation is correct. Further, I do think it is reasonable to scale up the hotel rooms given that the event is expected to have more contestant households than the Des Moines event. The scale up by the multiplier of 1.73 is the best estimate although there is obviously some uncertainty about whether the actual multiplier would be somewhat higher or somewhat lower than 1.73. The room night estimate in Des Moines also appeared to be based on a survey of actual participants which is supportive of the estimates.

Good luck with the project.

- Eric

Eric Thompson
Associate Professor of Economics &
Director, Bureau of Business Research
347 CBA Building
University of Nebraska-Lincoln
Lincoln, NE 68588-0406
402.472.3318

From: Hoyt Kraeger <hoytkraeger@earthlink.net>
Sent: Wednesday, June 1, 2016 1:16:15 PM
To: Eric Thompson
Cc: Amy Dickerson
Subject: National High School Finals Conversation Summary

Dr. Thompson,

I spoke with you this morning about the National High School Rodeo Finals and here is summary of your comments you asked for:

The Economic Study in Des Moines showing \$9.4 million economic impact including 2,951 hotel room nights was well done and they were careful not to count money twice.

You said in fact that spectators were most likely not all from within the city of Des Moines as they assumed so there would be an increase in hotel room nights.

Since this event was smaller than the NHSRF in order to get a good estimate for our event we should take a percent increase as follows:

- 1700 contestants High School / 982 contestants Junior High = 1.73 multiplier
- \$9.4 million * 1.73 = \$16.2 million estimated impact for NHSRF
- 2,951 room nights * 1.73 = 5,105 room nights estimated for NHSRF

Are these the correct assumptions?

Thank you for your time,

Hoyt Kraeger

hoytkraeger@earthlink.net
(402) 618-9426



NHSRF Operational Budget Draft

Draft June 22, 2016

DESCRIPTION	Subtotals	Est. Total Profit	Comment
Trade Show (P1, MPA. Outside)		\$ 350,000	CamPlex Gillette WY clears \$300K (with less than 60K sq ft); can be #1 profit, includes numerous food vendors throughout grounds
LEC-acquired Local/NE Sponsors (first \$100K to event)		\$ 50,000	Assume \$150K local sponsors we obtain in addition to national sponsors owned by event; Per Jim Thorpe(Site Committee) association may expect help to raise \$100K from local sponsors so subtracted this to be conservative
Ticket Profit		\$ 104,490	Assuming \$300K in total ticket sales with Association taking approximately 60% (\$180K) less cost of ticket selling
Food and Beverage Profit		\$ 65,250	
Parking		\$ (23,400)	Parking Crew
Camping Rental Revenue		\$ 294,200	362 Full Service Spots @ \$375 ea with water, electric, one dump; 388 Electric only @ \$275 ea; 450 @ \$115 ea for dry spot (no services, they use own generator, can order stop from pump & dump truck); total 1200 camping sites as requested in RFP
Camping Costs Total		\$ (179,140)	Dumpsters/Portapots/Temp Showers
Horse Stalls & Related Vendors/Cleaning		\$ (18,930)	Costs of cleaning stalls and manure handling; Assumes Associations pays to rent 1550 temp stalls needed and takes most of stall revenues as at other sites
Livestock Total		\$ (29,200)	Renting Ground from UNL and Manure Handling, Getting water to Livestock
Offsite Events and Recreation Total		\$ (1,000)	Placeholder need more info from negotiation with NHSRA on what is location responsibility and what does the association handle; Already lots of pledges of support for off-site from UNL, shooting ranges
Golf Carts			National sponsor provides carts/service, event takes profit from 600-700 carts
Facility Operating Costs		\$ (404,038)	LEC costs for labor, utilities, wear & tear on facility and = rental bill we present to Assoc if they choose to host the event instead of LEC
Volunteers & Supervisors		\$ (75,000)	NHSRF Association and Midwest Rodeo Clubs will help get volunteers in return for tickets & basic food/beverage; get sponsor for volunteer tshirts & thank you gift & survivors appreciation party after event & after Super Fair for LEC staff
Security/Medical		\$ (58,200)	Ambulances/Emt, Medical and First-Aid area, Security for 10 days both for livestock and guests
Advertising		\$ (60,000)	Local TV/radio to attract spectators to increase tickets, food & beverage sales...Could get grants from NE Dept. of Tourism to add marketing outside 100 miles and in other States available up to \$115K
TOTAL PROFIT POTENTIAL EST.		\$15,032	Overall conservative budget to hopefully have some upside after negotiate with NHSRA (e.g.LEC share of stalls, camping, trade show, tickets) but first year expect surprises and build profit from there and after more time to secure grants, sponsors; Still worthwhile for LEC due to overall marketing value of having folks from USA/Canada/Australia on site to bring other potential events to LEC as well potential to attract new regional/national events to use same expanded facilities.

