

**STAFF MEETING MINUTES
LANCASTER COUNTY BOARD OF COMMISSIONERS
COUNTY-CITY BUILDING, ROOM 113
THURSDAY, MAY 24, 2012
8:30 A.M.**

Commissioners Present: Deb Schorr, Chair
Larry Hudkins, Vice Chair
Bernie Heier
Jane Raybould
Brent Smoyer

Others Present: Kerry Eagan, Chief Administrative Officer
Gwen Thorpe, Deputy Chief Administrative Officer
Dan Nolte, Lancaster County Clerk
Cori Beattie, Deputy County Clerk

Advance public notice of the Board of Commissioners Staff Meeting was posted on the County-City Building bulletin board and the Lancaster County, Nebraska, web site and provided to the media on May 23, 2012.

The Chair noted the location of the Open Meetings Act and opened the meeting at 8:30 a.m.

AGENDA ITEM

1 APPROVAL OF THE MINUTES OF THE THURSDAY, MAY 17, 2012

MOTION: Heier moved and Raybould seconded approval of the minutes of the May 17, 2012 Staff Meeting. Heier, Raybould and Schorr voted aye. Smoyer and Hudkins were absent. Motion carried 3-0.

2 ADDITIONS TO THE AGENDA

- a. All-Terrain Vehicle (ATV) Racing
- b. National Museum of Roller Skating Grant Extension
- c. County Board Christmas Party

Smoyer arrived at 8:32 a.m.

MOTION: Heier moved and Smoyer seconded approval of the additions to the agenda. Smoyer, Heier, Raybould and Schorr voted aye. Hudkins was absent. Motion carried 4-0.

3 LEGISLATIVE UPDATE - Gordon Kissel and Joe Kohout, Kissel E&S Associates

Gordon Kissel and Joe Kohout, Kissel/E&S Associates, provided a final legislative update for 2012 (**see Exhibit A**).

Kissel noted two major highlights for Lancaster County were the passage of LB867 (change employer contribution provisions under certain county retirement plans) and the retention of inheritance tax.

Discussion followed on the County Board's annual Legislative Retreat scheduled for Thursday, August 16, 2012. Kohout suggested he and Kissel meet with County Board staff prior to the retreat to review the County's issues for the 2013 legislative session in order to have a more focused discussion with the State Senators as some began drafting legislation immediately following last year's retreat. Kerry Eagan, Chief Administrative Officer, said the retreat's open discussion format is beneficial. He added the County will emphasize to the senators that the retreat discussion is "general" in nature and that the County's final list of priorities will be established at a later date. Schorr suggested that legislative and county board candidates also be invited to the retreat.

Hudkins arrived at 8:43 a.m.

Kissel also pointed out that their lobbyist contract will need to be reviewed as it expires later this year.

ADDITIONS TO THE AGENDA

a. All-Terrain Vehicle (ATV) Racing

Eagan distributed an e-mail from Bill Thurmond (**see Exhibit B**) regarding his concerns involving ATV racing on an acreage adjacent to his property in Sunrise Estates. The email referenced repeated contacts with the Sheriff's Department. Heier said he would like to see the corresponding Sheriff's reports and questioned whose jurisdiction (City or County) the property is under. Hudkins suggested Eagan respond to Mr. Thurmond notifying him that the Board would be consulting the Sheriff and reviewing the reports. Smoyer said he would also contact Mr. Thurmond.

b. National Museum of Roller Skating Grant Extension

Eagan distributed an e-mail from James Vannurden, Director & Curator, National Museum of Roller Skating, (**see Exhibit C**) asking for a grant extension in order to complete their signage project. *(Note: The County Board approved the original grant contract on August 30, 2011 and an amendment on October 18, 2011 which extended the ending date of the grant contract to March 31, 2012.)*

Eagan said the County Attorney's Office has already prepared the amendment extending the deadline for three months.

- c. County Board Christmas Party

Heier volunteered to host this year's County Board Christmas party.

ADMINISTRATIVE OFFICER REPORT

- a. Letter to CMHC Employees, Consumers and Family Members

Board consensus was for the Chair to sign the letter as presented. Eagan added the latest TV show on the Community Mental Health Center transition is currently airing.

- b. BOE Press Release

Informational only.

- c. Claim for Review: Payment Voucher 355921, Payable to Sara Hoyle, for \$209.24. (This claim is beyond the 90 day time period.)

MOTION: Heier moved and Hudkins seconded to handle the claim through the regular claims process. Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.

- d. Agenda Items for Commons Meeting (June 4, 2012)

Minette Genuchi, County Board Administrative Assistant, noted the City Council has a conflict with the meeting time. She said one item on the agenda is a Geographic Information System (GIS) presentation. Jeff McReynolds, GIS Manager, did indicate that he could make individual presentations to the County Board and City Council in the near future and then present to the Common in August. Schorr felt the latter would not be necessary if each body was briefed separately.

Raybould suggested a future discussion with the City Council and Mayor regarding the Lancaster Event Center expansion and the future of Pershing Auditorium. She said she spoke with Scott Keene of Ameritas regarding financing options for the Event Center project as many in the community are concerned about the potential tax ramifications of a large bond issue. She felt a public dialogue would be beneficial. Hudkins and Heier agreed. It was suggested that representatives of the Lancaster Events Center be invited to attend.

With regard to the June Common meeting date/time, the Board offered the following options: Monday, June 4 at 9:00 a.m. or 9:30 a.m.; Tuesday, June 5 at 11:00 a.m.; or Monday, June 11 at a time convenient for the City Council. *(Note: Following the staff meeting, the decision was made to cancel the June Common meeting.)*

4 POTENTIAL LITIGATION - Sue Eckley, County Risk Manager

MOTION: Smoyer moved and Hudkins seconded to enter Executive Session at 9:00 a.m. for the purpose of protecting the public interest with regard to potential litigation.

The Chair restated the motion for the record.

ROLL CALL: Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.

MOTION: Heier moved and Raybould seconded to exit Executive Session at 9:30 a.m. Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.

- 5 (A) VISITORS PROMOTION COMMITTEE (VPC) IMPROVEMENT FUND GRANT RECOMMENDATIONS;**
(B) VPC MEMBER APPOINTMENTS; AND
(C) VPC RECOMMENDATIONS FOR USE OF IMPROVEMENT FUND PROCEEDS FOR PROMOTION (\$92,903.74) - Jeff Maul, Lincoln Convention and Visitors Bureau(CVB) Executive Director; and Derek Feyerherm, CVB Director of Sales and Operations

(A) Visitors Promotion Committee Improvement Fund Grant Recommendations

Jeff Maul, CVB Executive Director, said the VPC recently addressed eight grant applications. He summarized their recommendations as follows:

1. *Lincoln Children's Zoo* - submitted a grant application for \$9,880.50 to illuminate zoo signage (**see Exhibit D**). VPC recommendation: Approval.
2. *Friends of Lied-Lied Center for Performing Arts* - submitted a grant application for \$10,000 for a new lightboard system (**see Exhibit E**). VPC recommendation: Approval.
3. *Nebraska High School Sports Hall of Fame Foundation* - submitted a grant application for \$10,000 for "Wall of Honorees" construction (**see Exhibit F**). Maul noted the proposal earmarked \$2,500 for the "Wall of Honorees" construction and the remainder (\$7,500) for construction of future Hall of Fame features. VPC recommendation: Approval in the amount of \$2,500.
4. *Nebraska Sports Council* - submitted a grant application for \$10,000 for professional entertainment and associated production of the 2012 Cornhusker State Games Sportfest/Opening Ceremonies (**see Exhibit G**). VPC recommendation: Approval.

It was noted that this event has been funded in the past. In response to Schorr's inquiry, Maul indicated there is nothing which prohibits organizations from applying for funds for

the same exhibit/attraction as long as they apply only once per year. Schorr did not think the intent was for these grants to be a permanent funding source. Eagan suggested something be included in the grant application and/or VPC contract addressing this issue.

5. *Spring Creek Prairie Audubon Center* - submitted a grant application for \$78,500 for the tallgrass prairie exhibit (**see Exhibit H**). VPC recommendation: Approval in the amount of \$10,000 for the badger exhibit.

Eagan said the County Board has approved grants over \$10,000 on an ad hoc basis in the past and suggested a policy be drafted specifically addressing larger awards.

With regard to the next three applications, Maul indicated the VPC tabled these items. He said in the future, the Committee will vote to approve or deny applications versus tabling. Eagan added that even if the VPC denies an application, the County Board can approve it.

1. *Updowntowners, Inc., d/b/a GoLincolnGo* (**see Exhibit I**) - Maul indicated the information provided was very vague.
2. *Sheldon Museum of Art* (**see Exhibit J**) - Maul said the proposed funding would be used for a unique arts magazine serving the entire State of Nebraska. It was estimated only 200 magazines would be produced. The VPC was concerned that this would benefit the State more than Lincoln.
3. *Lancaster Event Center* (**see Exhibit K**) - Maul said this application is associated with the Lancaster County Super Fair. Organizers are planning a new event, Faith and Family Day, and requested \$10,000 to help cover the cost of entertainment ("Go Fish", a Christian recording group for kids). It was noted that Faith and Family Day is being sponsored by four local churches. There was some concern about this being a religious event and whether or not public tax dollars could be used.

Eagan said he spoke informally to the County Attorney's Office about this issue. Behrens said since the VPC tabled the application, a formal legal opinion was not written since no recommendation was forwarded to the County Board. Raybould questioned why this would be any different than when the CVB targets religious/faith-based organizations to host conventions in Lincoln. Eagan suggested a legal opinion be formally requested. Maul indicated that the religious market is one of the fastest growing for conferences.

MOTION: Hudkins moved and Raybould seconded to direct the Chief Administrative Officer to request a legal opinion regarding whether this event can be legally funded with tax dollars.

Eagan said he would broaden the request to include whether religious groups can request future grant assistance.

ROLL CALL: Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.

MOTION: Hudkins moved and Smoyer seconded to approve the VPC Improvement Fund grants for the Lincoln Children's Zoo, Friends of Lied-Lied Center for Performing Arts, Nebraska High School Sports Hall of Fame Foundation, Nebraska Sports Council and Spring Creek Prairie Audubon Center as recommended. Raybould, Heier, Smoyer, Hudkins and Schorr voted aye. Motion carried 5-0.

Eagan noted contracts will be drafted and placed on a future Tuesday agenda for formal approval. Maul said he will review the grant application to address some of the concerns noted today. Eagan suggested the application include a requirement that organizations recognize the Lancaster County Improvement Fund as the funding source.

(B) VPC Member Appointments

Maul distributed a memo regarding the VPC appointments (**see Exhibit L**). He noted Jim Partington and John Klimpel have both completed two consecutive four-year terms and need to be replaced. The VPC is recommending the appointment of Roland Morgan with Candlewood Suites and Kelly Knudson with DaVinci's. Maul noted that Steven Hilton has agreed to continue as VPC Chair and Julie Lattimer will serve as Vice Chair.

Board consensus was to forward the appointments to a Tuesday agenda.

(C) VPC Recommendations for Use of Improvement Fund Proceeds for Promotion (\$92,903.74)

Maul distributed a memo regarding the additional ½¢ lodging tax request (**see Exhibit M**). The VPC voted to approve current facilities as adequate and allow improvement fund dollars to be released and used for promotion. The request totals \$92,903.74 for the period of July-December, 2011.

Board consensus was to forward the request to a Tuesday agenda.

6 COMMUNITY UNIT PLAN (CUP) BONUS CALCULATION - Sara Hartzell, Planner

Sara Hartzell, Planner, distributed a handout showing the CUP bonus lot comparison (**see Exhibit N**).

Hartzell indicated in reviewing CUPs around the County, the vast majority are 160 acres or less. She noted the chart on the handout shows the number of lots which would be available under the following circumstances: base (1 lot per 20 acres); 20% bonus rounded and not rounded; and 25% bonus rounded and not rounded.

It was noted that rounding at a 20% bonus is approximately equal to the un-rounded 25% bonus with the exception of 110 acres. Additionally, there is a significant difference when rounding the 25% bonus.

Hartzell said the reason there is no rounding is because of a legal opinion that is based on the way the zoning code is currently written. If rounding is desired, the code would need to reflect this change. She said she worked with the County Attorney's Office on language which could be added to the CUP section addressing this issue. The language was suggested as follows:

"For purposes of calculating dwelling unit bonuses in community unit plans, any final dwelling unit calculation which is greater than or equal to fifty hundredths (0.50) shall be rounded up to the next whole number."

Schorr questioned whether it is confusing if the County changes this language and the City does not. Hartzell said it would be done two separate ways. She added split jurisdiction can happen whereby part of the property is in the County's jurisdiction and part is in a city's or village's jurisdiction; it becomes more difficult but is still doable.

Hudkins noted that he does not own any property that this change will affect as it is all within the Village of Malcolm's jurisdiction. He said he likes the CUP concept and felt rounding up is fair.

In response to Raybould's inquiry, Hartzell said there has not been any new CUP applications in the County since she became County Planner last August. Raybould questioned the need for the change. Hartzell said there was a disconnect at the smaller acre size whereby people doing the CUP were required to build a road which can be expensive and they did not get a bonus lot for doing so. Raybould asked if these CUPs can now reapply to expand by one lot. Hartzell said they can recalculate and amend the CUP.

Hartzell said the agricultural preservation language has been forwarded to the County Attorney's Office for review. The intent is to have it before the Planning Commission soon.

MOTION: Hudkins moved and Smoyer seconded to adopt the 25% bonus with rounding and to include the suggested language (outlined above) in the plan.

Heier said he plans to abstain from voting as he received some information regarding how the proposed change could affect him. He clarified that he will abstain unless his vote is needed to break a tie. Schorr said she is concerned with some of the larger increases but is willing to support the change at this time.

ROLL CALL: Hudkins, Smoyer and Schorr voted aye. Raybould voted nay. Heier abstained. Motion carried 3-1 with one abstention.

- 7 (A) **EMERGENCY ROOF REPAIR FOR LANCASTER CORRECTIONAL FACILITY; AND**
- (B) **COUNTY POLICY FOR DESIGN/BUILD OR CONSTRUCTION MANAGER AT RISK** - Brittany Behrens, Deputy County Attorney; Bob Walla, Assistant Purchasing Agent; and Mike Thurber, Corrections Director

(A) Emergency Roof Repair for Lancaster Correctional Facility

Mike Thurber, Corrections Director, distributed photos of recent wind damage to the northwest side of the Airpark Correctional Facility (**see Exhibit O**). He said engineers were out and determined no structural damage had occurred. Insurance adjusters also inspected the building. A temporary fix was performed to prevent water from entering. He requested emergency funds to repair the damage. Thurber said the northwest side of the building will likely get a new roof and one core of block around the outside. He added insurance should cover the cost over the deductible (\$5,000). In response to Schorr's inquiry, Thurber said bids have yet to be solicited but could come in as high as \$100,000. He hoped the work would be completed in two days as inmates will have to be temporarily moved. It was noted that the County rents this building from the Airport Authority but is required to carry the insurance.

MOTION: Heier moved and Hudkins seconded to authorize the emergency repairs. Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.

Schorr requested the Board be notified when bid amounts are received.