Profit & Loss

06/22/2016

December 2013 through November 2014

Accrual Basis

Dec '13 - Nov 14

Ordinary Income/Expense

Income	
Cafe Income	694,083.57
Rental Income	1,061,787.54
Shavings/Bedding	138,788.54
3001 · Tax Receipts	1,025,786.68
3910 · Interest Income	3,529.90
3911 · Finance Charge Income	947.61
3915 · Donation Income	24,886.61
3982 · Partner Income	280.00
3957 · Christmas Fund Donations	320.03
3966 · Advertising Income	5,016.61
Event Income	80,639.79
E-Tix Income	80.70
3921 · Mining Income	23,717.25
3984 · ATM Income	2,970.00
3989 · CVB Grant Income	356,949.35
3965 · Sponsorship Income	51,776.66
3979 · Vendor Income	52,154.00
Fair Income	210,953.46
Total Income	<u>3,734,668.30</u>
Cost of Goods Sold	
Cafe Expenses	289,804.32
4071B · Shavings/Bedding Cost	72,825.81
Super Fair COGS Expenses	188,267.96
Total COGS	<u>550,898.09</u>
Gross Profit	<u>3,183,770.21</u>
Expense	
9993 · Amoritzation Expense	18,870.00
Payroll Expenses	877,467.22
4017 · Payroll Taxes	75,689.11
5000 · Group Insurance	54,315.57
4016 · Benefits Simple IRA Match	16,554.94
Employee Expenses	1,665.90
Office Expenses	38,484.16
4100 · Insurance Expense	83,794.79
Professional Fees	99,373.46
Repairs & Maintenance Expense	192,960.37
Signage Expense	1,797.40
Rental Expense	73,641.81
Supplies Expense	44,415.14
Travel & Entertainment	16,612.76
Utilities Expense	284,040.26
Event Expenses	94,936.32
4025 · Advertising Expense	50,915.55

	<u>Dec '13 - Nov 14</u>
4138 · Marketing Expenses	7,042.19
4029 · Mining Expense	4,829.75
4030 · Printing & Publications	14,649.17
4035 · Dues/Subscriptions/Memb Expense	6,868.80
4086 · Contracted Entertainment Exp	350.00
4074 · Taxes/License/Permits Expense	1,786.50
4081 · Web Site Develop/Maint Expense	3,515.71
4028 · Security/Alarm Inspection Exp	4,705.59
Super Fair Expenses	183,361.61
4156 · Capital Outlay Expense	0.00
4158 · CVB Grant Expense	0.00
4160 · Bank Fees Expense	3,918.48
4161 · County Treasurer Commission	19,337.12
4500 · Interest Expense	357,574.09
4503 · Bond Principal	0.00
4600 · Depreciation Expense	691,278.21
5100 · Bad Debt Expense	4,632.03
4200 · Misc Expense	1,895.55
Total Expense	<u><u>3,331,279.56</u></u>
Net Ordinary Income	-147,509.35
Other Income/Expense	
Other Income	
3998 · Other Income	133.45
Total Other Income	<u>133.45</u>
Other Expense	
9991 · Debt - Principle Payments	0.00
5999 · Transfers - HBE	15,629.00
3999 · Transfers in from other funds	-1,068,646.48
4999 · Transfers Out to Other Funds	1,053,017.48
Total Other Expense	<u><u>0.00</u></u>
Net Other Income	<u>133.45</u>
Net Income (on gov't. accounting basis with assets capitalized etc.)	<u><u><u>-147,375.90</u></u></u>

Adjustments for Gov't. Accounting to better reflect LEC/Fair operating income (approx. numbers)

Income	
Less JPA Bond Payments (within Tax Receipts)	-725,000.00
Less CVB Grant Income (removed because associated CVB Grant Expense not shown since already capitalized)	-356,949.35
Expenses	
Less Depreciation Expense	691,278.21
Less Interest Expense (most is interest covered by JPA bond funds)	357,574.09
Less Super Fair Expenses (remove internal invoice for fair to "pay" LEC for value of facility since actual facility running costs already reflected)	180,000.00
Less JPA-reimbursed Non-Capital Expenses in various accounts	104,570.17
Adjusted Net Income	<u>104,097.22</u>



Marketing Budget 2015

	Total	% LEC Year Round	% Super Fair
TV ads/promos	\$ 15,310		100%
Radio ads/promos	\$ 29,845	45%	55%
Print advertising	\$ 30,458	67%	33%
Digital advertising	\$ 9,730		100%
LEC-run Web/Social	\$ 9,416	67%	33%
Total	\$ 94,759	58%	42%

Demographic Highlights:

#1 Target Customer	Families with kids, Head of Household 25-55 with at least one child in home
#2 Target Customer	Young people 15-24, men & women for ticketed events included concerts, motorsports
#3 Target Customer	Middle to higher income (potential show promoters or trade show attendees)
Primary Geographic Focus	Lancaster County
Rural/Urban	Strive to maintain balance of reach throughout the County

NOTE: LEC show promoters spend hundreds of thousands of \$\$ annually on marketing to attract visitors from around the region including TV, Radio, Billboards, Email, Social Media etc.

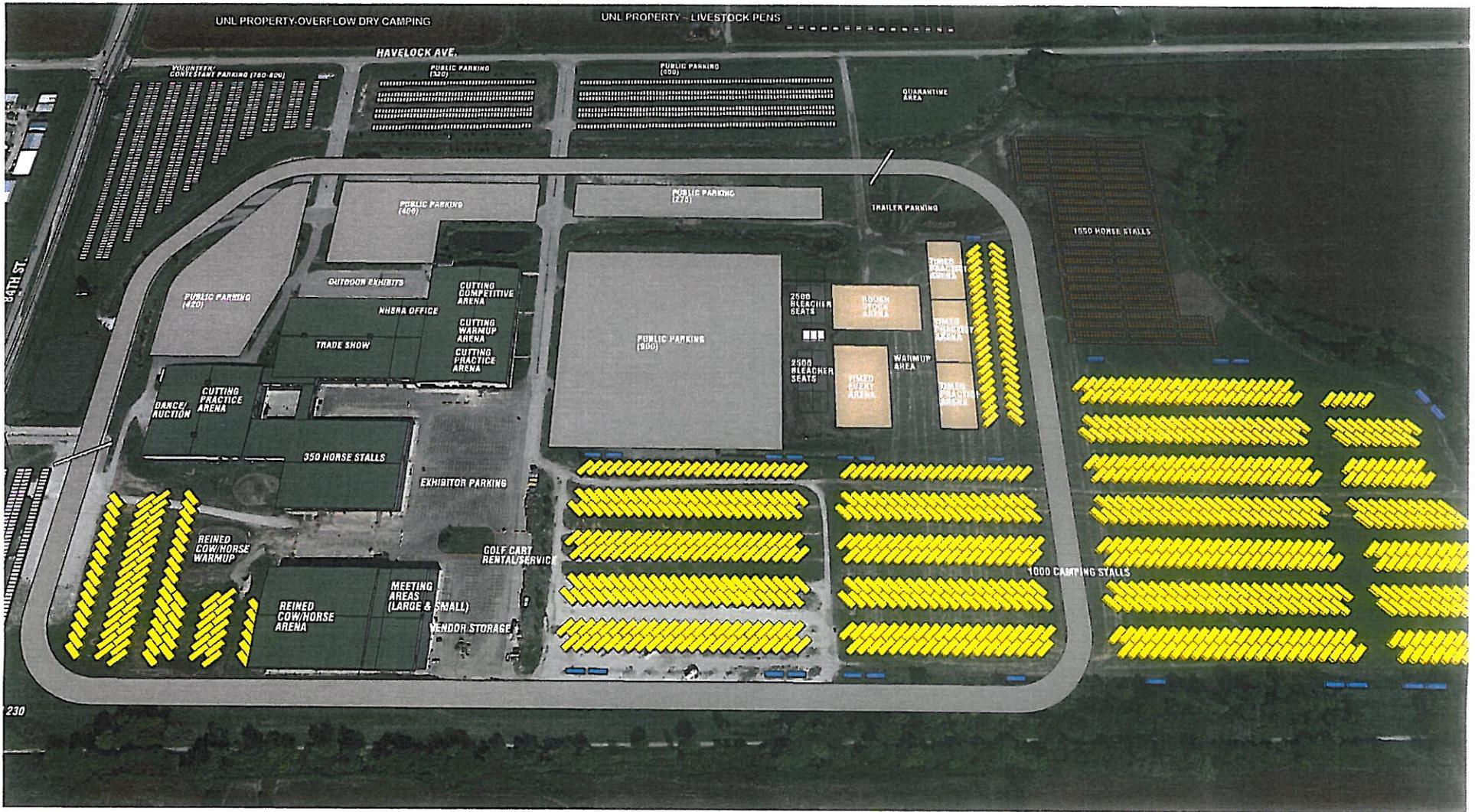


Marketing Draft Plan for Annual NHSRF Event in Lincoln
starting 2020/2021

Type of Advertising	Goal	Draft Budget	Comment
Local Advertising	spectators, volunteers	\$ 60,000	w/w with local media to get sponsorships
Regional Advertising (outside 100 mile radius)	spectators, volunteers	\$ 15,000	NE Tourism grant up to \$15K available
National Advertising	use credibility of this event to attract other events	\$ 40,000	NE Tourism grant up to \$100K available
NHSRF Association marketing to own members & contestants	max number of contestants & families attending & increase length of stay & other attraction visits	in kind	includes emails, website, contestant packet, signage on site
Vendors/Sponsors Advertising --local and national		TBD	
On Site Advertising	increase sales on site (trade show, food & beverage) & \$\$ spent in County while in town & encourage repeat visits	donated	get sponsors to defray costs; digital signs, printed signs, announcements, special events & engagement areas
TOTAL		\$ 115,000	