(B) County Policy for Design/Build or Construction Manager At Risk

Bob Walla, Assistant Purchasing Agent, said he and Mike Thurber have been discussing the warehouse building construction at the new jail and the various ways to get this done. One of the options is design/build. Additionally, he said since the County hired a construction manager at risk for the jail, the State has passed new laws on how this process works. Originally it was thought that design/build would be used for the warehouse but, instead, a pre-engineered, steel building will be purchased which will be cheaper and easier. He said in discussing this process with the County Attorney's Office, it was thought that now might be a good time for the County Board to develop a policy on design/build or construction manager at risk in case that option is desired in the future.

Behrens said the new Political Subdivisions Construction Alternatives Act (§13-2901 to 13-2914) applies to design/build and construction manager at risk projects. The Act clearly defines those projects and lays out a process for the authority of a political subdivision to move forward with either. She said there are numerous hoops to jump through with both processes. It was noted the City of Lincoln adopted its policies and procedures in 2010.

Behrens briefly outlined the steps involved with the process. A resolution would need to be adopted approving the use of design/build or construction manager at risk design system and policies and procedures would need to be approved which outline how the political subdivision will move through the system of using the design/build or construction manager at risk contract. Behrens said this includes the hiring of a performance criteria developer (a project manager) to help establish the project performance criteria.

Hudkins asked why the Legislature addressed this issue. Eagan said it was requested by Lincoln Public Schools as they use this process frequently and found that, through the existing bid process, people were misrepresenting what they could/could not do. This helps protect against being forced to take a low bid under existing statutes.

Walla explained the current process is design/bid/build. The design/build process is used often in commercial industry to build quickly, although, he said it has taken 120 days to get a contract in place for a current City project. He said it likely will not affect much of what the County wants to do unless there is an emergency.

Eagan said the County was aware of this legislation and discussed the issue at a staff meeting, although, no political capital was allocated toward it.

Behrens said her idea is to prepare a resolution which approves the usage of the process, when necessary, and incorporates the adoption of the policies and procedures for design/build or construction manager at risk. She reminded the Board that this process does not need to be used - it would just be in place should the Board decide to use the design/build or construction manager at risk option in the future.

In response to Schorr's inquiry, Behrens said the Act defines political subdivisions as: a city, village, county, school district, community college or state college. She said she will come back to the Board for additional input as she begins drafting the policies.

8 ACTION ITEMS

No items were listed.

9 CONSENT ITEMS

No items were listed.

10 ADMINISTRATIVE OFFICER REPORT

- a. Letter to CMHC Employees, Consumers and Family Members
- b. BOE Press Release
- c. Claim for Review: Payment Voucher 355921, Payable to Sara Hoyle, for \$209.24. (This claim is beyond the 90 day time period.)
- d. Agenda Items for Commons Meeting (June 4, 2012)

Items 10a-10d were moved forward on the agenda.

- e. Lancaster Manor Medical Bills

Gwen Thorpe, Deputy Chief Administrative Officer, said another medical bill was received from a provider for a Lancaster Manor resident whereby Medicare withheld payment. (Note: The previous bill was discussed at the May 10, 2012, staff meeting.) She noted the County cannot re-bill due to timing issues. The current bill is for \$42.00. At the time of service, the County owned the facility so the provider is seeking reimbursement.

MOTION: Hudkins moved and Raybould seconded to direct Gwen Thorpe to negotiate payment of the claim at 50%. Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.

f. Presentation of Old Jail Structural Analysis (June 21, 2012)

Schorr said she requested a walk-through of the jail in order to get a better understanding of the structural analysis. Due to security concerns, it was decided that Hudkins and Heier would privately tour the facility at 7:30 a.m., and Schorr and Smoyer at 3:00 p.m. Raybould declined a tour. Thurber said John Kay of Sinclair Hille & Associates would attend both tours as well as the staff meeting.

g. Saltdogs Game (June 4, 5, 6, 18, 19 or 20)

Board consensus was to attend on June 19th.

11 PENDING

No items were listed.

12 DISCUSSION OF BOARD MEMBER MEETINGS

a. Craig Dodge Memorial Park Groundbreaking in Hickman

Schorr said 2012 marks the 25th anniversary of the shooting death of Deputy Craig Dodge. A memorial park is being built on the site of the shooting. She suggested Sheriff Wagner attend a future County Board meeting to discuss the project.

b. Community Mental Health Center (CMHC) Advisory Committee

Raybould said the Committee discussed the reserve fund (which contains \$552,000), staffing (29 resignations received), billing (current through March) and the transition plan. She added Dean Settle, outgoing Executive Director, is working on a summary of each program, revenue stream and community collaboration affiliated with the CMHC. It was suggested that this information be included on the County's web site.

EMERGENCY ITEMS AND OTHER BUSINESS

Schorr asked Genuchi to add Pat Kant, Personnel Coordinator, to the Invitation to Negotiate (ITN) Committee mailing list.

ADJOURNMENT

MOTION: Heier moved and Raybould seconded to adjourn the meeting at 10:55 a.m. Hudkins, Smoyer, Heier, Raybould and Schorr voted aye. Motion carried 5-0.



Dan Nolte, Lancaster County Clerk





KISSEL/E&S
ASSOCIATES

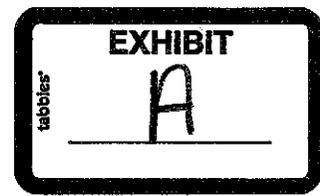
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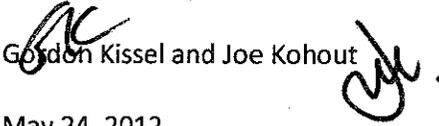
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LEGISLATIVE MEMORANDUM

TO: Commissioner Deb Schorr, Chairperson, Lancaster County Board
Commissioner Larry Hudkins
Commissioner Bernie Heier
Commissioner Jane Raybould
Commissioner Brent Smoyer
Mr. Kerry P. Eagan, Chief Administrative Officer, Lancaster County

FROM: Gordon Kissel and Joe Kohout 

DATE: May 24, 2012

RE: Final Legislative Update for 2012

This is your final update on the Nebraska Legislature for the 2012 session. The Legislature adjourned sine die on Wednesday, April 18, 2012 at approximately 5:40pm. They will not reconvene in regular session until Wednesday, January 9, 2013 unless a special session is convened to address any issues that may arise and require extraordinary action by the Legislature.

This years' session was one that was dominated by a few key issues. These key issues included efforts by the Legislature to address a child welfare related issues, significant capital improvements to the University of Nebraska campuses, tax relief to Nebraskans, and key economic development legislation. Each of these "major issues" was addressed in turn and passed through the Legislature with gubernatorial approval. Two measures – prenatal care for undocumented individuals and a voter-approved increase in municipal sales taxes – were the most controversial issues at the end of the session. Both bills passed over the governor's objection and veto. In the end, 247 bills passed.

Last year, it could have been said that the session was marked by a feeling of "going along to get along." This year, the contentious nature of the session started almost immediately. This contention led to many issues that would have otherwise been very controversial seemed to get worked out either prior to floor debate or between General and Select File debate – but only after initial rough sailing.

Unlike the short session, the next seven months are not merely an intermission. Rather, it would be more appropriate for it to be considered a re-shuffling of the deck. New senators will take the place of term limited ones; Senators who have been there for little more than two or four years will be asked to chair committees. What remains the same is the reality that many legislators tend to check out for a couple of months.

This, in turn, is a good time for us to take some time to revisit strategy and issues and prepare to visit with them in the late summer and early fall. We believe that holding the legislative retreat earlier in the fall paid tremendous benefits. We would recommend one small adjustment to the event however. We would encourage breaking the legislative package into two parts – consent items and non-consent items. With the non-consent, these would be bills that would potentially have some opposition and could generate controversy. Whereas consent items would be precisely that – there is little to no opposition and as such, should move without much effort. We would be happy to meet with Mr. Eagan a week or so in advance and properly categorize proposed legislative concepts into the appropriate categories. This would ensure that Senators, during the retreat, focus their efforts on the heavier concepts.

Obviously, there were a few bills of interest to Lancaster County that were introduced this year which includes our priorities for this year. We had a significant amount of success with our priorities. Below, I will highlight the status of those bills at adjournment sine die.

LB722 (Coash) Authorize fines or costs to be deducted from an offender's bond as prescribed. This bill allows for the withholding of fines and costs to be deducted from an offenders bond. The bill was amended by the Judiciary Committee to ensure that lawyers could withhold their payment. The bill passed and was signed by the Governor.

LB787 (McGill) Authorize inspection and regulation of staff secure facilities by the Jail Standards. This bill was advanced by the Judiciary Committee following the adoption of an amendment to strike language that was deemed objectionable by the Nebraska Pharmacists Association. After the bill was advanced there was no legislation to which LB787 could have been amended onto in a friendly manner. Therefore, LB787, while advanced by the Committee, did die on General File on the final day of the session on a procedural motion. We believe that this legislation stands an excellent chance of passage during the 2013 session if introduced in its amended form and receives a relatively early hearing date.

LB867 (Karpisek) Change employer contribution provisions under certain county retirement plans. The major priority for Lancaster County for this session, LB867 would create a lower floor for retirement benefits for the employees of Lancaster County in its labor negotiations. This bill was heard by the Retirement Committee on February 6, 2012 and was advanced by the same. The bill passed and was signed by the Governor.

LB881 (Coash) Change medical services payment provisions relating to jails and correctional facilities. This bill provided that the cost for medical services for those persons injured during the course of the person being apprehended, will be paid by the apprehending or arresting agency and not by the agency responsible for the operation of the institution or facility that is providing the apprehended person lodging. The bill was advanced by the Judiciary Committee, passed by the Legislature and signed by the Governor.

LB934 (Karpisek) Provide for appointment of all election commissioners by the county board. This bill provided that the election commissioner, in each county having a population of more than one hundred thousand inhabitants, shall be appointed by the county board. The bill was held by the Government Committee and was indefinitely postponed on the final day of the session on a procedural motion.

LB967 (Schumacher) Change an interest rate relating to delinquent taxes and special assessments. This bill would lower the rate charged on delinquent taxes from 14% to 10%. The bill remained held by the

Revenue Committee and was indefinitely postponed on the final day of the session on a procedural motion.

LB970 (Cornett) Terminate the inheritance tax and change income tax rates and calculation. This bill, among other provisions, would have eliminated the inheritance tax. This bill, quickly, became the highest priority for Lancaster County to defeat. Working with other groups like Open Sky Institute, AARP and others, we were able to apply enough pressure to the Legislature and to the committee to pull the elimination of the sales tax from the bill. Once this provision was removed the bill faced less opposition and moved out of the Committee and across the finish line with a total general fund impact to the state of \$7 Million in the next fiscal year, \$33 Million in 2013-14 and \$55 Million in 2014-15.

LB1000 (McGill) Change certain marriage related fees. This bill would have increased the cost of marriage licenses from \$15 to \$30 and also would have increased the price of certificated copies from \$5 to \$7. The bill was not advanced by the Judiciary Committee and was indefinitely postponed on the final day of the session on a procedural motion.

LB1102 (Wightman) Change inheritance tax rates and exemption amounts. This bill would reduce the rates charged on certain classifications of recipients and change exemptions. The bill was prioritized by Sen. Wightman, but was not advanced by the Revenue Committee and was indefinitely postponed on the final day of the session on a procedural motion.

Too, several interim studies have been introduced and are included in this report for your review. These were introduced in the closing days of the session. We will monitor the hearing schedule to determine whether or not there has been a hearing scheduled that might be in your best interest to attend.

We have enjoyed working with and for Lancaster County! Please view your spreadsheet online; please visit www.kisseles.com and login to view your spreadsheet. Please do not hesitate to contact us with any questions you have.



Kissel E/S Associates
Lancaster County 2012 Interim Studies

LB/LR	Sponsor	One-Liner	Committee	Status	LC	LC Position
LR452	Nordquist	Interim study to examine the public employees retirement systems administered by the Public Employees Retirement Board	Nebraska Retirement Systems		x	
LR464	Smith	Interim study to examine the procurement procedures of governmental units with respect to contracts for publicly funded construction projects	Government, Military and Veterans Affairs		x	
LR482	Mello	Interim study to examine the use of eminent domain by political subdivisions for the taking of private land for the use of development or management of recreational trails or corridors	Natural Resources		x	
LR487	Mello	Interim study to examine issues surrounding restrictions on registered sex offender participation in state and federal holiday activities that are centered around children	Judiciary		x	
LR493	Dubas	Interim study to examine the use of the Civic and Community Center Financing Fund and to make recommendations on future use	Appropriations		x	
LR502	Mello	Interim study to examine the issues surrounding governmental transparency	Government, Military and Veterans Affairs		x	
LR503	Mello	Interim study to examine issues surrounding project labor agreements	Government, Military and Veterans Affairs		x	
LR512	Avery	Interim study to examine issues under the jurisdiction of the Government, Military and Veterans Affairs Committee	Government, Military and Veterans Affairs		x	
LR514	Wightman	Interim study to conduct a comprehensive review and revision of the laws governing the process for sales of real property for delinquent real property taxes	Revenue		x	
LR521	Larson	Interim study to evaluate whether the courts are utilizing the provision which provides that a court may order a parent to pay a reasonable sum to cover support, study, and treatment of a juvenile in the custody of the Dept. of Health and Human Services	Judiciary		x	

Kissel E/S Associates
Lancaster County 2012 Interim Studies

LR525	Coash	Interim study to examine how Nebraska's system for screening, assessing, and investigating reports of child abuse and neglect contributes to Nebraska's rates of out-of-home care	Judiciary			x	
LR535	McGill	Interim study to examine the conditions, use, and effectiveness of Nebraska's youth rehabilitation and treatment centers	Judiciary			x	
LR571	Ashford	Interim study to review matters under the jurisdiction of the Judiciary Committee	Judiciary			x	
LR582	McGill	Interim study to conduct a comprehensive review of the laws governing powers of a city to enter into a redevelopment project for property within a radius of three miles of the boundaries of a city	Urban Affairs			x	
LR584	Avery	Interim study to examine the authority and execution of eminent domain and condemnation proceedings	Judiciary			x	
LR602	Schilz	Interim study of the intent of LB919, and the current fees paid to sheriffs for performing their statutory responsibilities and increasing docket fees to cover the actual costs associated with using the court system	Judiciary			x	

Kerry P. Eagan



From: Bill G. Thurmond [thurmonddoct@gmail.com]
Sent: Wednesday, May 23, 2012 10:39 AM
To: Kerry P. Eagan
Subject: Information

Mr. Keagan:

I am a resident of Lancaster County living at 1040 North 92nd Street. I would like to visit with one or more of the County Commissioners regarding a concern involving the racing of ATVs on an acreage adjacent to our property in Sunrise Estates. I have repeatedly contacted the County Sheriffs Department and have not been satisfied with their response. The information I am requesting is what is the best way to initiate this conversation. Would it be better to contact our Commissioner (Brent Smoyer) directly via e-mail or phone or to speak to the body of Commissioners at a weekly meeting. I know the time for the Commissioners is valuable and I want to choose the means that is most efficient.

I look forward to your response.