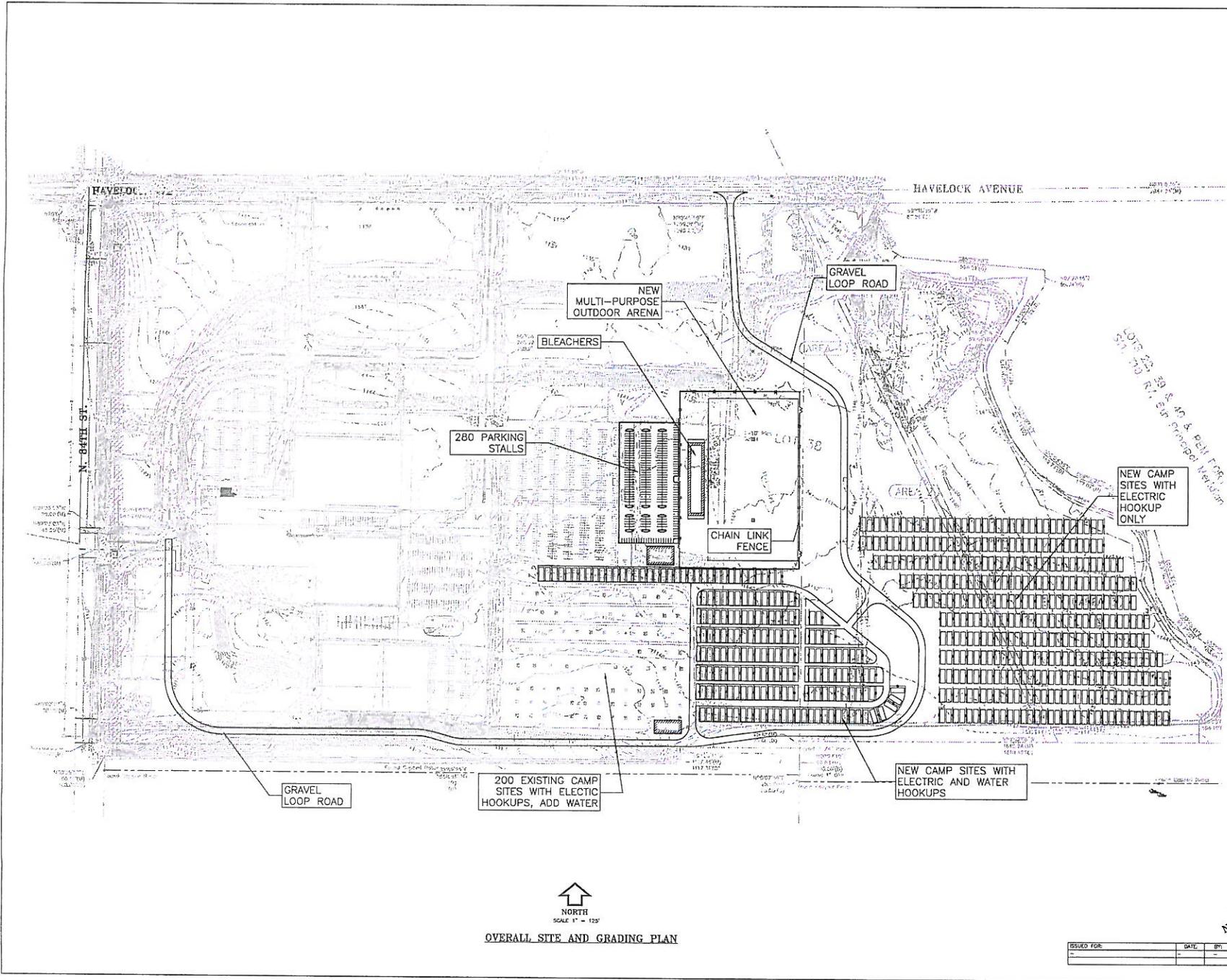
Demographics include:

Contestants	1650 HS age contestants and their families, average family size attending 5.41 per group (mom, dad, sibling, grandparents)
Vendors	25-64, mid to higher income, mix male/female, geography from around USA, potential show promoters/exhibitors/sponsors year round
Spectators	#1 Rodeo fans 18-65 within 100 mile radius, mix men/women
	#2 Locals interested in new entertainment option led by families with head of household 24-54
	#3 Regional Rodeo fans within day's drive interested in volunteering & seeing NHSRF



57

9



OVERALL SITE AND GRADING PLAN

REVISIONS		
NO.	DESCRIPTION	DATE

REGA
 ENGINEERING GROUP, INC.
 801 OLD CHEYER RD., SUITE A
 LINCOLN, NEBRASKA 68502
 (402) 461-7242
 • ENGINEERING
 • PLANNING
 • LAND SURVEYING

LEC NHSRF PROJECT

DATE: 06/02/2016
 DESIGNED BY: BJS
 DRAWN BY: JIS
 CHECKED BY: DR

PRELIMINARY PLAN
 NOT FOR CONSTRUCTION

ISSUED FOR:	DATE:	BY:

Lancaster Event Center
PRELIMINARY CONSTRUCTION COST
 Cost Estimate for Camp Ground, Loop Road, Outdoor Arena

6/21/2016

Preliminary Cost Estimate



No.	Description	Unit	TOTAL QUANTITY	UNIT PRICE	TOTAL PRICE
1	Camp Security Lighting	EA	20	\$750.00	\$15,000.00
2	Seeding	ACRE	1.63	\$5,000.00	\$8,150.00
3	Rock Road	SF	134,400	\$1.25	\$168,000.00
4	6" Water Loop	LS	1	\$275,000.00	\$275,000.00
5	Campsite- 5" Course Rock	TONS	100	\$20.00	\$2,000.00
6	Campsite-Electricity	LS	550	\$1,000.00	\$550,000.00
7	Parking Lot- Course Rock	TONS	250	\$24.50	\$6,125.00
8	8' Chain link fence	LF	1,500	\$20.00	\$30,000.00
9	8' Chain link gates	EA	7	\$250.00	\$1,750.00
10	6' Concrete Wall	LF	600	\$266.67	\$160,002.00
11	Storm Sewer and Arena Drainage	LS	1	\$150,000.00	\$150,000.00
12	Arena Seating with Canopy	LS	1	\$714,000.00	\$714,000.00
13	Area Seating Foundation	LS	1	\$80,000.00	\$80,000.00
14	Site Grading; Loop Rd, Camp, Arena	LS	1	\$290,000.00	\$290,000.00
15	8' High x 16' Gate	EA	2	\$500.00	\$1,000.00
16	4' high chain link fence	LF	600	\$15.00	\$9,000.00
17	Silt Fence	LF	4,000	\$2.50	\$10,000.00
18	Construction Entrance	EA	1	\$2,500.00	\$2,500.00
19	Parking Lot Lighting	EA	10	\$3,000.00	\$30,000.00
20	Grand Stand Lighting	LS	1	\$30,000.00	\$30,000.00
21	Arena Lighting	LS	1	\$100,000.00	\$100,000.00
22	Mobilization	LS	1	\$30,000.00	\$30,000.00
23	Gate 4 Concrete Entrance	LS	1	\$15,000.00	\$15,000.00
24	Asphalt Parking and Sidewalk	SF	4,500	\$3.34	\$15,030.00
25	8' high chain link fence	LF	2,000	\$22.00	\$44,000.00
26	8'x8' Gate	EA	6	\$500.00	\$3,000.00
27	8'x12' Gate	EA	4	\$1,000.00	\$4,000.00
28	6% Engineering Costs	LS	1	\$164,613.42	\$164,613.42
29	2.5% Engineering Construction Administration	LS	1	\$68,588.93	\$68,588.93
30	5% Site Supervision, Dumpster, Toilets, Etc.	LS	1	\$137,177.85	\$137,177.85
31	1.5% Construction Staking	LS	1	\$41,153.36	\$41,153.36
32	.25% Construction Testing	LS	1	\$6,858.89	\$6,858.89
LEC NHSRF IMPROVEMENTS PROJECT TOTAL before final bidding process					\$3,161,949.44

(6)



531 West P Street
Lincoln, NE 68528

Lancaster Event Center

6/20/16

Attention: Amy Dickerson

Re: Lancaster Event Center – Camp Grounds

We propose to furnish the material and supervision necessary to complete the electrical work per the drawings and as specified below.

Budgetary Bid See Below

Includes

- 1) Permit and inspection fees
- 2) State and City use tax
- 3) 50 Amp Campsites - \$1,000/ea
- 4) 30 Amp Campsites - \$800/ea.
- 5) LES Fees - \$137,363 (Approx. 50% considered revenue credits)
- 6) Wooden Pole Lights for security lights - \$750/ea
- 7) 1200 Amp panels to feed Campsite pedestals
- 8) 15 New Transformers by LES
- 9) New Meter and CT cabinet at each new transformer
- 10) Allowance of \$100,000 for Musco Lighting for the Arena Lighting
- 11) Allowance \$30,000 for Lights and wiring of Grandstand
- 12) Allowance for Parking lot pole lights of \$3,000/ea.

Excludes

- 1) Risk Insurance
- 2) Performance and Payment Bond
- 3) Permanent power and utility company fees
- 4) Temporary power and utility company fees
- 5) Painting, patching or repair of existing surfaces
- 6) Dirt work for Transformer pads (To Be Built Up by others)

Note: This proposal is based on adding an additional 802 Campsites

Sincerely,

Kenny Hagemann
Haco Electric Co. Inc.
(402) 304-5191



From: Dan Rosenthal [<mailto:dan@Regaengineering.com>]
Sent: Friday, June 17, 2016 2:09 PM
To: Amy Dickerson <adickerson@lancastereventcenter.org>
Cc: James Bennar (jbennar@hampton1.com) <jbennar@hampton1.com>
Subject: FW: Lancaster County Fair

Check on the price of the bleachers and the plan attached.

I will include this in our cost estimate.

Thanks,
Dan Rosenthal, PE
REGA Engineering Group, Inc.
601 Old Cheney Road, Suite A
Lincoln, NE 68512
Phone: 402-484-7342
www.REGAengineering.com

From: Wade Kolbo [<mailto:wade@cbsconstructors.com>]
Sent: Friday, June 17, 2016 2:01 PM
To: Dan Rosenthal <dan@Regaengineering.com>
Cc: Brian Sliva <bsliva@Regaengineering.com>
Subject: FW: Lancaster County Fair

Dan and Brian

Attached is a drawing showing approx 3400 net seats with a semi-closed deck and Roof Canopy.

I would use a budget number of \$ 210 per net seat for the grandstand w/roof : Total Cost
Installed with Concrete Foundations - \$ 714,000.00

I would use a budget number of \$ 165 per net seat for the grandstand w/out roof : Total Cost
Installed with Concrete Foundations - \$ 561,000.00

Let me know if you need anything else.

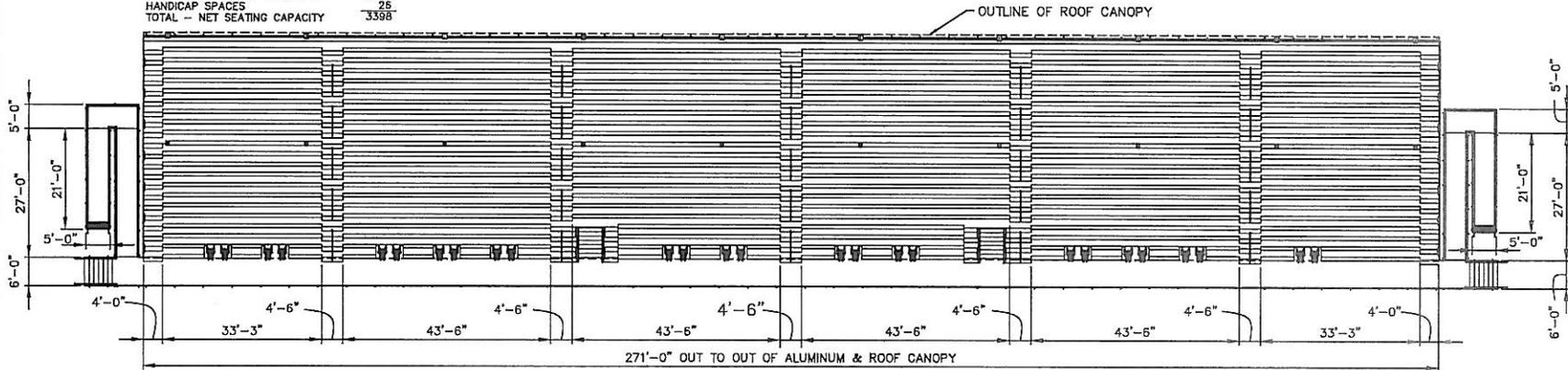
Thanks
Wade Kolbo, General Manager
CBS Constructors
P.O. Box 995
206 East 1st St.
McCook, NE. 69001
(308) 345-4280
(308) 345-4281 Fax
mail to: wade@cbsconstructors.com
www.cbsconstructors.com