Bill G. Thurmond
1040 North 92nd Street
402-484-8483

Kerry P. Eagan



From: Director Curator [directorcurator@rollerskatingmuseum.com]
Sent: Wednesday, May 23, 2012 2:34 PM
To: Kerry P. Eagan
Cc: Jeff Maul
Subject: Museum sign grant

Kerry:

The museum is in the final days of getting its building permit and site plan approved. Once this happens, official construction of the sign can begin. This has taken quite a while longer than first anticipated on our end, but we were unaware going in of all the time these permits/amendments/meetings would take to finally get approval. Our grant is set to expire May 31. Can we have another two months to finish? Feel free to contact the planning dept or Nebraska Neon Sign Company to confirm our extended time period. The Visitor's Improvement fund has been very patient with us, and I hope it will see us through with the extension. Thank you.

James Vannurden
Director & Curator
National Museum of Roller Skating
4730 South Street
Lincoln, NE 68506
Office 402-483-7551 ex 16
Fax 402-483-1465
directorcurator@rollerskatingmuseum.com

Visit our website at www.rollerskatingmuseum.com



April 30, 2012

1222 South 27th Street, Lincoln, NE 68502
Phone: 402.475.6741 * Fax: 402.475.6742
www.lincolnzoo.org



Jeff Maul
Vice President & Executive Director
Lincoln Convention & Visitors Bureau
1135 M St. Suite 300
Lincoln, NE 68508

Dear Jeff,

Please find attached a grant application to the Lancaster County Visitor's Improvement Fund for a project that would greatly enhance the advertising ability of the Lincoln Children's Zoo.

Like most visitor attractions, the Zoo is constantly looking for cost effective ways to remind the public that the Zoo is a permanent fixture in our community. The Zoo is the fortunate recipient of an exceptional new sign facing towards Capital Parkway (see attached page of photos). Both TMCO and SIGNCO have donated their creative talents to make this new iconic sign possible. We have received nothing but wonderful accolades from our community since its installation.

Now we would like to enhance its appearance, its' efficacy and also celebrate community. The Zoo graciously requests \$9,880.50 from the Visitor's Improvement Fund to illuminate these 12 feet tall all aluminum letters. The lighting will empower the Zoo to not only light up the letters for better advertising, but also to illuminate them when we have a community celebration or recognition. For instance when the Huskers are playing, the letters can be illuminated red and white. Or if the capital is being illuminated pink for breast cancer awareness, the ZOO can do the same.

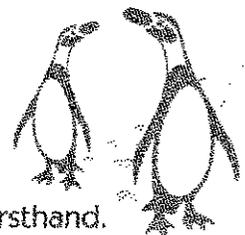
This sign will grace Lincoln for many years into the future and we are very fortunate that the business community is supporting this project so generously.

We estimate the total project cost at \$27,780.50. Through the generosity of local businesses and architect students we are in the position to leverage this \$9,880.50 almost 3 fold.

Thank you for your consideration.

Sincerely,

John Chapo
President & CEO
Lincoln Children's Zoo



Learn firsthand.

LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization Lincoln Children's Zoo

Contact Person John Chapo

Address/City/State/Zip 1222 S. 27th St., Lincoln, NE 68502

Telephone 475-6741 Fax 475-6742 Email jchapo@Lincolnzoo.org
ext 125

Organization Status: Non-Profit Association ___ Civic Group ___ Other ___
(If other, please attach explanation)

Applicant Government/organization Federal ID number 47-0482255

If tax exempt organization, designate IRS classification: 501(c)3 ___ 501(c)6.

Provide a detailed description of your exhibit/attraction:

The LZC is home to over 350 beautiful and exotic animals from around the world. The zoo's mission: "To enrich lives firsthand through interaction with living things." Guests of all ages enjoy the experience of feeding animals, riding an animal or being an animal. For 47 years the Zoo has engaged millions of guests from around the world.

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

The Zoo recently installed an iconic sign: "ZOO". These 12 foot tall letters are architecturally interesting, make a bold statement and remind everyone that Lincoln has a great Zoo.

Project Start Date April 10, 2012 Completion Date July 2012

Number of attendees estimated: Out of town 17,000 Local 153,000

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget)

Total Revenue \$ 27,780.50

Total Expense \$ 27,780.50

Is this grant request in addition to other project requests? NO

If yes, then list other grant requests _____

Grant amount requested from Visitors Promotion Committee \$ 9880.50



1222 South 27th Street, Lincoln, NE 68502
Phone: 402.475.6741 • Fax: 402.475.6742
www.lincolnzoo.org

Lincoln Children's Zoo

ZOO

sign Project

Budget

EXPENSES:

ZOO sign - Design and fabrication	\$15,000
Installation and materials	\$2,000
Lighting and installation	\$10,780.50
Total Project Cost	\$27,780.50

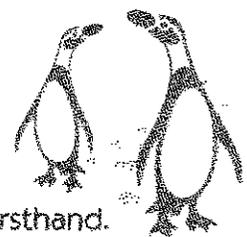
DONATIONS:

In-kind donation of ZOO sign design	\$1,000
In-kind donation of ZOO fabrication	\$14,000
In-kind donation of lighting	\$900

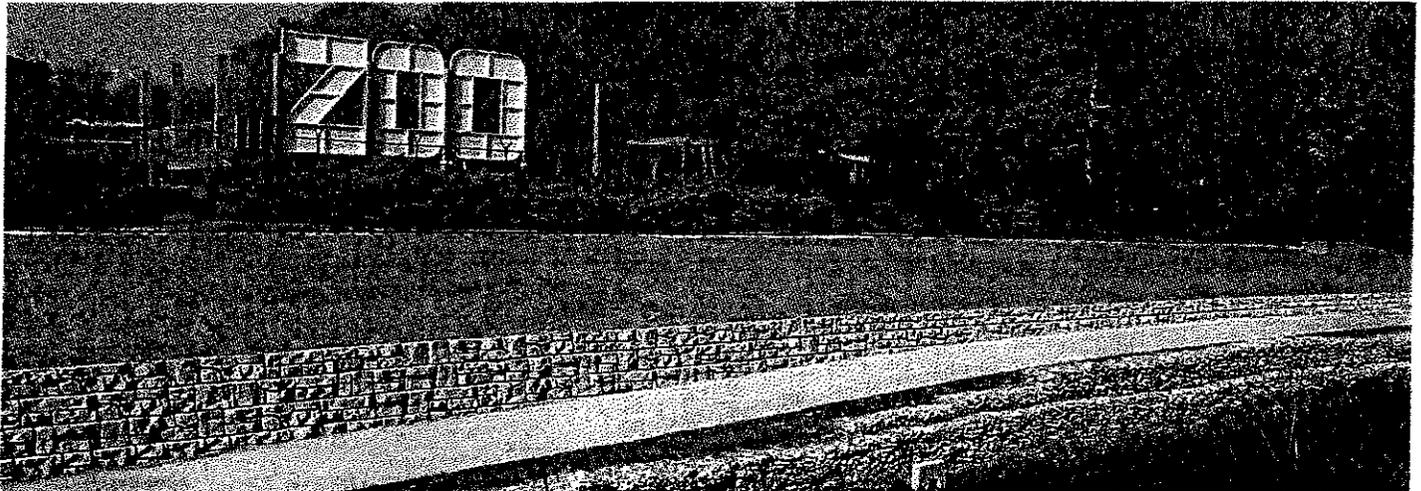
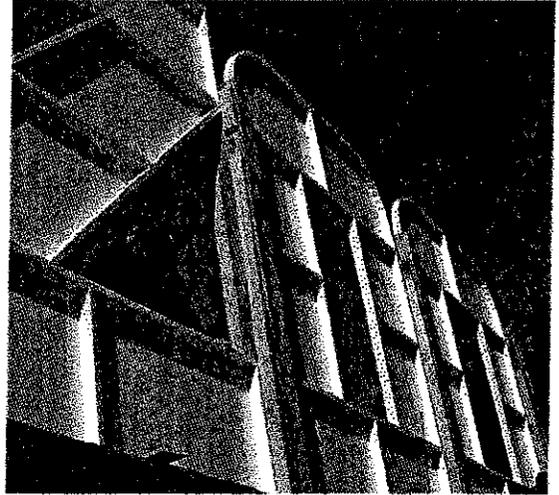
ZOO OUT OF POCKET EXPENSES:

Materials	\$2,000
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Visitor's Improvement Fund Grant Request **\$9,880.50**



Learn firsthand.





LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization Friends of Lied - Lied Center for the Performing Arts

Contact Person Bill Stephan, Executive Director

Address/City/State/Zip 301 N. 12th Street, PO Box 880151

Telephone (402) 472-4700 Fax (402) 472-2725 Email wstephan2@unl.edu

Organization Status: Non-Profit Association Civic Group Other
(If other, please attach explanation)

Applicant Government/organization Federal ID number 47-0727188

If tax exempt organization, designate IRS classification: 501(c)3 501(c)6.

Provide a detailed description of your exhibit/attraction:
See Attached

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.
See Attached

Project Start Date June 1, 2012 Completion Date December 31, 2012

Number of attendees estimated: Out of town 45,320 * Local 139,196 *
*projected from ticket analysis conducted in 2010/2011

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget)
Total Revenue \$ \$24,125 Total Expense \$ \$24,125

Is this grant request in addition to other project requests? No
If yes, then list other grant requests _____

Grant amount requested from Visitors Promotion Committee \$ 10,000

VPC Recommendation

Approved _____ Disapproved _____

Date _____

County Board Decision

Funded _____ Not Funded _____

Date _____

Provide a detailed description of your exhibit/attraction:

The Lied Center for Performing Arts opened at the corner of 12th and Q Street on February 20, 1990. It was funded with the assistance of a one-time grant of 10 million dollars from the Earnest M. Lied Foundation. Within the 150,000-square foot facility are a black box theater, conference room, teaching spaces, and a Mainstage theater auditorium which seats 2,276.

As Nebraska's "Home for the Arts," the Lied Center for Performing Arts' mission is to educate, inspire, and entertain the people of Nebraska through the performing arts. The diverse line-up featured over the years has included Broadway performances and Tony Award-winning musicals, comedy and family theatre, classical music, dance and theater, allowing patrons to choose from diverse entertainment options. Other celebrated statewide events regularly take place at the Lied Center, including the Nebraska Music Educators Conference, the International Thespian Festival, and the EN Thompson Forum which has featured such internationally known speakers as Michelle Obama, Mikhail Gorbachev, Warren Buffet and Bill Gates. The Lied Center also hosts numerous outreach and education programs, many involve workshop or engagement opportunities for students, teachers and community members to directly interact with artists visiting from around the world. Not only do artists perform on our stages, but also through our education programs, the Lied Center brings arts activities to schools and community centers throughout Lincoln.

The Lied Center attracts over 150,000 patrons of varied ethnicities, demographics, and economic backgrounds every year. More than 30% of the patrons visiting the Lied Center come from communities throughout Nebraska, outside of Lincoln and Omaha. Over 60-65% come from the Lincoln area, Lancaster County or surrounding communities. The remaining 5-10% are from the Omaha area. The Lied Center is a major attraction that generates positive economic impact for area businesses. Patrons who come to Lincoln for Lied Center shows often visit other local attractions and restaurants, hotels, as a part of their stay. Even area residents often make an evening out of their performing arts experience, a trend that generates positive economic effects for all of Lancaster County. In addition to promoting new visitors to Lincoln, it is important to maintain our facility in order to deliver a high quality performance experience for everyone. This quality experience is an important part of ensuring that our loyal patrons will return to the Lied Center and to Lincoln.

The Lied Center is requesting a \$10,000 grant from the Lancaster County Visitors Promotion Committee to assist in the process of furnishing the Lied with a new, state-of-the-art Lightboard System. The purpose or impact of this new lighting control console for the Lied Center will be to:

- a) Improve the Lied Center's capacity to provide state-of-the-art equipment for touring performance companies that require Lied Center technology for their productions;
- b) Ensure that Lied Center facilities deliver the highest quality performance to Lied Center patrons;

- c) Provide the finest in technological systems, on par with our peer performing arts venues in the Midwest; and
- d) Increase patronage of Lied Center events, and return visits by people and performing artists across Nebraska, the nation and the world by delivering the finest in performing arts experiences.

Please describe project as indicated above.

The Lied Center strives to attract the people of Nebraska, the state, and communities outside of our region to our facilities with the finest in performing arts and arts learning experiences. In order to deliver our patrons the finest in performing arts experiences, we strive to maintain our facilities and constantly update our technological equipment.

Installed over 10 years ago, the Lied Center's current Lightboard System, upon which the Lied Center relies to deliver the best in modern performing arts experiences, has become outdated. The light control board is responsible for controlling the lighting effects in a performance. The lighting equipment – such as strollers, moving lights and LEDs – is controlled digitally by the lighting control board. Operating all of this lighting equipment—strollers, moving lights, etc—in the sophisticated way in which many modern day performances utilize lighting, requires a Lightboard System with more output channels than the present system possesses. Additionally, other effects within a performance, such as fog and smoke, are increasingly digitally controlled. We anticipate current trends in this direction to continue, amplifying the need for a more sophisticated system.

In modern-day performances the role of "lighting" plays an important role, and is as pivotal as more readily acknowledged performance elements, such as the costumes, actors, scenery, props, etc. Advances in technology have allowed performers to incorporate more elaborate lighting elements, the effects of which can drastically enhance the overall visual appeal of a performance. The Lied Center wants to ensure that our patrons are able to experience these exciting uses of lighting when they attend performances at our facility. The effects of this new lighting control board would significantly enhance the theater-going experience for a wide range of audience members – including young children, families, as well as elderly patrons – for years to come. This new system would also increase the Lied Center's capacity to attract new audiences from diverse locations across the state, and to encourage return viewers to our performing arts center.

There have been instances where the Lied Center's current Lightboard System could not accommodate the needs of touring performing artists. Many performing arts companies do not supply their own lighting equipment when touring and therefore depend on the Lied to supply this equipment. In these instances, it has been necessary to rent a more sophisticated lighting control board in addition to a programmer who is familiar with the system in order to accommodate the needs of these touring groups. The purchase of a new Lightboard System will

not only put the Lied on par with our peers, but will also eliminate the complications which renting another Lightboard System creates for Lied production and technical staff.

The bidding, ordering, installation and evaluation process will be led by a team of experienced Lied Center staff - Dan Stratman, Director of Production and Facilities and Larry Wathor, Facilities Services Manager. Dan Stratman is currently in the process of investigating current lighting system options, and the most likely choice is the Gio 4K produced by Electronic Theatre Control. ETC is the technological leader in the production of lighting control boards. Lied staff have had the opportunity to personally test this system, as many of the touring groups who bring their own equipment for their performances utilize this board.

The \$10,000 awarded from the Lancaster County Visitors Promotion Committee, along with other support, allows the Lied Center to improve and modernize its facilities while also continuing its tradition of providing patrons across Nebraska with world-class performances.

According to the project budget proposed by Theatrical Media Services, completion of this project will cost approximately \$24,125. A quote for the cost of the Gio 4K Console is included as an attachment to this proposal. A list of the equipment elements and installation costs of the "Lightboard bundle" are described below, for the sum of \$24,125. The Lied Center will contribute \$14,125 to this project (in ticket sales/individual donations). The \$10,000 grant award from the Lancaster County VPC is critical to the success of this project.