Permanent Grandstands • Portable Bleachers
CBS CONSTRUCTORS
SPECIALISTS IN SPECTATOR SEATING

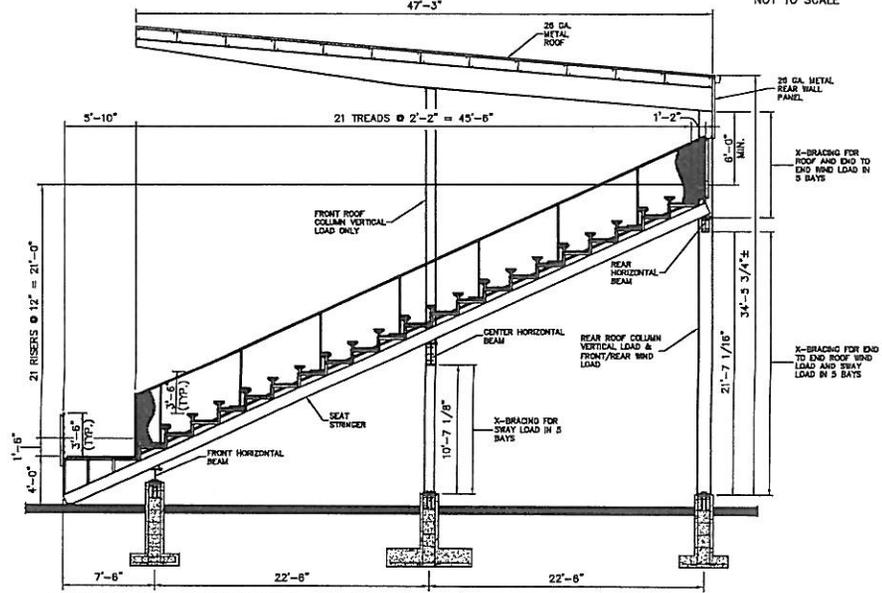
6

SEATING CAPACITY

BENCH SEATS @ 18" PER SEAT 3372
 HANDICAP SPACES 26
 TOTAL - NET SEATING CAPACITY 3398



SEATING PLAN
 NOT TO SCALE



TYPICAL SECTION THROUGH END OF GRANDSTAND
 NOT TO SCALE

LANCASTER COUNTY FAIR
 NEW GRANDSTAND
 LINCOLN, NE

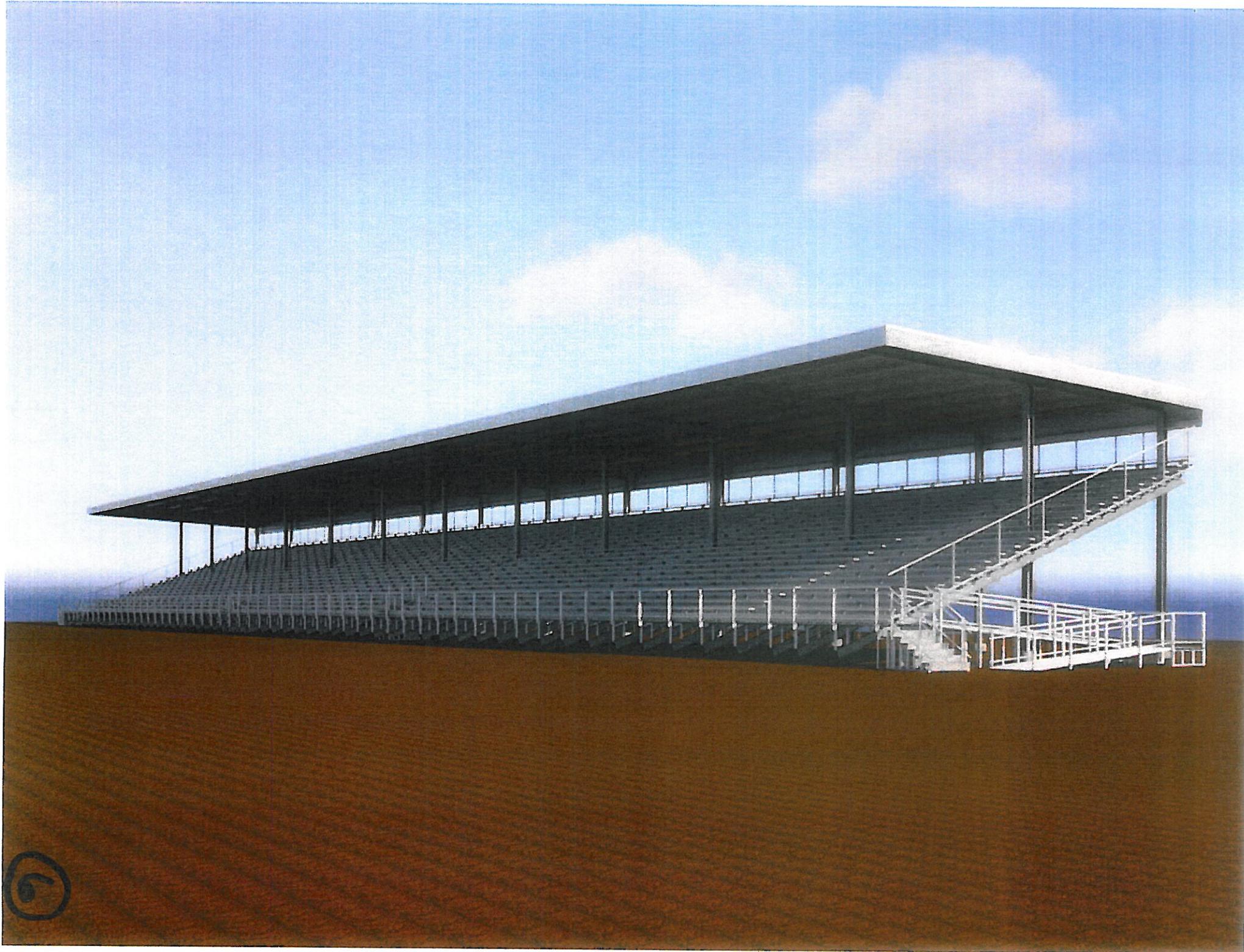
Permanent Grandstands - Portable Enclosures
CS CONSTRUCTIVE
 204 EAST FIRST STREET - P.O. BOX 995
 HACCOK, NEBRASKA 68001
 (308) 345-7280 - (308) 345-4281 FAX

REVISIONS		
NO.	DATE	REMARKS

DATE: JUNE 2016
 DRAWN: DDC
 JOB NO.:

A-1

6





Lancaster

EVENT CENTER

NHSRF PROJECT TIMELINE

Lancaster Co Visitors Improvement 5-year Grant 2017-2021
done in time for initial 2020/2021 NHSRF events

Date	Activity	\$ grant
June 23, 2016	County Board staff meeting approval for VPC to consider larger than \$10K CVB grant	
June 29, 2016	Present grant application to VPC Committee	
July 5, 2016	Final grant approval by Lancaster Co. Board	
July 16-20, 2016	Present bid application to National HS Rodeo Association in Gillette WY to be 3rd facility in rotation every 2 of 6 years starting in 2020/2021	
July 25, 2016	NHSRA announces finalists for NHSRF 2020/2021	
Aug-Dec 2016	NHSRA site visits to finalists & contract negotiations	
January 2017	NHSRA latest timing to announce winner of 2020/2021 bid	
Fall 2016 to Winter 2017	Final design of CVB grant improvements to start as soon as NHSRA contract signed	
Winter 2017 until all bid out	Do sealed bid process for any project components over \$20K (follow Co. Purchasing Act law)	
Winter 2017 until all bid out	Get multiple informal bids for any project components \$5-20K (follow Co. Purchasing Act law)	
2017	Build new outdoor multipurpose arena, new gravel parking lot & NE portion of loop road	\$600K
August 2017	Have new outdoor arena ready for Super Fair, use existing temporary bleachers	
2018	Build first 1/2 of Loop Road & Install 6" Water Main for Camping/Arena	\$600K
2019	Finish Loop Road & Install New Campground Spots & Electric	\$600K
Spring 2020	Install new 3400 capacity bleachers with canopy	\$600K
July 16-25, 2020	First NHSRF event at Lancaster Event Center, Lincoln NE	
July 30-Aug 8, 2020	Super Fair begins 4 days after NHSRF	
Spring 2021	Finish final grandstand amenities, lighting	\$600K
July 15-24, 2021	Second NHSRF event at Lancaster Event Center, Lincoln NE	
July 29-Aug 7 or Aug 5-14, 2021	Super Fair begins 4 or 11 days after NHSRF	
August 2021	Negotiate long-term contract to secure NHSRF for Lincoln NE for every 2 of 6 years	
2018-2021	Market improvements to attract additional events & spectators to LEC and local area	



Lancaster

EVENT CENTER

Possible Events to use same facility improvements (attract promoters or LEC to run event)	Outdoor Complex	Improved & Larger Campground (350)--impact lodging tax	Hotel Impact
RV Rallies		X	
Outdoor Conventions e.g. Fireworks	X	X	X
Equine Events (Growth And New Larger)	X	X	X
Outdoor Rodeos	X	X	X
Outdoor Motorsports	X		X
Outdoor Festivals (Renaissance, wine, beer, theater, country music, family Halloween etc.)	X	X	X
Dog Shows		X	X