Friends of Lied – Lied Center Lightboard System Project

Project Expenses

Gio 4K Console

- 4000 Outputs/Parameters
- 10,000 Control Channels
- 2 – 12.1" Multi-Touch Touch Screens
- Backlit Keys
- 10—Motorized Faders with 30 pages
- 4—Feedback encoders
- 2—Motorized Master Faders
- Support 3 VGA or DVI monitors (3 DVI to VGA adapters included) Touch Screen or Regular
- Solid State Drive
- 7—USB Port for flash drive, pointing devices, keyboards
- Internal 2-port POE Ethernet switch
- Supports Net3, Net2, Artner, and Avab UDP outputs
- 2—DMX RDM Out ports
- Midi in and through ports
- 1—Phone Remote port
- 1—Remote Trigger
- 1—Gio – DC Dust Cover

- 1—6' Power Cord Edison
- 1—3 button scroll mouse
- 1—External keyboard
- 2—M7183 Littlelite LED console worklights. Self Powered Line Array Loudspeaker system, Rigging and Wiring
- Lied Center Production and Technical Staff – for installation (\$3,000)

Total Project Cost Estimate	\$24,125.00
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Project Income

Lied Center (ticket sales/individual donations)	\$ 14,125.00
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Lancaster County VPC grant	\$ 10,000.00
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Total Project Income Estimate	\$ 24,125.00
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OPTION #2: GIO 4K

II. Control System to consist of:

A. Gio 4000 Control Console to consist of:

- 1 4240A1014 **Gio 4K - Gio Console – 4K - Gio Console to Include:**
4000 Outputs/Parameters
10000 Control Channels
2 – 12.1" Multi-Touch Touch Screens
Backlit keypad
10 – Motorized Faders with 30 pages
4 – Feedback encoders
2 – Motorized Master Faders
Supports 3 VGA or DVI monitors (3 DVI to VGA adapters
included) Touch Screen or Regular
Solid State Drive
7 – USB Ports for flash drive, pointing devices, keyboards
Internal 2-port POE Ethernet switch
Supports Net3, Net2, Artnet, and Avab UDP outputs
2 – DMX RDM Out ports
Midi in and through ports
1 – Phone Remote port
1 – Remote Trigger
1 – Gio - DC Dust Cover
1 – 6' Power Cord Edison
1 – 3 button scroll mouse
1 – External keyboard
2 – M7183 Littlelite LED console worklights

III. Manufacturer's Services:

- A. Two (2) year limited warranty on parts and workmanship.**
B. Production requires 1 - 6 weeks for delivery of equipment after receipt of written approval and release.
C. Two (2) sets of Operation Manuals (one hard copy, one CD)
D. Sixteen (16) hours of console training.

IV. Notes and Clarifications:

- A. Please check with factory at time of order for GIO availability.**
B. Monitor(s), Control Cables, Control Plug-in Stations, Console Worklights and all other console accessories not specifically listed herein are to be provided by others.
C. Offline software shall be available via www.etconnect.com.

NEBRASKA HIGH SCHOOL SPORTS HALL OF FAME FOUNDATION

500 CHARLESTON STREET P. O. BOX 83972 LINCOLN, NE 68501

WEB: NEBHALLOFFAME.ORG

nhshoff@windstream.net Phone: 402.476.4767 E-mail: larry.munksgaard@neb.hr.com

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Larry Munksgaard

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Dennis Smith (Papillion)

Jerry Stine (Papillion)

Bob Whitehouse (Papillion) (PP)

Kathi Wieskamp (Panama)

Sue Wilcoxson (Fremont)

Randy York (Lincoln)

• DIRECTORS EMERITUS

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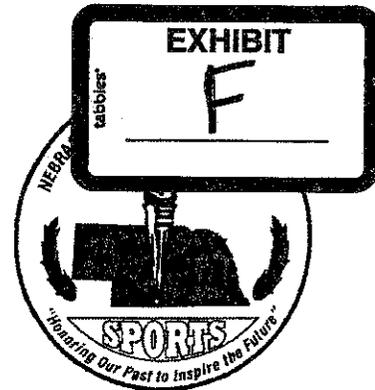
Hoppy McCue (Atma)

Al Papik (Lincoln)

Conde Sargent (Taylors, SC)

Dave Van Metre (Omaha)

Steve Windrum (Gothenburg) (PP)



April 20, 2012

Lincoln Convention and Visitors Bureau

Jeff Maul

Executive Director

1135 M Street, Suite 300

Lincoln, NE 68501

Dear Mr. Maul:

Attached is an application for the Lancaster County Visitors Improvement Fund Grant for the Nebraska High School Sports Hall of Fame's construction of the Wall of Honorees. We are requesting \$10,000 to help us complete construction of the Wall this fall.

The Hall of Fame (HOF) was started in 1994 and we have had the space since 2008 when the Nebraska School Activities Association reserved 7,700 square feet of space at its headquarters building for the HOF. We have a rental agreement with the NSAA for the HOF, and we plan to construct the first phase of the HOF this summer with the Wall of Pride.

We have collected more than \$530,000 towards our total cost of \$1.6 million. As such, we can afford to complete the construction of the Wall, estimated to cost \$2,500. A contribution from your organization will help to offset the cost of construction and reserve at least \$10,000 that we can use to construct other features of the HOF. We have enclosed the estimated total budget of the HOF.

Once completed, the HOF will be a tourist attraction for thousands of visitors to Lincoln who will be attending sporting events in downtown Lincoln. We are confident the HOF will be a vital part of the fabric of Lincoln's tourism and convention attractions.

Thank you for your time and consideration. Please let me know if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads 'Dick Beechner'.

Dick Beechner

President

LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization Nebraska High School Sports Hall of Fame

Contact Person Dick Beechner

Address/City/State/Zip 500 Charleston, PO Box 83972, Lincoln, NE 68501

Telephone 402-476-4767 Fax None Email golopers@aol.com

Organization Status: Non-Profit Association Civic Group Other
(If other, please attach explanation)

Applicant Government/organization Federal ID number 47-0769849

If tax exempt organization, designate IRS classification: 501(c)3 501(c)6

Provide a detailed description of your exhibit/attraction:

The Nebraska High School Sports Hall of Fame will be located at the headquarters building of the Nebraska School Activities Association in the Haymarket Square area of Lincoln. We have collected hundreds of athletic artifacts from outstanding Nebraska athletes, coaches, and teams. The 7,700 square feet facility will cost \$1.6 million to construct. The space has already been reserved for the Hall of Fame, and we plan on launching the construction of the Wall of Honorees this summer. The Hall of Fame will attract thousands of visitors and we will launch traveling exhibits throughout Nebraska to educate and inspire athletes and coaches to good sportsmanship and high achievement.

Check all that apply:

- Expanding and improving any existing visitor attraction.
 Planning or developing such expansion improvements, exhibits or additions.
 Acquiring or expanding exhibits for existing visitor attractions.
 Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

Construction of the Wall of Honorees will begin this summer. The Wall will showcase the accomplishments of outstanding athletes, coaches, and teams that will contain plaques of the Golden and Silver Anniversary teams, the Fisher Family Award, the Ron Gustafson Inspiration Award, Great moments in sports, and Dominant Dynasties. The plaques will be placed along the entire wall of the facility. The Wall will be the first exhibit area to be completed at the Hall of Fame.

Project Start Date Summer 2012 Completion Date Fall 2012

Number of attendees estimated: Out of town 30,000 Local 10,000

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget)

Total Revenue \$ 1.6 million Total Expense \$ 1.6 million

Is this grant request in addition to other project requests? Yes

If yes, then list other grant requests Please see attached.

Grant amount requested from Visitors Promotion Committee \$10,000

Dick Beechner 4/20/12

VPC Recommendation

Approved _____ Disapproved _____

Date _____

County Board Decision

Funded _____ Not Funded _____

Date _____

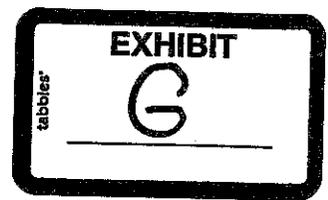
Nebraska High School Sports Hall of Fame Construction Costs	
Item	Cost Estimate
Hall of Fame Theatre	\$247,500
Wall of Pride	\$240,000
Basketball Exhibit	\$165,000
Schools Exhibit	\$165,000
Football Exhibit	\$165,000
Volleyball Exhibit	\$82,500
Track Exhibit	\$82,500
Wrestling Exhibit	\$82,500
Cross Country Exhibit	\$55,000
Baseball Exhibit	\$55,000
Gallery 1	\$38,500
Gallery 2	\$38,500
Softball Exhibit	\$33,000
Tennis Exhibit	\$22,000
Golf Exhibit	\$22,000
Swimming Exhibit	\$22,000
Soccer Exhibit	\$22,000
Gymnastics Exhibit	\$22,000
Subtotal Exhibit/Construction Costs	\$1,560,000
Construction Contingency	\$100,000
Total Exhibit/Construction Costs	\$1,660,000

Contributors to HOF as of March April 10, 2012	
Contributor	Amount
HOF cash reserve (monies the HOF had already built up prior to the donation of space)	\$100,000
Anonymous	\$325,000
Richard and Diane Westin	\$75,000
Anonymous	\$10,000
Nebraska Coaches Association	\$20,000
Total	\$530,000

Foundations and corporations to be approached to fund the Nebraska High School Sports Hall of Fame Construction

Foundation	Foundation/Corporation
Bernard and Norma Heurmann Foundation	Ameritas Foundation
Dillon Foundation	Ashgrove Charitable Foundation
Gardner Foundation	Bemis Company Foundation
Gilbert and Martha Hitchcock Foundation	Eaton Charitable Fund
Hawkins Charitable Trust	JR Simplot Company Corporate Contribution Program
Hollis and Helen Baright Foundation	Lincoln Benefit Life Corporate Giving Program
Iowa West Foundation	HO West Foundation
Lee Foundation	Kroger Company Foundation
Robert Herman Storz Foundation	UMB Financial Community Support
Royals Charities	Valero Energy Foundation
Holland Foundation	AT&T Foundation
Sherwood Foundation	American Express Philanthropic Program
Cooper Foundation	Campbell Soup Foundation
Richard and Laurine Kimmel Charitable Trust	ConAgra Foods Foundation
Owen Foundation	Windstream
Edgar Reynolds Foundation	Metropolitan Life Foundation
Walter Scott Jr. Foundation	Omaha World Herald Foundation
Scoular Foundation	Union Pacific Foundation
Sowers Club of Nebraska Foundation	Valmont Foundation
Manota E Simon Foundation	Woods Charitable Fund
Kitty M. Perkins Foundation	Lozier Foundation
Peter G Peterson Foundation	Hershey Company
Rogers Foundation	Wilson Sporting Goods
Carl and Caroline Swanson Foundation	Baden Sports
Weitz Family Foundation	Spalding
Mammel Family Foundation	Addidas
CC and Mabel Criss Memorial Foundation	Nike
Suzanne and Walter Scott Foundation	ASICS
Baseball Tomorrow Fund	Molten USA
US Soccer Foundation	New Balance
First-Tee (Golf)	Mueller Sports Medicine
Lied Foundation	Mizuno
Robert Daugherty Charitable Foundation (submitted)	Franklin Sports
Peter Kiewit Foundation (submitted)	Cramer Products
	Prince Tennis
	National Basketball Association
	National Football League
	Liberty Mutual

LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST



Name of Organization Nebraska Sports Council

Contact Person Dave Mlnarik

Address/City/State/Zip 4903 N. 57th Street, Lincoln, NE 68507

Telephone 402-471-2544 Fax 402-471-9712 Email dmlnarik@nebraskasportscouncil.com

Organization Status: Non-Profit Association Civic Group Other
(If other, please attach explanation)

Applicant Government/organization Federal ID number 36-3354207

If tax exempt organization, designate IRS classification: 501(c)3 501(c)6

Provide a detailed description of your exhibit/attraction:

The attraction is the Cornhusker State Games SportFest / Opening Ceremonies, scheduled for July 20, 2012. The Opening Ceremonies is the showpiece of the Cornhusker State Games, giving athletes and their families the opportunity to be entertained and honored like Olympians. Since it falls on the Friday evening before competition begins, SportFest/Opening Ceremonies also serves to lengthen the stay of visiting athletes and families who often come in a day early for the Ceremonies.

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

The Nebraska Sports Council is requesting \$10,000 to cover costs of professional entertainment and associated production for the 2012 Cornhusker State Games SportFest/Opening Ceremonies. The lineup would include an extreme trampoline exhibition for approximately \$7,000, a skydiver exhibition for approximately \$1,000 and fireworks at \$2,500. Since we've begun investing in professional entertainment, opening ceremonies attendance has steadily increased to last year's 10-year high of 8,500 guests. Furthermore, in 2011, participation in the Games grew by 956, which means an estimated visitor increase of around 500 from beyond 100 miles of Lincoln. The grant would allow us continue to ensure the quality of the event and motivate guests to include the Friday evening stay in their State Games plans. Promotions provided by media partners include television and radio commercials as well as ads in newspapers across the state.