LEC NHSRF Sources of Funding & Support Secured to Date
as of June 22, 2016

Kimmel Foundation for UNL Rodeo Intern to work on bid presentation & secure initial partners	\$ 5,000
Lancaster Co Fairgrounds JPA Drawing of Event & Engineering Site Plan/Cost Estimate	\$ 6,400
Lincoln CVB pay for travel to bid presentation for 2-3 people in mid-July 2016	\$ 3,500
Lancaster Event Center staff support to work on bid in 2016 (2017-2020 pre-event planning TBD)	\$ 22,500
Lancaster Event Center marketing support	\$ 94,759
Lancaster Event Center capital budget 2017-2020	
Buy panels needed for outdoor show arenas	\$ 150,000
Materials to install water to each campsite	\$ 40,900
LEC Labor to install water to each campsite	\$ 18,360
Building permits	\$ 20,500
L&H Manufacturing (Hastings) partnership to allow use of 1/2 of panels needed & do arena design	\$ 160,000
UNL College of Ag Sciences & Natural Resources	
Provide video, presentation production for mid-July bid	\$ 10,000
pay 1/3 entry level FT LEC staff to plan NHSRF event & secure sponsors (2016-2020)	\$ 50,000
Access to land N. of Havelock for livestock pens & overflow camping at fair crop price	access to land
Campus Facilities for Queen Pageant & other activities	facilities
Help secure volunteers to work event	volunteers
UNL Rodeo Association & Other Nebraska/neighboring states Rodeo Committees	volunteers
Lincoln Electric System (LES) cover 1/2 cost of new campground transformers	\$ 70,000
NE State Vet Association (24/7 vet on duty)	volunteers
Lincoln Trap & Skeet (host trap shooting competition)	facility
Nebraska Game & Parks Commission (host light rifle shooting competition)	facility
Nebraska Dept. of Tourism grants available for marketing outside of 100 miles and nationally	grant funds up to \$115K

June 21, 2016

Amy Dickerson
Managing Director, Lancaster Event Center
4100 North 84th Street
Lincoln, NE 68507

Dear Amy,

The College of Agricultural Sciences and Natural Resources (CASNR) at the University of Nebraska-Lincoln (UNL) is excited about the opportunity to host the National High School Rodeo Association Finals in Lincoln.

In May 2015, UNL hosted the National Science Olympiad event, which brought nearly 3,000 students representing almost every state, to Lincoln for a three-day science competition. Several UNL representatives, community members and organizations spent nearly four years planning for this event. According to attendees, UNL hosted one of the best events in its 31 years.

Because of our experience planning and hosting the National Science Olympiad event and our close proximity to the Lancaster Event Center, CASNR and UNL can provide the following support:

- **Startup Costs** — CASNR will contribute startup costs of \$10,000 per year from 2016-2020 to pay one-third of a full-time entry level staff person to work as a UNL/Lancaster Event Center liaison and the overall lead organizing the event including securing sponsors and grants, setting up UNL's involvement, running the trade show, and planning event operations.
- **Rodeo Queen Contest Facilities** — Just a few minutes away, UNL's East Campus, which is home to CASNR, is a perfect venue for the queen contest. Our campus has several auditoriums, meeting rooms, dining facilities, etc. We can host events for 100-1,000 attendees.
- **Host Campus Activities** — As part of the UNL experience, our faculty and staff can provide STEM-related activities, campus tours, special lectures and other educational activities. UNL can host shuttles to/from the Lancaster Event Center and campus too. This will provide students with an opportunity to learn more about career opportunities, majors and tour the 25,000-student campus.
- **Land Usage** — Discussions are underway with the UNL Department of Agronomy and Horticulture about land usage adjacent to the Lancaster Event Center for livestock holding and camping and could be leased at current crop rates.
- **College Fair** — UNL and other invited institutions can host a college fair at the event. This is an opportunity for students to visit with several schools in one location.
- **Volunteers** — UNL can recruit numerous faculty, staff, students and community members who will have an integral role in assisting with this event.

We look forward to this opportunity and being a key partner in bringing this event to Lincoln. If you have any questions or if I can be of any other assistance, please feel free to contact me at (402) 472-2201.

Sincerely,



Steven S. Waller
Dean
College of Agricultural Sciences and Natural Resources

ELITE LIVESTOCK EQUIPMENT



L-H Manufacturing
1605 West I Street
Hastings, NE 68901

June 6, 2016

Amy Dickerson
Lancaster Event Center

My name is Justen Nokes owner of L-H Manufacturing in Hastings, NE. I have been in contact with Hoyt Kraeger and we have discussed the possibility of the National High School Finals Rodeo coming to The Lancaster Events Center. This is very exciting news. An event like this is so huge for Lincoln, Nebraska.

I want to show my interest as a Manufacturer in partnering up with Lancaster Event Center. With this being said, I will be on board to help:

- Design and plan the competition arenas
- Manufacture the panels and gates for competition arenas (to be purchased by the Lancaster Event Center)
- Ability to borrow additional panels and gates needed for practice arenas and overnight livestock pens (with the capability of selling these on site at LEC and NHSRF and assistance to obtain working capital to build these up front)

We just built a facility for the Nebraska State Fair at Fonner Park in Grand Island, and we are currently working on an arena for the Custer County Fairgrounds. We are getting a lot of experience in this area and are looking forward to the large stage of the National High School Rodeo Finals.

We look forward to being involved with this project, and look forward to meeting and discussing it with you in the future.

Thank you for your time,

A handwritten signature in black ink, appearing to read "Justen Nokes".

Justen Nokes
L-H Manufacturing

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

RECEIVED
MAR 18 2002

Date: **MAR 12 2002**

LANCASTER COUNTY AGRICULTURAL
SOCIETY INC
PO BOX 29167
LINCOLN, NE 68529-0000

Employer Identification Number:
47-0786365
DLN:
17053054741042
Contact Person:
RYAN HIRSCH ID# 31245
Contact Telephone Number:
(877) 829-5500
Our Letter Dated:
August 1997
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Letter 1050 (DO/CG)

9