Project Start Date July 20, 2012 Completion Date July 20, 2012

Number of attendees estimated: Out of town 55% Local 45%

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget)

2012 CSG Opening Ceremonies Budget

EXPENSES (based on 2011 costs)

Facility Rental	\$9,200.00
Headliner (Freestyle Moto-X)	\$6,500.00
Band	\$1,500.00
Tent Rentals	\$3,100.00
Fireworks	\$2,500.00
Stage Rental	\$2,500.00
Printing (Passes & Signage)	\$1,700.00
Hospitality	\$1,500.00
Volunteer Incentives	\$1,620.00
Table/Chair Rental	\$1,400.00
Inflatable Games	\$1,050.00
Traffic Control/Security	\$1,050.00
Skydivers	\$1,000.00
A/V Rentals	\$3,500.00
Spotlight Rental	\$660.00
Ice	\$550.00
Big-Screen Production	\$500.00
Golf Cart Rentals	\$470.00

TOTAL EXPENSES **\$40,300.00**

INCOME (assumes sponsor renewal)

Lincoln Benefit Life Sponsorship	\$10,000.00
Downtown Optimist Club Sponsorship	\$10,000.00
Visitor Improvement Fund Grant	\$10,000.00
Lincoln Orthopaedic Center Sponsorship	\$5,000.00
Admissions (based on 2011)	\$7,000.00

TOTAL INCOME **\$42,000.00**



CORNHUSKER STATE GAMES 2011 STATISTICAL INFORMATION

general statistics

Total Participants: 11,511	Number of Teams: 619
Percentage of Males: 62%	Average Age of 2011 Participants: 26
Percentage of Females: 38%	Youngest Participant: 5 months, Kyler Kuck, Omaha
Percentage of Athletes in Team Sports: 43%	Oldest Participant: 87 years, Mildred Gardner, Lincoln
Percentage of Athletes in Individual Sports: 57%	

number of athletes by sport

Adventure Race (50 Teams).....125	Fishing.....83	High Power Rifle.....18
Aquatics.....488	Boat.....56	Muzzleloading.....22
Diving.....61	Shore.....27	Pistol.....18
Open Water Swimming.....35	Flag Football (4 Teams).....36	Sporting Clays.....9
Swimming.....392	Foosball.....32	Trap—Jr. High/High School.....211
Archery.....167	Golf.....132	Trap & Skeet—Adult.....56
Armrestling.....43	Gymnastics.....35	Skateboarding.....75
Badminton.....51	Haymarket Dog Chase 5k.....353	Soccer (74 Teams).....1,029
Baseball.....485	Horseshoe Pitching.....67	Softball.....891
Homer's Heros (20 Teams).....210	Lacrosse (4 Teams).....69	Girls Fast Pitch (24 Teams).....323
Youth (22 Teams).....275	Martial Arts.....353	Slow Pitch (50 Teams).....568
Basketball.....1,005	Jiu-jitsu.....111	Sport Skydiving.....34
Adult (67 Teams).....523	Judo.....37	Table Tennis.....77
Youth (49 Teams).....482	Karate.....42	Tennis.....235
Baton Twirling.....10	Taekwondo.....163	Torch Run.....967
BMX Racing.....36	Pickleball.....39	Track & Field.....541
Bowling.....289	Pocket Billiards.....148	Masters.....193
Boxing.....49	Powerlifting.....103	Youth.....348
Chess.....108	Racquetball.....63	Triathlon.....304
Cycling.....256	Rugby (7 Teams).....75	Ultimate Frisbee (6 Teams).....80
Mountain Bike.....46	Sailing.....17	Volkswalk.....597
Road Bike.....91	Shooting.....424	Volleyball.....929
Tour.....119	.22 Prone.....7	Adult (127 Teams).....622
Disc Golf.....60	.22 Rifle Silhouette.....15	Youth (33 Teams).....307
Electronic Darts.....91	BB Gun, Air Rifle, etc.....36	WalkOmaha.....61
Fencing.....70	High Power Benchrest.....32	Waterskiing.....27
		Wrestling.....302

number of athletes by county

Adams.....184	Cheyenne.....9	Furnas.....23	Johnson.....13	Nemaha.....81	Scotts Bluff..46
Antelope.....6	Clay.....23	Gage.....164	Kearney.....28	Nuckolls.....4	Seward.....136
Arthur.....0	Colfax.....40	Garden.....0	Keith.....22	Otoe.....118	Sheridan.....3
Banner.....1	Cuming.....31	Garfield.....5	Keya Paha...0	Pawnee.....12	Sioux.....0
Blaine.....0	Custer.....16	Gosper.....8	Kimball.....4	Perkins.....10	Stanton.....2
Boone.....11	Dakota.....5	Grant.....3	Knox.....16	Phelps.....69	Thayer.....20
Box Butte...49	Dawes.....12	Greeley.....50	Lancaster...4,971	Pierce.....17	Thomas.....3
Boyd.....0	Dawson.....75	Hall.....211	Lincoln.....74	Platte.....127	Thurston.....17
Brown.....0	Deuel.....2	Hamilton...35	Logan.....0	Polk.....41	Valley.....5
Buffalo.....166	Dixon.....0	Harlan.....13	Loup.....0	Red Willow...53	Washington..43
Burt.....16	Dodge.....81	Hayes.....0	Madison.....75	Richardson...29	Wayne.....7
Butler.....47	Douglas.....1,680	Hitchcock...19	McPherson...0	Rock.....0	Webster.....2
Cass.....170	Dundy.....3	Holt.....18	Merrick.....17	Saline.....121	Wheeler.....0
Cedar.....3	Fillmore...27	Hooker.....3	Morrill.....44	Sarpy.....646	York.....107
Chase.....11	Franklin...6	Howard.....26	Nance.....6	Saunders.....153	
Cherry.....0	Frontier...6	Jefferson...32			



PLATINUM PARTNERSHIP BENEFITS (\$30,000)



- **Cornhusker State Games Media Presence:**
(May/June)
 - Television
 - Radio
 - Newspaper Ads
 - News Releases
- **Cornhusker State Games Materials/Promotions:**
 - Logo on CSG website homepage
 - Homepage website ad
 - Logo on CSG participant and volunteer shirts
 - Logo on CSG yearbook page
 - Logo on 20,000 CSG reminder cards
 - Logo on 2,500 CSG posters
 - Logo on banners at CSG events
 - Complimentary booth/sampling
 - CSG packets (est. 12,500)
- **NSC Events Materials/Promotions:**
 - Logo on NSCE website
 - Logo on NSCE participant and volunteer shirts
 - Logo on NSCE yearbook page
 - Logo on NSCE reminder cards
 - Logo on banners at NSCE events
 - Complimentary booth/sampling
 - NSCE packets (est. 1,000)
- **Live Healthy Nebraska Media Presence:**
(December/January):
 - Television
 - Radio
 - Newspaper Ads
 - News Releases
- **Live Healthy Nebraska Materials/Promotions:**
 - Logo on LHN website
 - Logo on LHN participant shirts
 - Logo on LHN yearbook page
 - Logo on 10,000 LHN entry fliers
 - Logo on 1,500 LHN posters
 - Logo on banners at LHN events
 - LHN packets (est. 7,500)
- **Overall Benefits:**
 - Category Exclusivity
 - Full-page, four-color ad in NSC Yearbook
 - Sponsored email message to NSC database
 - \$1,000 in entries for employees/clients
 - 12 Invitations to VIP conferences and events
 - 100 complimentary passes to CSG Opening Ceremonies
 - Banners at CSG events
 - First opportunity to renew





GOLD BENEFITS (\$15,000)

- Cornhusker State Games Materials/Promotions:
 - Premium Sport or Event Sponsorship
 - CSG homepage web ad
 - Logo on CSG website
 - Logo on CSG yearbook page
 - Listing on 2,500 CSG posters
 - Signage at sponsored event
 - Complimentary booth/sampling
 - CSG packets (est. 12,500)

- Live Healthy Nebraska Materials/Promotions:
 - Logo on LHN website
 - Logo on LHN yearbook page
 - Listing on 10,000 LHN entry fliers
 - Listing on 1,500 LHN posters
 - LHN packets (est. 7,500)

- Overall NSC Benefits:
 - Full-page, four-color ad in NSC Yearbook
 - Six invitations to VIP Conferences and Functions
 - 75 passes to Opening Ceremonies
 - First opportunity to renew

SILVER BENEFITS (\$7,500)

- Sport or event sponsorship
- Logo in NSC Yearbook and website
- 1/2-page ad in NSC Yearbook
- Signage at sponsored venue
- Award presentation privilege at sponsored venue
- Packet privilege for sponsored sport participants
- Recognition at VIP functions
- Four VIP function invitations
- 50 passes to Opening Ceremonies
- First right of refusal in future years

BRONZE BENEFITS (\$2,500)

- Sport or event sponsorship
- Logo in NSC Yearbook and website
- 1/4-page ad in NSC Yearbook
- Signage at sponsored venue
- Award presentation privilege at sponsored venue
- Packet privilege for sponsored sport participants
- Recognition at VIP functions
- Two VIP function invitations
- 25 passes to Opening Ceremonies
- First right of refusal in future years



P.O. Box 111
11700 SW 100th Street
Denton, NE 68339
Tel: 402-797-2301
Fax: 402-797-2304
www.springcreekprairie.org
scp@audubon.org

SPRING CREEK PRAIRIE AUDUBON CENTER
STEWARDSHIP ADVISORY BOARD

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Chair
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- Barbara Wright-Choller*

Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau
1135 M Street / Suite 300
P.O. Box 83737
Lincoln, NE 68501

28 March 2012

Dear Jeff,

We are so pleased to have this opportunity to apply for funding from the Visitors Promotion Committee. Please find enclosed our proposal for support in the amount of \$78,500. Funding is to be used to complete our campaign and will be used for the purpose of building tallgrass prairie exhibits. These exhibits will be a fantastic addition to our facility and will attract new and repeat visitors. We appreciate your strong consideration.

This is an exciting time to be in Lincoln. We are grateful for everything the Lincoln Convention and Visitors Bureau and the Visitors Promotion Committee have done to help our community. Your efforts have been essential to the growth and vibrancy of the city and the surrounding area.

Thanks also for making a visit to the site and for encouraging us at Spring Creek Prairie Audubon Center. We value your time and consideration. Through our efforts and our partnerships, Spring Creek Prairie will continue to be a part of Nebraska's natural legacy. We have reached people from all 50 states and 31 other countries so far. Looking toward the future, we strive to continue to create a great destination for visitors to the area.

Sincerely,

Kevin Sander
Director

Matt Harvey
Development Director

LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization: **Spring Creek Prairie Audubon Center (National Audubon Society)**

Contact Person: **Matt Harvey, Development Director**

Address/City/State/Zip: **11700 SW 100th Street / Denton, NE / 68339**

Telephone: **402/797.2301** Fax: **402/797.2304** Email: **mharvey@audubon.org**

Organization Status: Non-Profit Association Civic Group Other
(If other, please attach explanation)

Applicant Government/organization Federal ID number: **13-1624102**

If tax exempt organization, designate IRS classification: 501(c)3 501(c)6.

Provide a detailed description of your exhibit/attraction:

Spring Creek Prairie Audubon Center

Direct expenditures by wildlife watchers are growing. Trip-related expenses like lodging, food, and transportation, as well as cameras, binoculars, and outdoor gear are incurred in destination cities. Spring Creek Prairie Audubon Center (SCPAC) offers visitors an 808-acre tallgrass prairie to explore, complete with a 6,400 square-foot, sustainably designed education building. Visitors can enjoy miles of walking trails, woodlands, and spring-fed ponds. Here, visitors can take part in outdoor activities such as hiking and bird watching, as well have access as to the Nebraska City-Ft. Kearny Oregon Trail Cutoff ruts that are listed on the National Register of Historic Places.

SCPAC allows Lancaster County businesses access to tourist expenditures from wildlife watchers and history buffs. Activities like watching and photographing birds and other wildlife are growing in popularity. Through this grant project, we can help Lincoln and Lancaster County obtain much more access to such visitors. SCPAC has already hosted visitors from all 50 of the United States as well as visitors from 31 other countries.

*Expenditures on wildlife watching are equivalent to the amount of revenue generated from all spectator sports. In 2006, \$45.7 billion were spent on wildlife equipment and trips, contributing substantially to tax revenues, jobs, earnings, and economic output.**

National Expenditures for Wildlife Watching: 2006*

<u>Trip-Related Expenditures</u>	<u>Dollars Spent</u>
Food	\$4,298,403,000.00
Lodging	\$3,217,878,000.00

* Information from the 2006 Fishing, Hunting, and Wildlife Associated Recreation National Survey. Figures include revenue from football, baseball, and other sports; all amusement parks and arcades; casinos --except casino hotels; bowling centers; and skiing facilities.

As an example of the economic impact wildlife viewing has had right here in Nebraska, we cite a 2009 Report from the University of Nebraska-Lincoln, Bureau of Business Research. *The Economic Impact of the Rowe Sanctuary and Sandhill Crane Migration on the Central Nebraska Region* (September 8, 2009) by Dr. Eric Thompson, Director, Department of Economics, UNL College of Business Administration; and Dr. Richard Edwards, Director of the UNL Center for Great Plains Studies. (Audubon's Rowe Sanctuary is Spring Creek Prairie Audubon Center's sister nature center.)

"... the combined impact of the principal crane-related conservation research and education centers (including Rowe) on the economy of central Nebraska. We use the IMPLAN software to calculate the relevant economic multipliers. We considered both the operational expenditures and spending by tourists attracted to these centers. We find that the total economic impact of the combined centers' operations to be \$2.25 million, and the total economic impact of spending by the centers' visitors to be \$2.90 million. Thus the overall impact of the centers on the central Nebraska economy is \$5.15 million in 2009."

Also, we have an example of recent progress and potential at Spring Creek Prairie. On March 23, 2012, Marian Langan, Executive Director of Audubon Nebraska, gave a presentation to Governors Heineman of Nebraska, Brownback of Kansas, and Hickenlooper of Colorado. The presentation was regarding ecotourism potential for the three states. She also had opportunity to discuss in person with Kansas Governor Brownback the possibility of Spring Creek Prairie Audubon Center anchoring one end of a driving tour of tallgrass prairie starting in the Kansas Flint Hills and traveling north to Spring Creek Prairie. The Flint Hills of Kansas are the largest remaining area of tallgrass prairie in the country, and receive significant federal investments in protection. The driving tour would allow tourists to start at either end of the region with great amenities and transportation access and be anchored with education resources.

Spring Creek Prairie Audubon Center is responsible for its own funding. We are supported by the community through individual donors, corporations, and foundations. We benefit from the name recognition and expertise of the National Audubon Society, one of the world's oldest, best recognized, and most respected conservation organizations.

Through partnerships with area colleges, universities, and public and private schools, we are active leaders in prairie education. Through conservation and habitat management, we help lead in the preservation of North America's most threatened ecosystem, the tallgrass prairie, of which only 2% remains. Our staff of one part-time and six full-time employees is complemented by a dedicated volunteer corps of over 350 community members and a Stewardship Advisory Board of 25 community leaders.

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

Tallgrass Prairie Exhibits

New tallgrass prairie exhibits in the education building will be a significant new attraction for our facility, elevating our place in the community. Exhibits will attract new and repeat visitors, which in turn will develop a larger base of members and donors. Exhibits will create new partnership opportunities within the local tourism industry. Likewise, exhibits will help financially by building revenue from increased admissions. These funds will be used to expand our work in tallgrass prairie conservation and education.

The overall exhibits experience is intended to provide our visitors with a series of encounters with people who are passionate about the tallgrass prairie, and then move resulting interests into a personal experience in the prairie. This will help to facilitate each visitor's own individual experiences outdoors. The people who populate the exhibits share their knowledge, excitement, and commitment to prairie while giving visitors the opportunity to see prairie "through their eyes." Examples of people to be featured include world-renowned ornithologist Dr. Paul Johnsgard, Foundation Professor Emeritus of Biological Sciences at the University of Nebraska-Lincoln; acclaimed photographer Michael Forsberg; members of the Winnebago Tribe; and local ranchers and Spring Creek Prairie neighbors, the Sittler Family.

The exhibits concept allows people to engage in whatever their area of interest might be – photography, science, literature, ranching, etc. Along the way, the exhibits will share information about birds and other animals of the prairie, the wagon train cutoff to the Oregon Trail, long-range conservation issues, and the creative effects native prairies have on artist and writers. Exhibits will be available for all visitors to our facility, providing opportunities for guests to learn about what they may see, hear, and otherwise experience on our grounds and trails.

As with all our efforts at Spring Creek Prairie, we encourage people to connect with nature, and that means getting outdoors to experience nature. To facilitate this connection, the exhibits have associated Discovery Packs that we have developed that are full of easy-to-use, open-ended activities and equipment. Visitors can select a Pack related to their area of interest, check it out, and take it with them into the prairie to enhance their visit. For example, if a visitor was most taken with the exhibit focused on photography, they can check out a Pack filled with equipment and tools a photographer might use while at the prairie. Or, if the ornithologist's exhibit was of great interest to a visitor, they could check out a Pack filled with the tools and equipment of bird-watching.

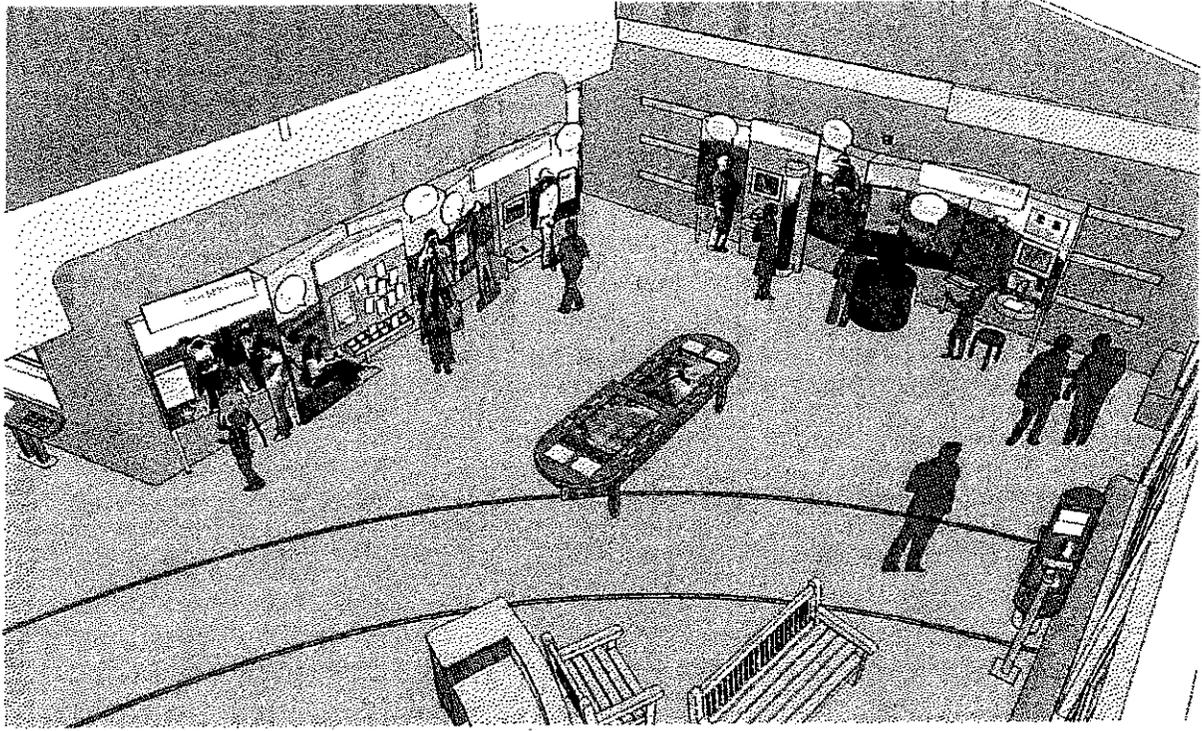
Project Start Date: 6/15/2012 Completion Date: 6/15/2013

Number of attendees estimated within three to five years:

Out of town – 3,500-4,000 Local – 8,000-11,000

We expect there will be an immediate spike in visitor numbers for several weeks upon completion of the exhibits. The estimated numbers above reflect visitors to our center during staffed building hours. Additional visitors to the center make use of the trails before and after staffed building hours and may be staying in local hotels.

Through promotional efforts and partnerships within the local tourism industry, we will draw new visitors from the region to increase average visitation times. One goal will be to help create increased overnight stays. Making a stop at Spring Creek Prairie can become a day-long part of a vacation. There are many opportunities for visitors to use Spring Creek Prairie for several hours in conjunction with other Lincoln attractions.



SPRING CREEK PRAIRIE Audubon CENTER

Providing tallgrass prairie exhibits will be a major part of Spring Creek Prairie's role in participating as a destination partner in the planned Haines Branch Corridor.

FROM: *Lincoln Journal Star*; November 18, 2011

Haines Branch, a tributary of Salt Creek, could be transformed into a tallgrass prairie corridor. The Parks and Recreation Department and the Planning Department envision a six-mile-long corridor -- possibly with a recreational trail -- that would connect Pioneers Park, Conestoga Lake, and Spring Creek Prairie near Denton -- all in the southwest part of Lancaster County... The Haines Branch prairie corridor is part of a bigger vision called the Salt Valley Greenway -- a ring of open spaces, parks, trails, lakes, streams and wetlands that would form a circle in and around Lincoln. Wilderness Park and the north and west sections of Salt Creek are part of the greenway already.

Specify the activities for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Promotion Channel		Ad Cost	Design, Printing, other costs
Magazine Advertising	AAA Living/Home and Away/Journey	\$1,400	
	Bird Watcher's Digest	\$1,200	
	Nebraskaland Magazine	\$1,750	
	Nebraska Life	\$1,200	
			\$2,000
			\$800
Newspaper Advertising	Omaha, Norfolk, Kearney, GI, Columbus	\$3,000	
			\$1,000
Website advertising	Visitnebraska.gov	\$1,000	
	AARP	\$1,000	
	Facebook	\$1,500	
			\$1,000
Conferences	2012 Nebraska Travel Conference	\$1,000	
			\$600
Direct Mail	Exhibits brochure (7,500)	\$2,000	
			\$1,650
			\$600
Radio	NET Radio	\$2,500	
			\$200
TOTALS		\$7,550	\$7,650
			\$25,200
OTHER			
Billboard		\$2,500	
			\$1,000

Total projected budget (see detailed budget attached)

Total Expense: \$358,000

Is this grant request in addition to other project requests? YES

If yes, then list other grant requests: (Detailed budget attached.) *Funded* requests total \$197,000 and include the following:

\$45,000 - Lincoln Community Foundation

\$40,000 - Rubendall Foundation

\$25,000 - Kiewit Foundation

\$10,000 - Abel Foundation

\$10,000 - Annual Budget

\$10,000 - Nebraska Humanities Council

\$ 5,600 - National Audubon Society / Toyota Alliance (*TogetherGreen*)

Pending and planned requests, including this application, total the remainder, \$162,000.

Pending and planned requests include:

\$78,500 - Hosman Fund

\$78,500 - Visitor Promotion Fund LCVB

\$ 5,000 - Stewardship Board / Board Alumni / Individual Donors

Grant amount requested from Visitors Promotion Committee \$78,500

VPC Recommendation

Approved _____ Disapproved _____

Date _____

County Board Decision

Funded _____ Not Funded _____

Date _____

Spring Creek Prairie Exhibits				
Item/Purpose	Total Amnt	Raised / Pledged	Sources	Status
<i>Part I: Discovery Backpacks & Exhibits Schematics</i>				
Backpack Design/Creation	5,000	5,000	Annual Budget	Complete
Backpack Materials	5,600	5,600	T-Green Grant	Complete
Trial testing - Staff	5,000	5,000	Annual Budget	Complete
Backpack Assembly - Staff	5,000	5,000	Woollam Fdn	Complete
Promotion	250	250	Annual Budget	Complete
In kind	250	250	Mike Forsberg	Complete
Exhibit Concept Design/Creation	15,000	15,000	***Multiple	Complete
Exhibit Schematic design-Contract	28,000	28,000	***Multiple	Complete
Seating Area, In-kind	3,000	3,000	Fredrickson Fmly	Complete
TOTAL Part I	67,100	67,100		
<i>Part II: Exhibit Construction</i>				
<i>Packing, Installing, Shipping</i>	19,804	19,500	Lincoln Comm Fdn.	Funds CONFIRMED
<i>Price Adjustment</i>	15,000	15,000	Lincoln Comm Fdn.	Funds CONFIRMED
<i>Video Production</i>	10,500	10,500	Lincoln Comm Fdn.	Funds CONFIRMED
<i>Birds/Plants</i>	39,600	40,000	Rubendall Fdn.	Funds CONFIRMED
<i>Conservationist</i>	25,333	25,000	Peter Kiewit Fdn.	Confirmed/ Match Pledge
<i>On the trail--Ft. Kearny Cutoff</i>	8,667	10,000	NE Humanities Council	Funds CONFIRMED
<i>On the trail--Trail sighting</i>	6,250	6,700	Abel Fdn.	Funds CONFIRMED
<i>Kids Investigation Table</i>	3,300	3,300	Abel Fdn.	Funds CONFIRMED
<i>Prairie Map Table</i>	24,000	0	Hosman	Fund req PENDING
<i>Poet/Photographer</i>	29,467	0	Hosman	Fund req PENDING
<i>Contractor Travel and Admin</i>	6,000	0	Board and Alums	Fund req PENDING
<i>Disc Prairie/Take a Closer Look</i>	14,400	0	Hosman	Fund req PENDING
<i>Contingency</i>	11,219	0	Hosman	Fund req PENDING
<i>Ranch Family/Winnebago Tribe</i>	28,000	28,000	Lancaster County Visitors Impr. Fund	Fund req PENDING
<i>Discovering Prairie/Badger</i>	25,067	25,067	Lancaster County Visitors Impr. Fund	Fund req PENDING
<i>Promotion</i>	25,000	25,000	Lancaster County Visitors Impr. Fund	Fund req PENDING
TOTAL Part II	291,607	208,067		
TOTAL Prairie Exhibits	358,707	275,167		



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248364798
Dec. 30, 2008 LTR 4167C E0
13-1624102 000000 00 000
00016377
BODC: TE

NATIONAL AUDUBON SOCIETY INC
225 VARICK ST FL 7
NEW YORK NY 10014-4396075



001562

Employer Identification Number: 13-1624102
Group Exemption Number: 2376
Person to Contact: MR. BAYER
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Dec. 17, 2008, request for information about your tax-exempt status.

Our records indicate that you were issued a determination letter in November 1972, and that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Based on the information supplied, we recognized the subordinates named on the list you submitted as exempt from Federal income tax under section 501(c)(3) of the Code.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106 and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I



March 19, 2012

Staci Hass, Celebrate Lincoln Steering Committee Chair
GOLincolnGO
206 S 13th St, Ste 101
Lincoln, NE 68508

Convention and Visitor's Bureau
Attn: VPC Grant Selection Committee
1135 M St, Ste 300
Lincoln, NE 68508

VPC Grant Selection Committee:

Please find for your consideration my application for a VPC grant on behalf of GOLincolnGO for Celebrate Lincoln.

Celebrate Lincoln's mission is to provide a collaborative event to the city of Lincoln through live music, food, art, dance, and activities. The event is designed to celebrate the city of Lincoln, its people, and our community diversity.

Last year's event brought over 10,000 people to the downtown area over two days. We continue to strive to grow and improve the event and rely on both private funding and grants to continue to produce a high quality event for Lincoln.

Thank you for considering our application. If you have any additional question, please don't hesitate to contact me.

Sincerely,

Staci Hass

Enclosure: grant application

Lancaster County Visitors Improvement Fund Grant Guidelines

1. Any visitor attraction in Lancaster County, owned by the public or non-profit organization, whose primary purpose is to operate a visitor attraction, is eligible for fund allocation. Only one application from an entity will be accepted each grant year. New or existing events are not eligible for grant funding.
2. Allocation of *Visitor Improvement Fund* money will be prioritized as follows:
 - a. Expanding and improving any existing visitor attraction.
 - b. Planning or developing such expansion improvements, exhibits or additions.
 - c. Acquiring or expanding exhibits for existing visitor attractions.
 - d. Promotion and advertising costs associated with such exhibits.
3. Requests for general operating expenses, additional personnel and any other financial assistance that does not conform to the intent of the *Visitor Improvement Fund* will receive no consideration.
4. Requests for grant funds shall not exceed \$10,000 per organization each grant year. Goal of grant fund is to provide opportunities as outlined above.
5. Fund applicants must complete the enclosed *Visitor Improvement Fund* application outlining use and benefits of requested funds. Failure to complete the entire application may result in the rejection of your fund request.
6. Funding requests must be accurately submitted in the appropriate funding categories as defined in the grant application. Requests which do not conform to the proper funding categories may result in the rejection of your fund request.
7. Grant program schedule:

	<u>Cycle One</u>	<u>Cycle Two</u>
Grants due to VPC	April	October
Grants reviewed	May	November
Grants awarded	June	December
Final date for requesting grant reimbursements	The following June	The following December
8. Grant awards will be made twice yearly in June and December unless determined otherwise by the Visitors Promotion Committee and/or the Lancaster County Board of Commissioners. Facilities in Lincoln, at the direction of both entities, must be deemed as adequate in accordance with improvement fund allocations.
9. All grants awards allocated must be encumbered 1 year from date that the grant was awarded. Any monies that your organization has not encumbered by this deadline shall be returned to the Lancaster County Visitor Improvement Fund.
10. **All applicants are required to submit a preliminary budget with this application.**
11. All grant applications are reviewed for the economic impact the fund allocation will have on Lincoln and Lancaster County. Grant applicants must assume the responsibility for providing inclusive and comprehensive information in this application so that the review committee has all pertinent and relevant details in order to arrive at a decision.
12. ***Visitor Improvement Funds* will be paid to you only upon completion of your project.** To request the reimbursement award fund, your organization must either supply a detailed listing of all expenditures and a professional external audit of your organization that covers the period of those expenditures or your organization must supply a detailed listing of those expenditures and copies of all receipts, cancelled checks, contracts and/or other documents that substantiate those expenditures. Current payment of funds will not take place until this audit is supplied.

LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization Updowntowner's Inc d/b/a Colneong
Contact Person Staci Haess
Address/City/State/Zip 206 S 13th St Ste 101 Lincoln NE 68508
Telephone 402-617-1339 Fax _____ Email golinedngolive.com
Organization Status: Non-Profit Association _____ Civic Group _____ Other _____
(If other, please attach explanation)

Applicant Government/organization Federal ID number 47-0837544
If tax exempt organization, designate IRS classification: _____ 501(c)3 501(c)6.

Provide a detailed description of your exhibit/attraction:

Celebrate Lincoln is a annual event to celebrate the diversity and spirit of Lincoln. This is a two-day, downtown event that features live music, food, shopping and family activities. Last year's event drew approximately 14,000 people downtown.

Check all that apply:

- Expanding and improving any existing visitor attraction.
 Planning or developing such expansion improvements, exhibits or additions.
 Acquiring or expanding exhibits for existing visitor attractions.
 Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

Celebrate Lincoln is a two-day event that will draw our top top to downtown Lincoln. The event is family friendly and will help promote downtown shopping, hotels, bars/restaurants.

Project Start Date 10/8/2012 Completion Date 10/9/2012

Number of attendees estimated: Out of town 2,000 Local 13,000

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget)

Total Revenue \$ 373,000

Total Expense \$ 279,000

Is this grant request in addition to other project requests? NO
If yes, then list other grant requests _____

Grant amount requested from Visitors Promotion Committee \$ _____

VPC Recommendation

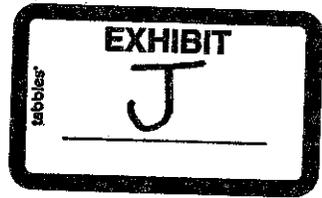
Approved _____ Disapproved _____

Date _____

County Board Decision

Funded _____ Not Funded _____

Date _____



LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization Sheldon Museum of Art

Contact Person Laura Reznicek, Director of Development

Address/City/State/Zip 12th and R Streets, PO Box 880300, Lincoln, NE 68588-0300

Telephone 402-472-2461

Fax 402-472-4258

Email lreznicek2@unl.edu

Organization Status: Non-Profit Association Civic Group Other The Board of Regents of the University of Nebraska (dba University of Nebraska—Lincoln) (see attached explanation)

Applicant Government/organization Federal ID number 47-0049123

If tax exempt organization, designate IRS classification: 501(c)3 501(c)6

Provide a detailed description of your exhibit/attraction:

Lincoln has a thriving arts community for which the Sheldon Museum of Art is an anchor institution. Each year, 60,000 people visit the museum to see world-class art exhibitions, learn from educational activities, hear guest lectures, enjoy Jazz in June in the sculpture garden, and enjoy an art museum that is recognized as one of the top university museums in the country—all in our landmark Philip Johnson building, one of the two most significant architectural edifices in Lincoln, celebrating its 50th anniversary in 2013.

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

The project for which we seek funding assistance is an art magazine: a marketing instrument that will highlight Lincoln's vibrant arts scene—at the Sheldon Museum of Art as well as other art galleries, artist studios, and, eventually performing arts venues—to statewide audiences in an effort to promote the arts. This is a concrete way of promoting tourism to Lincoln. The promotional magazine, titled *artland*, will be Nebraska's premier art magazine. (See below for a more detailed description.)

Project Start Date September 2012

Completion Date April 2013

Number of attendees estimated: Out of town 9,000 Local 1,500

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget)

Total Revenue \$ 23,065 Total Expense \$ 23,065

Is this grant request in addition to other project requests? Yes

If yes, then list other grant requests Fund received from Woods Charitable Fund & Ethel S. Abbott Charitable Fund Endowment

Grant amount requested from Visitors Promotion Committee \$ 10,000

VPC Recommendation

Approved _____ Disapproved _____
Date _____

County Board Decision

Funded _____ Not Funded _____
Date _____

Sheldon Museum of Art's *artland* magazine

Lincoln enjoys a burgeoning arts industry that has a considerable economic impact. According to the Nebraska Arts Council, "Arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development." The economic impact of First Friday Gallery Walk on downtown businesses—from art galleries to restaurants and bars and shops—is one example of the way that the arts generate excitement and commerce in Lincoln.

Produced by the Sheldon Museum of Art, *artland* will be Nebraska's premier arts magazine, designed primarily as a promotional instrument to showcase artists and community arts organizations. It will use an interview format to capture human-interest stories that appeal to a wide readership.

artland—whose name is suggestive of its heartland region—will be marketed to a statewide audience and drive tourism to Lincoln's vibrant arts community. Target audiences include organizations and other groups promoting and providing services in the arts, education, and cultural tourism. These include museums, arts centers, galleries, and alternative exhibition spaces (artist-run, nonprofit, and commercial), as well as schools, colleges, universities, vendors of commercial and arts publications, and tourism agencies. There will also be a limited national distribution.

The magazine will be distributed for general sales to partner organizations across Nebraska. Organizations are responsible for their own membership distribution; unit price for this purpose is \$2 per magazine. Wholesale price for store resale is \$3 per unit. Retail unit pricing is scaled to an affordable \$4.95 per magazine. *artland* will be a semiannual print publication, released in March and September. It will also feature an online complement (to be developed later) containing extended interviews and images not available in the print version.

Because *artland* is a not-for-profit promotional venture of the Sheldon Museum of Art, it will be sustained by a combination of advertising sales, magazine sales to partner-organization membership groups and retail, and fund-raising efforts.

Project budget (one year; two issues)

Expense

Design (\$1,500/issue x 2)	3,000
Printing (\$7500/issue x 2)	15,000
Distribution	2,265
Postage \$345 x 2 = 690	
Handling \$450 x 2 = 900	
Envelopes \$675	
Writers fees (\$750/issue x 2)	1,500
Photography (\$500/issue x 2)	1,000
Marketing	300
Total Expense	23,065

Revenue

Request to LCVI	10,000
<i>grant would fund magazine printing</i>	
Woods Charitable Fund	5,000
Abbott Charitable Fund	5,000
Advertising	2,000
Magazine Sales	1,065
Total Revenue	23,065

Explanation of Organizational Status:

The Sheldon Museum of Art is located on the campus of the University of Nebraska—Lincoln.

Private donations account for approximately 40% of the museum's income; this private support makes possible museum activities including exhibitions, education, outreach, and marketing.

artland

Business Plan

Executive Summary

This plan outlines a business model for *artland*, a unique arts magazine serving the state of Nebraska. Designed primarily as a promotional instrument, the publication will showcase artists and arts organizations from across the state. Its content will be delivered primarily in interview format, capturing human-interest stories that appeal to a wide readership.

artland—whose name is suggestive of its heartland region—will be marketed to aficionados of art as well as arts professionals, including artists, collectors, philanthropists, scholars, writers, critics, and journalists. It will provide a service that no other print instrument in the field of the arts in the state of Nebraska provides.

artland will celebrate people in the arts, provide a forum for diverse voices from across the state, and, in so doing, serve as a strong advocate for the arts, demonstrating the important roles they play in enhancing the quality of life for individuals and for society.

As Nebraska's premier arts magazine, *artland* will be indispensable to educating readers about the significant contributions of the arts to our state. By reaching across the regions of the state, the magazine will help unite people working in the arts in Nebraska. It will not only represent diverse communities but actually build an arts community for the state.

artland will be a semiannual print publication, released in March and September and distributed to arts organizations statewide. It will also feature an online complement (to be developed later) containing extended interviews and images not available in the print version.

1. Magazine Vision and Description

Mission

artland creates and promotes a community of artists and arts organizations in Nebraska by providing a print and online forum for dialogue and news.

Vision

artland will serve as a national model for statewide cooperation in arts advocacy.

Goals

- Increase the power and relevance of the arts in Nebraska.
- Build a community of artists and arts organizations.

Objectives

- Celebrate people in the arts.
Interview artists, collectors, curators, patrons, educators, and other professionals.
- Advocate for the arts.
Interview prominent state and local civic leaders in support of the arts.
- Provide a forum for voices from around the state.
Form a statewide editorial advisory board to solicit stories and interviews from independent sources.
- Report on the art world of Nebraska.
Feature Nebraskans in national and regional news, a single artist's portfolio, community and university projects in the arts, calendar of events, and editorials.
- Carry out the University of Nebraska's mission in teaching, service, and research.
Provide educational content, serve statewide interests, and conduct original interviews with artists, collectors, curators, and others who shape the world of art in Nebraska.

History and Future

artland is the first publication of its kind in Nebraska history: no statewide arts magazine has existed before. The magazine will be a living vehicle for the arts, capable of expanding and contracting according to future trends and needs. Directions for growth include greater provision for advertising space, increased frequency of publication (e.g., to a quarterly schedule), and expanded content that would include a greater diversity of the arts, as well as increased humanities (interdisciplinary) approaches to the arts.

Principals

Jorge Daniel Veneçiano, Founding Editor
Greg Nosan, Editor
Ann Gradwohl, Managing Editor

Editorial Advisory Board

Mason Burbach, Director, West Nebraska Arts Center, Scottsbluff
Julie Jacobson, Chair, Nebraska Arts Council Board,
and Director, Creativity Unlimited, North Platte
Casey Logan, Film Streams, Omaha
Brigitte McQueen, Director Union for Contemporary Art, Omaha
Hesse McGraw, Curator, Bemis Center for Contemporary Arts, Omaha
Andy Norman, Executive Director, and Editor-in-Chief, Hear Nebraska, Lincoln
Teliza V. Rodriguez, Curator, Museum of Nebraska Art, Kearney

Contributors

Writers, journalists, artists, and arts professionals from across the state contribute interviews and news stories to the magazine, which in turn provides opportunities in arts criticism, journalism, and research to emerging and seasoned professionals.

2. Definition of the Market

Industry Outlook

Nebraska enjoys a burgeoning arts industry that makes a considerable economic impact. According to the Nebraska Arts Council, "As of January 2008, Nebraska is home to 2,934 arts-related businesses that employ 13,066 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development."

There is no publication dedicated to representing the interests and activities of the various arts organizations in the state. Nebraska's primary daily newspaper, the *Omaha World-Herald*, does not employ a full-time art critic.

The industry outlook suggests that readers are ready for a print instrument that can galvanize and represent the interests of diverse arts constituents by providing them visibility in a publication with statewide distribution. By offering equal access to its pages, the magazine will connect western, central, and eastern Nebraska in ways that promote dialogue across state regions.

Critical Needs

To promote the arts in Nebraska. To educate Nebraskans about the significant social contributions of the arts to our state. To unite people working in the arts in Nebraska. To reach across the expanses that divide the state into western, central, and eastern zones; to bridge the Platte River that divides north from south; and to do so with a publication vehicle concerned with equitable representation for the state's diverse arts organizations and interests.

Target Market

Organizations and other groups promoting and providing services in the arts, education, and cultural tourism. These include museums, centers for the arts, galleries and alternative exhibition spaces (artist-run, nonprofit, and commercial), schools, colleges, universities, vendors of commercial and arts publications, and tourism agencies.

Profile of Targeted Clients

Arts-Organization Clients

Participating museums and arts organizations may distribute to their membership groups, providing the magazine as a benefit of membership

Museums and art centers may sell the magazine through their stores or gift shops

Local and state arts councils may purchase magazines for targeted distribution

Art-supply stores may distribute magazines through general sales

Educational Clients

School, college, and university departments may advertise their programs or purchase magazines for educational distribution

General Commercial Clients

Book and news stores, distribute through general sales

Tourism agencies, sales and tourism promotional instrument

Cafés, sales

National Subscribers

Libraries

Museums

Study centers

Independent scholars

3. Description of Magazine and Contents

The magazine trim size is 11 x 8 ½ inches, printed in full color, perfect bound, and heavily illustrated with rich images of artwork and the people who make and collect it. The inaugural issue will be 56 pages in length and sell for \$4.95, retail.

Magazine Contents

In Brief (Departments)

Director's Forum

A discussion platform to alternate among arts-organization directors
Inaugural issue: Jorge Daniel Veneciano

Civic Minds (Featuring a political or civic leader)

Advocacy for the arts; to alternate among state and local politicians and leaders
Inaugural issue: Governor Dave Heineman

National and Regional News

Nebraska artists in national exhibitions, regional arts projects
(for example, North Platte obelisks public art project, tile mural wall in
Nebraska City, Bemis expansion, drawing for insomniacs in Scottsbluff)

People on the Move

Short profiles of people new or in transition to Nebraska arts organizations or
leadership positions

Loosely Academic

Brief reports on University of Nebraska and other college and university
arts projects

At Length (Features)

Features

Interviews with artists, authors, collectors, curators, patrons, and performers
(spreads of two to six pages)

Portfolio

Multipage portfolio series of work by a Nebraska artist, with interview
(eight-page spread)

Other Contents

In Memory

Tributes to people in the arts

Calendars of Events

Arts organizations buy advertising pages to list their calendars; these will be distributed throughout the magazine, between sections

Let's Talk

Editorials, and material submitted to the editor

Sheldon Membership

The Sheldon Museum of Art, as fiscal agent for the magazine, will include a listing of its membership. This section may be customized to print partner art organizations' member lists, subject to any additional associated costs

4. Organization and Management

The magazine is the property of the University of Nebraska and is produced and managed by the Sheldon Museum of Art, a unit of the university.

Management of the magazine's production is the responsibility of the editorial staff, which consists of four positions: the founding editor, editor, managing editor, and assistant managing editor. The primary responsibility of this staff is magazine production, followed by content generation.

The editorial advisory board is responsible for content assignment, followed by content generation. This board will consist of eight to twelve members and represent different regions of the state, as well as different types of arts organizations. Current members are listed in section one, above.

Founding Editor

Jorge Daniel Veneciano is Director of the Sheldon Museum of Art. Veneciano is series editor of *American Transnationalism: Perspectives from the Sheldon Museum of Art*, a series published by the University of Nebraska Press, and has edited numerous prior volumes, including *Play's the Thing: Reading the Art of Jun Kaneko*, *Fabulous Harlequin: ORLAN and the Patchwork Self*, and *The Geometric Unconscious: A Century of Abstraction*. He has published arts criticism and scholarship in *Art Journal*, *Afterimage*, *New York Newsday*, *New Art Examiner*, *L.A. Weekly*, *Artweek*, and *Visual Arts Quarterly*, among other venues, since 1991. He holds a Ph.D. from Columbia University.

Editor

Greg Nosan, Director of Education and Publications at the Sheldon Museum of Art. Nosan was previously Associate Director of Publications at the Art Institute of Chicago, where he supervised its editorial program, ran the distinguished journal *Museum Studies*, and edited major exhibition catalogs including *Matisse: Radical Invention, 1913–1917* and *John Marin's Watercolors: A Medium for Modernism*. He has taught at the University of Chicago, the School of the Art Institute of Chicago, and the Bard College Clemente Course in the Humanities. A graduate of Kenyon College, he holds a Ph.D. from the University of Chicago.

Managing Editor

Ann Gradwohl, Public Relations and Marketing Manager at the Sheldon Museum of Art, has experience in both business administration and the fine arts. Gradwohl is a graduate of the Pennsylvania Academy of the Fine Arts. She has an MBA from the University of Nebraska–Lincoln and an MA in studio art from the Winchester School of Art of the University of Southampton, England. Gradwohl has received Individual Artist Fellowship awards from the Nebraska Arts Council in three categories: fiction writing, interdisciplinary performance, and visual art. In addition to her studio work, she has been a teaching artist of visual art and digital filmmaking in communities across Nebraska. For her work with youth, Gradwohl received the Gladys Lux Education Award at the 2011 Lincoln Mayor's Arts Awards.

5. Marketing and Sales Strategy

What is the market and need for *artland*?

artland will be marketed to cultural consumers of art as well as its producers, including artists, collectors, critics, journalists, philanthropists, scholars, and writers. It will be promoted as providing a service that no other print instrument in the field of the arts in the state of Nebraska provides.

There has been no publication that reports on the arts across the state to arts constituents across the state. Consequently, there has been little or no communication among artists and arts organizations, which has fostered collective promotion. This void of collective promotion—crucial to the sustainability of the arts—identifies one of the principle needs addressed by the magazine.

The void creates the need, which in turn generates the demand for a publication that addresses the need of societal sustainability.

artland will be the premier and sole magazine publication representing and promoting the arts across the state of Nebraska.

Who are the consumers of *artland*?

In addition to the art consumers and producers listed above (artists, collectors, scholars, etc.), who compose the natural and logical customer base for the publication, the magazine will be marketed to college and university students, faculty, staff, and administrators, as a research and classroom tool with tremendous educational value. Additionally, the magazine will be marketed to middle- and high-school students, teachers, and administrators as a teaching tool of equally high educational classroom value.

Distribution

artland will be distributed for general sales to partner organizations across Nebraska, such as those for which editorial advisory board members work; to the membership groups of participating museums and arts organizations; to other museums and arts organizations for sales in their stores; to commercial vendors where books and magazines are sold, including college and university bookstores; to other commercial venues frequented by artists and students, such as cafés, experimental spaces, and lounges; and to local and state arts councils for targeted distribution. Organizations are responsible for their own membership distribution; unit price for this purpose is \$2 per magazine. Wholesale price for store resale is \$3 per unit.

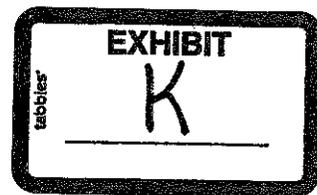
Retail unit pricing is scaled to an affordable middle point of \$4.95 per magazine.

6. Financial Management

artland is a not-for-profit venture of the Sheldon Museum of Art, which is responsible for its financial management. The magazine is not a commercial enterprise and must therefore be sustained not only through advertising sales and partner-organization membership group sales but also by fund-raising efforts organized at the staff level of the Sheldon Museum.

Levels of income from advertising sales and partner organization group sales as well as grants from fund-raising efforts, relative to expenses, will determine the future scale of the magazine's length, print run, and distribution. The magazine should remain flexible to sustain fluctuations in annual budgetary capacities.

The relative success of sales will permit greater capacity to offer fees to freelance writers.

The logo features a silhouette of a building with a central tower and a flag on top. Below the silhouette, the words "LANCASTER EVENT CENTER" are written in a large, bold, serif font.

LANCASTER EVENT CENTER

4100 North 84th Street, Lincoln, NE 68507 (402) 441-6545 Fax: (402) 441-6046 www.lancastereventcenter.com

April 20, 2012

Lincoln Convention & Visitors Bureau
and Visitors Promotion Committee
1135 M St., Suite 300
Lincoln, NE 68508

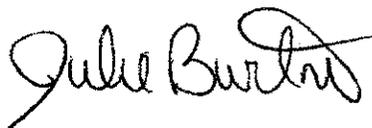
Dear Visitors Promotion Committee:

On behalf of the Lancaster County Ag Society and Lancaster County Super Fair management and staff, I thank you for the opportunity to submit a grant request through the Visitors Improvement Fund. Please find attached the completed application, along with the additional required material. I request your support with a grant in the amount of \$10,000 to help fund a new addition to the Lancaster County Super Fair.

The new addition will be the Faith and Family Day on Sunday, August 5. It is a day focused on the family with free fun and educational activities, informational booths from a variety of non-profit organizations that focus on the family, and ending with a free performance from national recording kid's entertainers "Go Fish".

Thank you for your time and consideration. If you have any questions, please feel free to contact me at 402.441.6545, or by email at jburton@lancastereventcenter.com

Sincerely,

A handwritten signature in cursive script that reads "Julie Burton".

Julie Burton
Assistant Managing Director
Lancaster Event Center
4100 N. 84th St.
Lincoln, NE 68507
401.441.6545
jburton@lancastereventcenter.com

LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST

Name of Organization **Lancaster County Agricultural Society, Inc.**
Lancaster County Super Fair

Contact Person **Julie Burton**

Address/City/State/Zip **4100 N. 84th St., Lincoln, NE 68507**

Telephone **402.441.6545** Fax **402.441.6046** Email **jburton@lancastereventcenter.com**

Organization Status: Non-Profit Association _____ Civic Group _____ Other _____

(If other, please attach explanation)

Applicant Government/organization Federal ID number **47-0786365**

If tax exempt organization, designate IRS classification: 501(c)3 _____ 501(c)6.

Provide a detailed description of your exhibit/attraction: **Attached**

Check all that apply:

- Expanding and improving any existing visitor attraction.
 Planning or developing such expansion improvements, exhibits or additions.
 Acquiring or expanding exhibits for existing visitor attractions.
 Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above. **Attached**

Project Start Date **Sunday, August 5** Completion Date **Sunday, August 5**

Number of attendees estimated: Out of town **3,000-4,000** Local **15,000**

Specify the activity(ies) for which grant assistance is sought and the grant amount for each activity and the total funds requested. Provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc.

Total projected budget (attach detailed budget) **Attached**

Total Revenue **\$0** Total Expense **\$13,000**

Is this grant request in addition to other project requests? **No**

If yes, then list other grant requests _____

Grant amount requested from Visitors Promotion Committee **\$10,000**



**Go Fish Performance during Faith and Family Day
Sunday, August 5, 2012**

Expenses:

Go Fish Performance (contract attached)	\$11,500
Free Performance during the Lancaster County Super Fair	
 Radio Advertising	
Salem Communications (Omaha, NE)	
KGBI 100.7FM – Contemporary Christian	\$ 1,500
 TOTAL	\$13,000

Also included in overall Lancaster County Super Fair campaign in the following media:

Radio Advertising

- Three Eagles Communications – (Lincoln, NE)
 - KZKX – 96.9FM – Country
 - KTGL – 92.9 The Eagle – Classic Rock
 - KFRX – 106.3FM – Top 40
 - KIBZ – 104.1 The Blaze – Rock
 - KFOR – 1240AM – News Talk
 - KLMS – 1480AM - Sports
- Broadcast House – (Lincoln, NE)
 - KBBK – B107.3 – Adult Contemporary
 - KLNC – 105.3 WOW FM – Classic Hits
 - KLIN – 1400AM – News Talk
 - KFGE – 98.1 Froggy98 – Country
- Rural Radio Network – (West Point/Lexington, NE)
 - KRVN 880 Rural Radio – News Talk Information
 - KTIC 840 Rural Radio – Farm Information/Country Music

Television

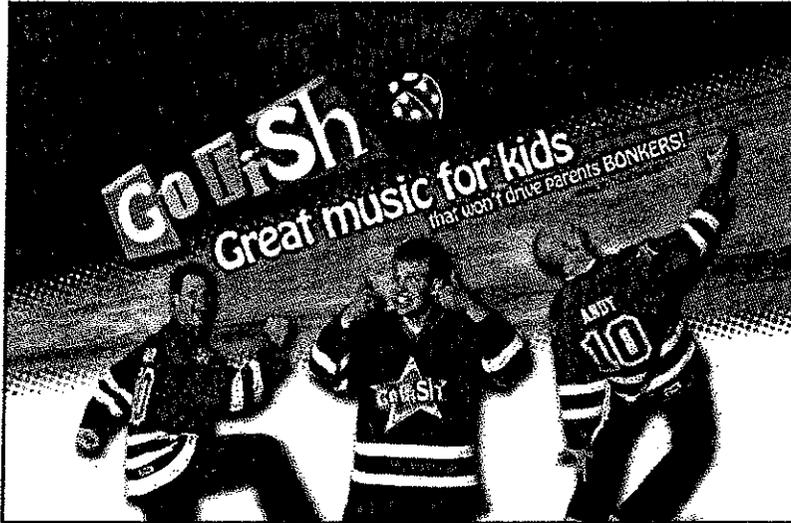
- KOLN/KGIN 10/11 – CBS Affiliate – (Lincoln, NE)
- KLKN TV8 – ABC Affiliate – (Lincoln, NE)
- Time Warner Cable – (Lincoln, NE)

Print

- Lincoln Journal Star – Local Values Direct Mail – (Lincoln, NE)
- Star City Sports – (Lincoln, NE)
- Waverly News – (Waverly, NE)
- Hickman Voice – (Hickman NE)
- Wahoo Newspaper – (Wahoo, NE)

Provide a detailed description of your exhibit/attraction:

“Go Fish” free performance during Faith & Family Day at the Lancaster County Super Fair. For a band that now consistently sells out children’s concerts from coast to coast, it is apparent how truly unique Go Fish is. Parents and grandparents will find songs they can not only sing by heart, but will have fun teaching to the kids in their lives. Go Fish has appeared on The Today Show and before a capacity crowd at St. Paul’s Xcel Energy Center. Go Fish will draw an audience from surrounding communities and as far as Omaha, NE.



Please describe project as indicated above.

The “Go Fish” performance during Faith and Family Day is designed to add an additional attraction to the Lancaster County Super Fair in an effort to draw a unique and expanded audience that may have not attended the fair in the past. It is a day focused on the family with free fun and educational activities, informational booths from a variety of organizations that focus on the family.

BTVA
118 Medford Place
Franklin, TN 37064
Ph: 615-794-5763 Fax: 615-591-5694

ANY AND ALL RIDERS AND ARTIST ADDENDUMS
ATTACHED HERETO ARE MADE A PART HEREOF.

Made This Date: 1/5/12

Agreement Number: 13029

Agent: JAN SMITH

Artist: GO FISH

Date: Sunday, August 5, 2012

Quantity
5000

Price

Comps/Kills

Ticket Scaling
Deduct

Description

Gross
\$0.00

Venue: Lancaster County Fair

Lincoln
Nebraska

Phone: 402-441-6545

Fax:

Show(s): One Show,

Show Length: 60-90

Show Time: 6 PM

Merchandise 100% to artist, Volunteers

CD / DVD: 100% to artist, Volunteers

Billing:

Total Gross \$0.00
Less Taxes 1
Net Potential \$0.00

Compensation \$11,500.00 GUARANTEE PLUS

This concert will be part of the Lancaster County Fair and will be on a covered stage outdoors.

Contract Due: 1/20/12

Deposit:

Due by:

2nd Deposit:

Due By:

The deposit(s) shall be made to BEHIND THE VOICE AGENCY ESCROW ACCOUNT,
118 Medford Place, Franklin, TN 37064

Balance to ARTIST on the day of the show made payable to: GO FISH, INC

Production: Purchaser to provide & pay for sound and lights, approved by Artist

a. CANCELLATION CLAUSE. In the event Purchaser cancels this agreement with written notice ninety (90) days prior to the date performance, Purchaser will be required to pay one-half (1/2) of Artist's balance. In the event Purchaser cancels this agreement with written notice with less than ninety (90) days from the date of the performance, Purchaser will be required to pay Artist the balance in full within ten (10) business days following cancellation. ~~Artist shall have the right to cancel this agreement without any further obligations to Purchaser, provided Artist shall provide written notice of such cancellation to Purchaser at least ninety (90) days prior to the date of performance.~~

b. CONFIRMATION. This agreement is entered into by the undersigned parties for the purpose set forth herein. The Purchaser's signature acknowledges he/she is in agreement with all information contained in the contract, as well as the attached schedule(s)/rider(s). This agreement shall not be deemed complete and Artist shall not be obligated to comply with the terms hereof, until this agreement is returned to Behind The Voice Agency fully executed and accompanied by nonrefundable deposit(s) and any attached schedule(s) or rider(s).

c. ADDITIONAL TERMS AND CONDITIONS. The terms and conditions of Schedule A and the Artist Rider, attached hereto, are made a part of this agreement by reference.

Pavillon & events Center, Inc & Lincoln city ch.

by:

5001 S 1st St

Lincoln Nebraska 68512

Contact: Julie Burton 402-441-6545

Phone: 402-421-9500

Fax: 402-421-9506

Email: jburton@lancastereventcenter.com


Signature of Purchaser (or Agent thereof)

GO FISH, INC

Fed ID #:41-1829004

by: Kyle Johnson

Michael Smith & Associates

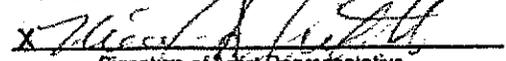
118 Medford Place

Franklin Tennessee 37064

Phone: 615-794-5763

Fax: 615-591-5694

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Signature of Artist Representative



May 23, 2012

TO: Lancaster County Commissioners
FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau
RE: VPC Appointments

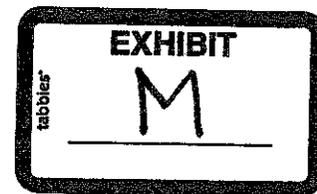
Formal Action was taken by the VPC on May 14, 2012, in which they recommended conversation with new VPC Committee appointments. Final vote will happen at special June 2012 meeting. These are only names of candidates at this point.

Board Appointments – New Business: Three candidate positions have been recommended to replace Jim Partington and John Klimpel. Emily Gifford from Comfort Suites, Roland Morgan from Candlewood Suites and Kelly Knudson from DaVinci's. There will be a special meeting in June or July to vote on the replacement members to ensure quorum by August Meeting. Partington said he will talk to Knudson. Lattimer said Knudson had a lot to add since he's a business owner. Wheaton and Snover both agreed that Morgan would be a good addition. Maul said we should pursue Knudson and Partington. Hilton made the motion to approve and Snover seconded. Motion carried.

Terms as follow:

Roland Morgan / Candlewood Suites - Replaces John Klimpel - Served 2 consecutive terms	June 2012 – June 2016
Kelly Knudson / DaVinci's - Replaces Jim Partington -Served 2 consecutive terms	June 2012 – June 2016

By-laws allow for members to serve 2 consecutive 4-year terms.



May 23, 2012

TO: Lancaster County Commissioners

FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 14, 2012, in which they deemed the facilities as adequate. The following represents the VPC recommendation (5-14-12) that the funds for July – December 2011 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes

½%CVB/Bid Fee Lodging Tax Request -Maul said this is improvement fund dollars for promotion of events. There are bid fees in order to promote events. He said the CVB goes after groups and allocated the dollars needed and then requests it through the VPC, with formal approval of the Lancaster County Board. This year's request is \$92,903.74 is for July 2011 – December 2011. Hilton asked if there are any questions on the CVB request for funds. Lattimer said there's lots of diversity in the funds requested. Hilton asked for a motion to approve the facilities adequate and allow improvement fund dollars for promotion as presented which was done by Snover and seconded by Lattimer. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid.

Bid Fee's are traditionally paid post event, but some require money, per contracts, prior to their event.

NEW request for ½% lodging tax (July 2011- December 2011 collection)

- a. Cornhusker State Games
- b. Hobbytown USA
- c. Nebraska Coaches Association
- d. Christian Congregation Jehovah Witnesses
- e. Nebraska Healthcare Association
- f. Professional Assn. of Appraisers
- g. Nebraska Music Educators Association
- h. Nebraska Association of County Officials
- i. Sports Car Club of America
- j. Women's Professional Rodeo Association
- k. Hot Rod Super Nationals
- l. Lancaster Youth Softball Association
- m. NSAA Football

Total Request: \$92,903.74

CUP Bonus Lot Comparison

Acres	BASE (1/20) Lots	20% BONUS		25% BONUS	
		No Rounding	Rounded	No Rounding	Rounded
80	4	4	5	5	5
90	4	5	5	5	6
100	5	6	6	6	6
110	5	6	7	6	7
120	6	7	7	7	8
130	6	7	8	8	8
140	7	8	8	8	9
150	7	9	9	9	9
160	8	9	10	10	10

Color Code: Colors represent number of additional lots over base



- *At certain development sizes, rounding makes a difference, at others it does not.
- *Rounding at a 20% bonus is approximately equal to the un-rounded 25%.
- *Rounding at 25% significantly increases over the un-rounded 25%.

The method of calculation (no rounding) is based on legal opinions by both City and County Attorneys. These opinions are based on the codes as they are written. In order to change the method of calculation we need to clarify in the code how the calculation should be done.

Suggested Language

For purposes of calculating dwelling unit bonuses in community unit plans, any final dwelling unit calculation which is greater than or equal to fifty hundredths (0.50) shall be rounded up to the next whole number.

Even with rounding, there will always be individual cases that are just below the cut-off.

tabbles
EXHIBIT
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